

THE NC PBL *EXECUTIVE EDGE*



Volume 38 Issue 2 Winter 2008

NC PBL, Are you ready for ACTION?

I am very excited about SLC this year. Your officer team is making tremendous strides in promoting the goals of NCPBL and working very creatively on ways that we can better promote ourselves, stay strong within the national level and reach out to those in FBLA and business professionals in our community. We look forward to seeing some of you at Tip-Offs and sharing with you all that has been going on and what we have to look forward to.

One thing I want to address this spring is elections and no, I don't mean the one flooding our TV's 24/7 as we gear up for November, the other one at SLC. Being your state president this year has been a great opportunity for me to grow personally and build my confidence. I look back now and don't know how I managed to get up in front of all of you last year and deliver a campaign speech without shaking, wait I was shaking. Never mind that. Looking back at FLDC, my comfort level in front of people had greatly improved and that alone is quite a confidence builder for the future.

Remember, this is Future Business Leaders. You don't have to be perfect. Nobody is. This is a learning environment and every time you do something you have the opportunity to look back and

build on what you didn't do well and sharpen the parts that were right on the mark. Within the council, this position has enabled me to put to practice parliamentary procedures that otherwise would have been hard to learn if I didn't have such an experienced group of Advisers, PD's and Directors to help me when I have questions.

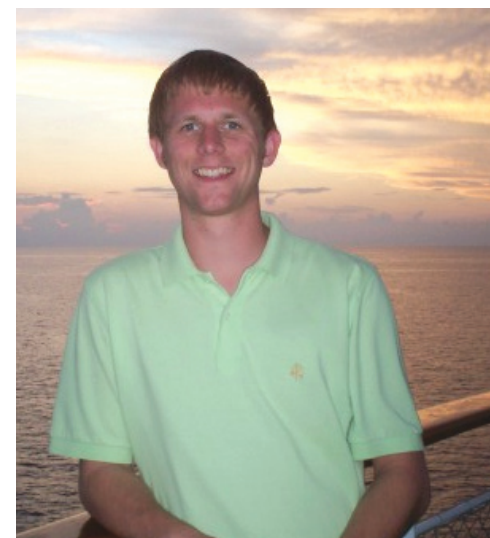
So I reach out to all of you who have the slightest ambition of running for office this year whether that is at the local, state or national level and ask you to go for it. Whether you win or lose, it doesn't matter. I have lost more elections and other battles than I have won and expect that trend to continue. The important thing is that I walk away stronger and more aware of how fragile personal limitations actually are. All of you have made the first step by being Future Business Leaders. You recognize the drive inside you and the need in our global economy for strong, ethical and diverse leaders.

Phi Beta Lambda is a learning organization allowing you as students to take risks. You might fail at what you do but businesspersons take risks and have to be able to learn something from the outcomes. The only time

risk is unwarranted is when that risk is taken because of negligence or laziness. Moving to Chicago is a big calculated risk for me. I don't know what my future will bring in Chicago over the next few years but I do know that having served you as State President this year, I will be in a better position to break even more personal limitations of my own and prepare myself for what the future has to offer.

As always, feel free to contact any of the state officers for any questions including those about running for a particular position.

David Edwards
NC PBL President



It's "Family Reunion" Time

This April will make 54 times that chapter representatives have met for a State Leadership Conference, the highlight of the state PBL year.

The first conference was held in conjunction with FBLA. The 1955 "Convention" was held at East Carolina College and the first issue of the STATE BULLETIN noted that "Miss Marilyn Brown of the International Business Machines Corporation will be present to give a speed demonstration and lecture on typewriting." Also featured on that program was Bunny Robeson, the previous national president from Virginia who had enrolled in Women's College UNC in Greensboro. The three "contests" were Spelling, Public Speaking, and Parliamentary Procedure. "Convention" materials reminded delegates to bring two single-bed sheets, one pillow case, towel(s), wash cloth, and soap!!!!

I remember the first one I attended was in 1975 at the Durham Hotel, a facility that was demolished immediately afterward. On display were the entries in the Chapter Scrapbook competition, and other events included a Vocabulary Relay. I still have a picture of the first award won by a Stanly student: a jar of pickles (Mount Olive ones, of course!) given as a doorprize at the awards banquet. The top three in the events were announced, and state winners were especially excited because the national conference that summer was in Miami Beach.

OUR STATE magazine recently featured Jeanne Swanner Robertson, a nationally-recognized motivational speaker from North

Carolina. When she spoke at the 1982 SLC, she introduced herself as "the tallest contestant to lose the Miss American Pageant" and proceeded to tell the delegates about her desire to use her basketball abilities for the talent competition. She didn't think it was any harder to roll out a backboard than a baby grand piano, but she gave in and played the ukelele. Delegates haven't laughed as much since, and there probably hasn't been a stronger message on individuality.

On Friday morning in 1983, a storm missed the mountains but blanketed Charlotte area colleges by over 10 inches of snow. Additional testing sessions were done after the evening's general session for those who finally managed to get to Greensboro!

SLC workshops were organized into the State Leadership Conference Leadership Development Program (better known as SLC-LDP) in 1989, and sessions were limited to 50 participants. Delegates trying to get to three of the four nearly caused rioting in the hallway so that changed quickly!

To go along with the 1995 SLC theme of "Mapping Magical Travels," the SLC-LDP's topics included "Bubble, Bubble, Toil and Trouble; Let's Sort Out Communication Rubble!"

In 2003, we welcomed the national CEO, Ms. Buckley, to help celebrate the NCPBL 50th Anniversary. In 2004 we renamed the "Blue Ribbon Chapter Award" to "TLA" to honor long-time State Adviser Terry Lowrance. In 2007 we honored Bob Simmons for over forty years as an adviser.

Through all 54 years, delegates have tried to bring recognition to their chapters through the competitive events, top chapter members have campaigned for state offices, and advisers have run up and down hallways trying to get people in the right rooms at the right times. How cell phones have changed that job!

What else besides the chicken at the banquet has been consistent? For members and advisers attending their first conferences, there's an instant awareness of participating in something special and unique. For those of us who've attended numerous times, there's still the anticipation of being a part of each year's enthusiasm.

SLC has been called a "family reunion." There are the memories of the years when advisers like Roberta White, Dana Ford, and Ruth King were in attendance, and every year there are always new "cousins" to meet.

Amid the usual frustrations of hotel check-in, there are smiles and handshakes and hugs as delegates arrive and spot one another. Amid the excitement and disappointments of the ending, there is that moment when we see ourselves no longer as competing chapters and take pride in our state delegation going to NLC.

On behalf of the State Council, I encourage all our members to be a part of "Reunion 2008." Whether it's your first or your 33rd SLC, you'll find it a wonderful opportunity and a dynamic "family" experience!

Dan Hazlett
NC PBL State Adviser

Your PBL National President

Members of North Carolina Phi Beta Lambda:

2007 was an amazing year for Phi Beta Lambda. We increased national membership for the first time in five years and retained members. 2008 is going to be an even better year. North Carolina, you are one of the top states in membership numbers, professional members, and chapters. I know with the amazing state officers and advisers your state will continue to be one of the strongest state chapters in the Southern Region.

As PBL leaders, we have the opportunity to work together to accomplish common goals. By encouraging members to put Leadership in Action, we can accomplish our goal of increasing national membership to 11,250 members. This goal will not be easy — but by focusing on retention as well as recruitment this goal is definitely attainable. If each chapter will strive to recruit two new members, I know

that PBL will achieve this endeavor. Now is the time to start thinking about competitive events and leadership positions. There are over 75 competitive events for you to choose. This is your chance to test your skills against other members across the nation. Are you willing to showcase your talents in competitions or do you plan to hide out on the sidelines? Are you considering running for a leadership position? If the thought even crosses your mind, then you should definitely picture yourself in that position. Whether you're thinking about running for state or national office the first thing you need to do is get your hands on an officer candidate guide. Just think you could be the next state president or maybe even national president.

After the state leadership conference comes to a close, the next thing to start considering is the National Leadership Conference. This year's National Leadership Conference is taking place in Atlanta, Georgia. Get ready to experience southern hospitality at its greatest.

Then during the competitions you will have the opportunity to test your skills against other members from across the nation. Finally, you will have the chance to experience leadership at its best by attending Institute for Leaders, amazing workshops, and experiencing amazing keynote speakers. I look forward to seeing you there and I can't wait to see the amazing things you will accomplish during the National Leadership Conference.

Ashley Keymer
PBL National President



SLC Sessions “Heads Up”

For those who have attended previous State Leadership Conferences, the State Council would like to go ahead and give a “heads up” on the number of sessions scheduled for this year’s SLC.

The primary change is not having a Saturday afternoon General Session. This is being done to accommodate the increased number of competitive event presentations that must be completed and for which scores must be tabulated, to allow adequate time for the set-up of the Awards Program and banquet, and to allow delegates a block of time to visit sites of the state capitol or go to nearby shopping areas (Taking a nap is also an option!).

Of course, the “official” conference schedule will be in the SLC booklet delegates will receive upon arrival at the conference. The Council thought letting you know about these changes would help chapter officers and advisers as they talk with first-time attendees and assist in doing any off-site tours or shopping you wish to do Saturday afternoon.

General Sessions

There will be two General Sessions during the conference.

The highlight of Thursday evening’s session will be greetings and comments by Dr. June Atkinson, State Superintendent of Public Education, and the presentation of the Terry Lowrance Leadership Awards.

Friday evening’s session will feature Keynote Speaker Nathaniel Hyde from US Trust – Bank of America and the state officer campaign speeches.

Friday evening will also feature the annual Parade of Presidents, and during that parade such awards as the Largest Chapter Delegation will be presented.

Awards Program

As usual, the Awards Program and Installation of State Officers will be held on Saturday evening.

Regional Meeting

There will be one regional meeting, and this will follow the Friday evening General Session. During that time, regional awards will be presented, regional vice president campaign speeches will be given, and the regional vice presidents will make comments.

Business Session

The Annual Business Session will be held early Saturday afternoon as usual. Voting delegates must be present to vote and will sit in assigned seats by region. Other delegates will be allowed to attend as observers. Voting delegates will first vote on state-wide offices and items. Then, ballots corresponding to each region will be distributed for voting on the regional vice presidents.

The state officers will provide a preview of the 2008 National Leadership Conference while tellers verify that elections were completed. At that time, the Business Session will be adjourned. The announcement of the newly-elected state officers will be made as part of the installation service at the Awards Program.

Leadership Development Program

A fifth session was added to last year’s SLC-LDP (Leadership Development Program), and five have been planned for this year. Delegates who attend three of the workshops will receive SLC-LDP certificates.

Receptions

A reception for all advisers will be held in one of the State Council suites on Thursday night. Honored will be first-year advisers. A reception for Professional Division members will be held in one of the suites on Friday night.

Dances

A casual-attire “show your school colors” dance will be held Friday night, and a formal one on Saturday following the Awards Program.

Breakfasts

A breakfast meeting for all advisers will be held Friday morning. Scheduled but not finalized is a by invitation breakfast for judges and event directors on Saturday for events being held that morning.

Hotel

Hotel cut-off for reservations: March 10, 2008
Single-Double: \$85
Triple-Quad: \$95
Tax: 12.75 percent
(reservation form in SLC Guide)

See you in Raleigh for these sessions and more as we celebrate “Leadership in Action” at the 2008 NCPBL State Leadership Conference!

Dan Hazlett
NC PBL State Advisor

Introducing the SLC’s Keynote Speaker

As state president this year, I wanted to bring a member of the greatly unknown trust world that I will be going to work for after I finish school here in NC to the SLC to be our keynote speaker. I am pleased to say that Mr. Nathaniel Hyde of Bank of America will be our keynote speaker for the 2008 State Leadership Conference.



Mr. Hyde currently works as Bank of America’s North Carolina Private Bank Market Trust Executive where he leads a team of 38 trust professionals across North Carolina managing \$8.4 billion in assets.

Mr. Hyde received his Bachelor of Arts in Political Science from the University of North Carolina at Chapel Hill and has been working for Bank of America since 1978. He brings more than 28 years of consumer banking, marketing, training and sales management experience to Bank of America.

He serves on many boards and committees including the Executive Committee of Lake Norman YMCA, YMCA Camp Harrison at Herring Ridge, Cannon School Finance Committee, Campbell University Trust Education Foundation and as a Trustee for Christ School in Asheville, NC.

He was the recipient of the Bank of America Award of Excellence in 2006, led the Kansas City market to the #1 deposit share doubling the spread over his next competitor, won the National Freedom to Act Award in 1996 for outstanding leadership, and led the 1998 Bank of America United Way campaign in Charlotte achieving 125% of the goal and exceeding \$4 million for the first time.

David Edwards
NC PBL State President

Front Seats Being Reserved for Membership Award Winners

It's Not Too Late To Join These Chapters Who Have Already Earned Their Seats At the Front!

It may become a little crowded at the front of the SLC general sessions, but your state officers say that's just fine! The officers organized a "Best Seats In The House" promotion this year that will recognize chapters that have increased their membership over 10 percent from last year. At the time of the January State Executive Council meeting, 11 chapters had gone over their 2006-07 membership, with several of them crossing the 10 percent mark. It's not too late for all chapters, though, as the "race for the front" continues. Get those recruitment campaigns going. Obviously, the front is already getting a little crowded, but the State Officers will come up with a plan so let's all get busy! Congratulations to these chapters that are already showing at least a 10 percent increase in membership.

Campbell University

Central Carolina Community College

Fayetteville State University

Pfeiffer University

Randolph Community College

South Piedmont Community College

Wake Technical Community College

Developing Local Leaders

One question that all chapters ask is, "How do we develop leadership skills at the local level?" There are many activities that local chapters can implement in order to achieve this goal. Chapters can hold officer training workshops to ensure that their local officers know exactly what the duties are for each office and how to carry out those duties. Chapters can organize leadership workshops in conjunction with local business leaders and college instructors to develop leadership skills within the chapter and college. Seminars headed by local leaders in the community and state are another way to foster leadership training. Having your local officers and members actually coordinate and implement any of these suggestions is another way to build leadership. Attending conferences and competing are other ways to encourage leadership qualities. Having a member campaign for state office is a fantastic way to build leadership skills. If you need any assistance please feel free to contact one of your state officers for help.

Tonya Long
Central Region Vice president

NC Delegates Participate in NFLC PBL Program

Delegates from Barton College, Campbell University, and Asheville-Buncombe Technical Community College joined five other NCPBLers serving in national leadership capacities to give North Carolina an extremely visible showing at the 2007 National Fall Leadership Conference in Birmingham, Alabama.

"Leadership in Action" was the overall theme of the NFLC, which featured a special program for Phi Beta Lambda entitled "Juggling Leadership Skills."

Presiding at the PBL Opening Session were the national officers in attendance, including NC's Rachel Loescher, Southern Region Vice President. Rachel also led a workshop during the weekend.

Bringing greetings on behalf of the national level was NC's Mrs. Sonya O'Brien, Mount Olive College adviser and newly-elected member of the FBLA-PBL, Inc., Board of Directors. Ms. O'Brien also led a Business Etiquette workshop.

PBL Special Programs were held at the NFLCs in Cincinnati and Birmingham, and were coordinated by NC's Dan Hazlett, State Adviser and Stanly Community College adviser.

Representing the National Awards Program Committee in Birmingham was NC's Kenneth Kleiner, state publication director and adviser at

The SLC Experience

I will never forget my first State Leadership Conference. I was excited about being there and nervous about my upcoming competitions. My delegation was somewhat small because we only had eleven members in attendance. As local vice president, it was my job to assist the advisor and president in ensuring that everyone got to their respective competitions prepared, dressed properly, and on time. I think they gave me that responsibility in order to keep me from being too nervous.

That Friday I had a written test in the morning and helped man our sales table along with attending workshops and supporting other members in their competitions for the rest of the day. On Saturday I had my team competition and attended more workshops. Attending the General Sessions and Regional meetings were interesting and informative. The formal banquet on Saturday night was another experience altogether. I sat with anticipation as the winners for the competitions were announced. Every time one of my fellow members was called to the stage I was filled

Fayetteville Technical Community College. NC's Professional Division President Eric McGarvey, as president of his Youreka! Personal and Small Business Solutions, Inc., business, led various workshops for both FBLA and PBL programs.

Mr. Kleiner, Mr. Hazlett, Ms. Toler, and Mr. McGarvey also facilitated discussions during a round-table session following lunch Saturday.

At the PBL closing session, Kevin Davio and Sara Davis represented NC on a panel of state officers talking about juggling the various responsibilities of being a student, employee, and PBL leader.

A "Brain Juggling" contest on PBL information for a complimentary registration to the 2008 NLC was also held at the closing session. Ten finalists on a written test answered questions orally, with Lauren Prevatte from Barton College coming in second place.

The NCPBL Foundation, Inc., awarded registration scholarships to the two state officers attending, and then did a drawing to reimburse registration for four of the student delegates from Barton and Campbell.

General Sessions held for both FBLA and PBL delegates featured guest speakers Byron Garrett and Jordan Jensen.

Dan Hazlett
NC PBL State Adviser

with pride. We had all worked very hard to get where we were and now we were reaping the rewards.

I met many different people from across the state at that conference. I met some people as friends of members of my own chapter and others as new friends made that weekend. I made some wonderful connections with people that I may have otherwise never met. Some of these connections helped to convince me to campaign for state office.

Now that SLC was interesting. Overall the SLC experience is one that you will carry with you for a long time. Hopefully the people that you meet will become friends that you will have for the rest of your life. I personally have thoroughly enjoyed my experience with PBL and look forward to seeing all of you at this year's SLC. Good luck in your preparations for competitions, and come prepared to have the experience of a lifetime.

Tonya Long
NC PBL Central Region Vice President

North Carolina Professional Division Members Demonstrate Leadership in Action!

Each year NC PBL recognizes chapters like Barton College, North Carolina Central University, and Asheville-Buncombe Technical Community College for their Professional Division initiatives. They—like other chapters, continuously work to recruit and retain quality PD members that are new to our association or have had experience at the student level. Membership numbers and recruitment efforts have traditionally put our state chapter in the national spotlight as the number one PD chapter in the country! But wait—that's not all NC PBL has to be proud of, there is much more going on statewide and nationally that involves our very own PD members signifying Leadership in Action!

For example, did you know that at least 4 PD members have served as National Officers in the past? Or, that one of our current PD members has served on the National Board of Directors as Board Chair? The leadership of our PD's at the national level over the years has truly been a testimonial to their commitment to this organization and its members. In recognition of that ongoing commitment, PD members are still volunteering their time, experience, and energy at various levels of the organization. North Carolina currently has one PD member serving on the National Awards Program Committee, with another member recently elected to represent us once again on the National Board of Directors! This year, we are also fortunate to have an NC PBL member (and 'future' PD member) serving as a National Officer. What another remarkable year for our state!

There are many other PD members that have done amazing things locally and at the state level, too many to mention all of them! We have PD members working in leadership roles at institutions like Wachovia, Target, Lowes, Bridgestone-Bandag, National City Mortgage, and Duke Energy among others! We also have PD members that have taken the initiative to start and operate their own businesses, obtain master's and doctorate degrees, and many more that have decided to pay it forward by returning to higher learning as a teacher or administrator. Even at leadership conferences, active PD members are always highly visible serving as judges, speakers, and giving support in anyway possible including new PD's serving as conference ambassadors.

All this great info and news might make one wonder what prompts one of our own to go above and beyond and serve their state as an

active PD member. What makes them excited about their responsibilities and motivates them to stay active? There are many answers based on everyone's individual experiences. However, I'd be willing to speculate that a lot of it has to do with their dedication to our students, fellow members, and this organization that improves the lives of others every day. There are not too many national business associations that allow business professionals and alumni to actively work together with students in their community and at the state and national level like FBLA-PBL. The results of these collaborations benefit everyone involved and motivate members to become the best leaders possible while embarking on their career paths. One more reason most PD's continue their dedicated support is the strong networking/friendship base that has been created over the years. PD's know that when they attend conferences year after year, they will meet many new faces and catch up on long standing friendships and business relationships that have grown.

The purpose of this article is to help readers understand the importance of the Professional Division program and how it benefits everyone involved including you! We have a great opportunity to share our organization with graduating students and professionals everywhere and the only way to share that opportunity is to get the word out and recruit potential members to learn more about FBLA-PBL, the Professional Division, and challenge them to join! Unfortunately, we will not be number one nationally forever and local members, advisers, and chapters play a key role in bringing new PD members into the organization to experience the fun, excitement, and benefits we have to offer. Remember that you can always refer potential members to either of our websites (www.ncpbl.org or www.fbla-pbl.org) or even to a PD officer or State Council member for more information! If you are a student graduating this year or in the near future, plan on joining now so that you can continue your experiences with FBLA-PBL and maybe one day you will be our next representative doing great things at the state or national level!

Eric McGarvey
NC PBL PD President



PD Ambassador Program Invite

As we get closer to the 2008 SLC, we would like to extend an invitation out to anyone interested in joining the Ambassador Program this year. This is a fairly new program and our main intention for now is to give for future leadership opportunities and involvement. The best way to participate in the program at this time is to play a supporting role at the upcoming 2008 SLC in Raleigh. Whether it's serving as a runner behind the scenes, working a booth, or assisting conference attendees on-site, we'll definitely keep you busy and ensure that you have a great time too!

If interested, please request a registration form that will include our mission and goals. If you have any questions or would like a form e-mailed to you, please contact Eric McGarvey at goyoureka@aol.com or any PD Officer. Is your time as a student ending soon? Future PD members can also request more information and sign up early for next year's PD Ambassador Program!

In the meantime, feel free to contact your local chapter and see how you can help prepare them for their upcoming competitions. Any SEC member can help with local chapter contact information or you can visit us at www.ncpbl.org.

Your 2007-2008 PD Officer Team

NC PBL Officer Attends FBLA Competitive Events

I hope all chapters are easing toward the completion of the TLLA, if not already completed. Also I hope that chapter membership is increasing slowly but surely.

On Friday January 25, 2008 I attended FBLA's Southeast Regional Competitive Events held at Fayetteville Technical Community College. I brought greetings on behalf on NCPBL and informed the FBLA members in attendance of what PBL is all about. Throughout the day I met and spoke with many members helping them around campus, and guiding them toward their testing destinations. Twenty or thirty students showed real enthusiasm about learning and joining Phi Beta Lambda. While there I spoke with the Southeast Region Vice President Daila Patrick. Overall the day was very well organized and beneficial. The members I spoke with enjoyed having a PBL member there, and I will most likely attend next year also.

Let's start these new months off with a strong push for more members!!! Good Luck.

David A. Shelton
NC PBL Eastern Region Vice President

In 3 - 2 - 1 - ACTION! The NC PBL Foundation Inc.

The NCPBL Foundation, Inc., has made the PBL "Leadership In Action" theme its slogan for this year, too.

The primary purpose of the Foundation is to promote and support the educational and financial needs of members of the North Carolina Phi Beta Lambda State Chapter. Our efforts are focused on expanding recognition of the organization throughout the corporate community, exploring grants from individuals and corporate foundations, and creating funding from other areas.

It is our hope that the NC PBL State Chapter program of work will not have any major item left undone because of inadequate funds.

This year the Foundation Board of Directors members have been working hard to make sure our goals have been reached.

Some of the things that have already been accomplished include assisting state officers to attend seminars and workshops, assisting with the registration for newly-chartered and reactivated chapters to attend FLDC, and purchasing state officer apparel.

In addition, the Foundation continues to support the educational and financial needs of NCPBL members by offering three scholarships that are awarded to deserving members.

The Foundation is planning to put a PayPal link on the NCPBL web site. This will allow people to make contributions to the Foundation more easily.

Another area the Foundation has been working hard is securing sponsorships for the SLC. Many contacts have been made and work continues to link business and NCPBL by obtaining business as well as individual sponsorships. The Board of Directors has a goal of recruiting at least one new sponsor per board member, and we feel confident that this number will increase as we strive to gain a better connection between business and NCPBL.

The Foundation Board is working hard to gain money needed to support NCPBL, but it takes all of us to help make the effort successful, now and in the future.

This is why we need your help. If you know of a business or individual that would like to make a donation to the Foundation or sponsor an event at conference, please have them contact one of the Foundation Board members.

A new Foundation "Level of Giving" document was printed this fall through a printing grant with Duke Energy, and we will send copies to any potential contributors. The brochure lists what is sponsored and the accompanying recognition for various amounts of money.

On behalf of the Board, I also want to thank the local chapters who make a contribution to the Foundation. The chapter gets state recognition and credit on the TLLA. Showcasing that list also helps us show possible outside sources of large amounts of money that the chapters realize the value of the Foundation by making these annual contributions.

As in previous years, the Board invites chapters to make a contribution as an Adviser Appreciation Day gift or in honor of someone

on your campus or in your community who has helped your chapter.

I served a number of years ago as PBL state president, and I remember that we didn't always have budgeted money to do some of the things we talked about. I know I speak on behalf of the other Board members in saying it is our pleasure to help make some of those extra funds available.

Jeff Daniel
NC PBL Foundation Inc. President

The NC PBL Foundation Inc. Board Members

NCPBL Professional Division

Representatives:

- Ms. Michelle Dobbins
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NCPBL State Chapter Representatives:

- Mr. Dan Hazlett
hazletdf@stanley.edu

The NC PBL Foundation Inc. SCHOLARSHIP

- Three - \$650 Scholarships will be awarded.
- Each chapter may submit two applicants.
- Previous non-reipients may apply.
- Returning students, with a minimum cumulative 2.5 GPA, who are members of a chapter that takes an active part in the SLC are eligible.
- All applicants must plan to work toward a degree in a business and/or a business-related program at an accredited NC institution.
- All applicants must plan to remain active in Phi Beta Lambda.
- All applications must be approved by the local chapter adviser.
- Applications must be received in the State Office by March 12.
- Refer to the State Handbook, Section VII, State Awards Program for more information on how to

Competitive Event Sponsors

2006-2008

Business Decision Making

Barton College Alumni, Wilson, NC

Business Plan

\$250 stipend for First Place

NC REAL Enterprises, Durham, NC

Future Business Executive

Progress Energy, Raleigh, NC

2007-2009

Community Service Project

Stanly Community College, Albemarle, NC

Financial Concepts

A.G. Edwards, Wilmington, NC

North Carolina Gold Seal Chapter Award

M-L Craig & Associates, Kinston, NC

Parliamentary Procedure

John Webb, Charlotte, NC

Partnership with Business Project

M-L Craig & Associates, Kinston, NC

Professional Division Distinguished Service Award

Charles & Roberta McDonald, Stanley, NC

Sales Presentation

Racing Limos of Charlotte, Inc., Charlotte, NC

Sports Management and Marketing

NASCAR DAY, Charlotte, NC

Terry Lowrance Leadership Award

Lochridge Antiques, Roxboro, NC

The NCPBL Foundation, Inc., Scholarship (3 awards)

The NCPBL Foundation, Inc., Charlotte, NC

Web Site Design

Brain Box Development, Fayetteville, NC

\$100 Cash Gift to First Place Winner

Contributors to The NC PBL Foundation Inc. Scholarship Fund

July 1, 2006 – June 30, 2007

Carolyn Hodge – In honor of Ron Eggers and Teresa Parker, Advisers,
Barton College

Carolyn Laudati – In honor of Dr. Robert Simmons, Adviser,
Lenoir-Rhyne College

Eric McGarvey – In honor of Dr. Robert Simmons, Adviser,
Lenoir-Rhyne College

Chad Nichols – In honor of Dr. Robert Simmons, Adviser,
Lenoir-Rhyne College

Edith Rogers – In honor of Dallas and Mary Dafford,
Dafford Funeral Home, Inc.

Kathy Toler - In honor of Dr. Robert Simmons, Adviser,
Lenoir-Rhyne College

Asheville-Buncombe Technical Community College – In honor of
Dr. Robert Simmons, Adviser, Lenoir-Rhyne College

Debra Baker

Kathie Doole

Jon McBride

Barton College

Mount Olive College

Blue Ridge Community College

North Carolina Central University

North Carolina Virtual Chapter

Pfeiffer College

Johnson & Wales University

Lenoir Community College

Isothermal Community College

Lenoir-Rhyne College

Mitchell Community College

Piedmont Community College

Sampson Community College

Stanly Community College

Durham Technical Community College

Surry Community College

Fayetteville Technical Community College

Contributors to The NC PBL Foundation Inc.

July 1, 2006 – June 30, 2007

Platinum Member: \$2,500 or more

Duke Energy Foundation, Charlotte, NC

Gold Member: \$1,000 to \$2,499

National City Mortgage, Raleigh, NC

Bronze Member: \$100 - \$499

Belk– SouthPark, Charlotte, NC

Sonya & Jim O'Brien – In honor of Dr. Robert Simmons, Adviser,

Lenoir-Rhyne College and In Memory of Dr. James B. White

Roberta & Charles McDonald – In honor of Dr. Robert Simmons,

Adviser, Lenoir-Rhyne College and In Memory of Terry Lowrance

Chad Nichols – In honor of Dr. Robert Simmons, Adviser,

Lenoir-Rhyne College

Member Level \$10 to \$99

Carolyn Hodge – In honor of Ron Eggers and Teresa Parker, Advisers,
Barton College

Asheville-Buncombe Technical Community College – In honor of
Dr. Robert Simmons, Adviser, Lenoir-Rhyne College

Janice Kerber

Eric McGarvey

Kathy Toler

Barton College

Mount Olive College

Blue Ridge Community College

Campbell University

North Carolina Virtual Chapter

Pfeiffer College

Isothermal Community College

Piedmont Community College

Sampson Community College

Lenoir Community College

Lenoir-Rhyne College

Mitchell Community College

Stanly Community College

Surry Community College

Durham Technical Community College

Career Expo

2007 SLC

Target, Inc. – Huntersville, NC

Duke Energy Corporation., - Charlotte, NC

Northwestern Financial – Charlotte, NC

Wachovia Corporation. – Huntersville, NC

Corporate Sponsors

2006-2007

Belk-SouthPark, Charlotte, NC

Concord Specialty Products, Inc., Concord, NC

Duke Energy Corporation, Charlotte, NC

The North Carolina Phi Beta Lambda Foundation, Inc.

The North Carolina Phi Beta Lambda Professional Division

2007 Fall Leadership Development Conference

The Fall Leadership Development Conference was held November 2-3 at the Holiday Inn in Rocky Mount, NC. We had 211 PBL members representing 26 chapters participate in this conference. We welcomed the members and new advisers from reactivated chapters at Gaston College, Nash CC, South Piedmont CC, and Elizabeth City. Members elected to attend workshop on topics such as Networking, Professional Dress, Electronic Etiquette, CMAP, Running for State Officer, and many more. This year we were able to provide an Adviser Training Track for advisers.



The social activity brought out the fun in all of us as we cheered on each region's members in answering movie trivia questions, heard our very own PBL idols sing, and saw our fellow members dance as they competed for the title of "Who's the Best Region." Who knew that Leanne Ruff was such a good singer or that the normally quiet, reserved Dr. Edward Fubara could make such a fantastic award winning acceptance speech? We look forward to next year's Fall Conference and hope you make plans to be there!

Susan Stinson
NC PBL Leadership Development Director



FLDC Awards

Statewide

Largest Local Chapter

Delegation at Conference

- 1st Place - North Carolina Central University
- 2nd Place - Fayetteville State University
- 3rd Place - Mount Olive College

Recruitment Display Awards

- 1st Place - North Carolina Central University
- 2nd Place - Asheville-Buncombe Technical Community College
- 3rd Place - Stanly Community College

Non-Trivia Competition

- Champion - Mount Olive College
- Runner Up - North Carolina Central University
- Runner Up - Asheville-Buncombe Technical Community College

Largest Chapter Membership

- 1st Place - North Carolina Central University
- 2nd Place - Campbell University
- 3rd Place - Wake Technical Community College

Largest State PD Membership

- 1st Place - North Carolina Central University
- 2nd Place - South Piedmont Community College
- 3rd Place - Barton College
Mitchell Community College

Chapter Challenge

- 1st Place - Mount Olive College
- 2nd Place - North Carolina Central University
- 3rd Place - Piedmont Community College

Gold Star Chapters

- A-B Technical Community College
- Barton College
- Central Carolina Community College
- Durham Technical Community College
- Mitchell Community College
- Mount Olive College
- North Carolina Central University
- Pfeiffer University
- Piedmont Community College
- South Piedmont Community College
- Stanly Community College
- Wake Technical Community College
- Wayne Community College

Recruitment Booths at FLDC

- A-B Technical Community College
- Gaston College
- Mount Olive College
- North Carolina Central University
- Pfeiffer University
- Piedmont Community College
- Stanly Community College

Western Region

Largest Local Chapter

Delegation at Conference

- 1st Place - Asheville-Buncombe Technical Community College
- 2nd Place - Blue Ridge Community College
Gaston College
Surry Community College
- 3rd Place - Appalachian State University

Largest Chapter Membership

- 1st Place - Appalachian State University
Asheville-Buncombe Technical Community College
- 2nd Place - Surry Community College
- 3rd Place - Mitchell Community College

Largest State PD Membership

- 1st Place - Asheville-Buncombe Technical Community College
- 2nd Place - Mitchell Community College
- 3rd Place - Surry Community College

Central Region

Largest Local Chapter

Delegation at Conference

- 1st Place - North Carolina Central University
- 2nd Place - Stanly Community College
- 3rd Place - Campbell University
Pfeiffer University
Randolph Community College
South Piedmont Community College

Largest Chapter Membership

- 1st Place - North Carolina Central University
- 2nd Place - Campbell University
- 3rd Place - Wake Technical Community College

Largest State PD Membership

- 1st Place - North Carolina Central University
- 2nd Place - South Piedmont Community College
- 3rd Place - ECPI College of Technology

Eastern Region

Largest Local Chapter

Delegation at Conference

- 1st Place - Fayetteville State University
- 2nd Place - Mount Olive College
- 3rd Place - Wayne Community College

Largest Chapter Membership

- 1st Place - Barton College
- 2nd Place - Mount Olive College
- 3rd Place - Fayetteville State University

Largest State PD Membership

- 1st Place - Barton College
- 2nd Place - Fayetteville Technical Community College
- 3rd Place - Mount Olive College

Join the "Big Fish" for NLC

Head to Atlanta June 19, and you can swim with the "big fish" both at the world's largest aquarium and at the PBL National Leadership Conference. We're talking big whales at the newly-opened Georgia Aquarium, and we're talking big names at NLC.



Atlanta, GA will be the host city for the 2008 Institute for Leaders (IFL) and NLC. Mark your calendars for June 19 – 21 for IFL and June 21 – 24 for the National Leadership Conference. Conference guides will be mailed to advisers, and details will be available on the national website, fbla-pbl.org.

IFL is a comprehensive leadership development program available to PBL members prior to the beginning of NLC. There is a registration fee, but previous participants always say the experience was well worth the cost. There are "tracks" available within the IFL program, and one is for advisers. IFL is especially beneficial for members who want to serve as chapter or state officers.



NLC brings together the biggest and most dynamic leaders of our organization, and networking with "big fish" (aka, members,

advisers, and PD representatives) from across the country is always one of the highlights of the conference!

The NLC program includes general sessions with motivational speakers, workshops, the competitive events for state winners, open events for any interested delegates, the election of national officers, and other activities.

Plus, there's ATLANTA! Here's some useful information for members of NCPBL. Atlanta is a sophisticated city situated in the heart of the South.



While you are visiting, plan to take advantage of some of the amazing shopping in Buckhead, Atlantic Station, Little Five Points, Virginia-Highland, or Underground Atlanta.

Experience some of the arts and diverse culture from historic to modern by enjoying fine art, performances, and educational opportunities throughout the city, including a GONE WITH THE WIND museum and the Martin Luther King memorials.

Don't forget to take the Inside CNN Atlanta Studio Tour, visit the New World of Coca-Cola, Zoo Atlanta, or the Atlanta History Center which houses the Centennial Olympic Games Museum.

and spark the interest of its peers. Although the Iota Tau Chapter began this semester with fifteen new members, we still continue to welcome ideas for further recruiting because we can never have too many members.

In its efforts to recruit new members, on Thursday, November 8, 2007, the Iota Tau Chapter had its Ice Cream Social. The purpose of this informal event, held in the School of Business from 10:30am – 11:30am, was to allow students to meet and greet with PBL members. Many students attended between their classes. One student commented on the event saying,

Atlanta is also the home to six professional sports teams, as well as the Georgia Bulldogs and the Georgia Tech Yellow Jackets, so plan to take in a Braves game at Turner Field.



And if you like amusement parks, visit Six Flags Over Georgia.

Atlanta will definitely be the place to be this summer as the South welcomes the national FBLA and PBL conferences. Hope to see ya'll there.

By the way, who will be the "biggest fish" in Atlanta that week? Everyone will be amazed by Nico, Natasha, and Maris, the beluga whales at the Aquarium, and you know everyone will be in awe of any NLC delegate whose nametag has NC PBL on it.



Khristy Miller
NC PBL Secretary/Treasurer

Dan Hazlett
NC PBL State Adviser

Recruits With a Scoop of Ice Cream

To develop competent, aggressive business leadership and to strengthen the confidence of students in themselves and their work are a few of the goals of Phi Beta Lambda. The Iota Tau Chapter of Phi Beta Lambda continuously build these characteristics in its members while seeking out quality members to uphold to these same goals.

In order for the Iota Tau Chapter to continue its success of membership recruiting, the chapter members must find ways to increase awareness

"I was able to attend the event yesterday and mingle with a few of the PBL members as well as ask questions. I thought the social was nice. Everyone there was very open and friendly... I already knew the gist of Phi Beta Lambda, so I just got some more information... The overall experience was good." The Iota Tau will continue to have other events throughout the academic year with hopes of all events resulting in success and new members!

Felizia Polly
North Carolina Central University

My Experience as a State Officer

Let me begin at my decision to run for state office. This was one of the toughest decisions for me to make. I didn't believe myself to be a good speaker. I knew I could lead people on the local level, but I wasn't so sure about being a leader of the state. I had two wonderful advisors who encouraged me to think about running for office. They helped me to see that I was already speaking at functions on our campus and doing well. They showed me a lot of faith. Neither knew exactly what would be expected of them if I became a state officer, yet they still encouraged and sometimes pushed until I came and asked for a letter and signature. They helped to make sure that all materials were sent in on time so that I would be eligible to campaign for the office of Central Region Vice President.

My campaign didn't start off very well. All of my campaign materials were left at my school by accident, so I had about three hours to come up with something to present to the council for approval. I was so nervous about the screening process, maybe more than I was about giving my campaign speech. I made it through that without making a complete fool of myself. Next I had to stand at that campaign table that really didn't measure up to the others around me due to the lack of preparation time. I talked to members and other candidates as they came by, and I tried not to stutter as I spoke. To be honest, I was scared to death. I was afraid I wouldn't win, and then I was afraid I would. Giving my speech to the Central Region was difficult, but no one knew how nervous I was except my advisor.

Getting that part of the campaign over with was a relief. The announcement that I had won

the position of Central Region Vice President was overwhelming. Those that were present at that meeting might recall the fact that I couldn't stand up and speak at first. It took me a minute to compose myself enough to say thank you. Walking across that stage at the banquet and being installed as one of your leaders of the state was the best feeling. I cried a lot that night. The actual campaign is an experience that taught me so much about myself. I learned that I could overcome obstacles, such as lost materials; pull things together quickly; speak to an unfamiliar group, present myself as a confident woman, and be a more outgoing person.

Having said all that, let me tell you how my experience as your Central Region Vice President has been. I have had the opportunity to work with an amazing group of people. The State Executive Council is a diverse group of people. We have advisors who have been with PBL for years and advisors who are just starting. We have professionals who are past PBL members. We have national representatives. We have students. This is the group that sails the ship called Phi Beta Lambda and keeps it on course for the future. I have enjoyed getting to know and work with all of the members on the council. There is a tremendous amount of work involved with being a member of the council, more so for the directors and state advisor. I have felt honored to be able to take part in making the decisions that governed this year of NCPBL.

It is difficult to describe the feelings of completing your first business meeting. It's easier to describe how I felt leaving our last business meeting. The feeling of accomplishment is always there as is the feeling of camaraderie. The feeling of knowing that

our term is coming to an end was with me as I headed home this time. I look back as I write this and I know that I will always be grateful to have worked with this group. They are like family to me now. We will have one last time to all be together at SLC and then it's done. My college career ends in May and though I plan to become a PD member, I know that I will not be able to be with this group as a whole again.

This has been one of the best experiences of my life. I have learned so much since April of last year. Being a State Officer is something that I would recommend to everyone. Not only do you get to decide on how the state chapter does things, you are the face of NCPBL. You get to work with people from across the state and in the professional world. You will learn so much about yourself and what type of leader you can be. There is hard work to be done, but there are also fun times spent with your new family.

Let me end this with a personal message to the SEC. Thank you for the opportunity to serve with you. I have learned so much from each one of you. I look forward to seeing everyone at SLC. You are a very special group of people whom I now consider family. To my fellow officers, I wish you the best of luck in all your future endeavors. To the rest of the council, thank you for all of the hard work you put in to pull off everything this year. We wouldn't have a NCPBL without you. Thank you for the guidance and understanding. I love you all.

Tonya Long
Central Region Vice President

CHAPTER NEWS

Gaston College

Fall semester saw the re-activation of the Gaston College Chapter of Phi Beta Lambda, thanks to Chapter Advisor, Mrs. Jamie Conrad. With the hierarchy in place, Lisa McLean as President, Kandi Moore as Vice-President and Holly Mills as Secretary/Treasure, the chapter set out and attended the Fall tip off and met Western Region PBL Chapters/Members and were provided with much needed guidance. (Though, we still have not seen the group photos made on that day....) From there, several members kept busy by doing some volunteering at a local "Make a Difference Day" Project Connect event in Gastonia, walking in the Asheville Aids Walk with AB Tech's PBL Chapter and participating in the Fall Leadership Conference in Rocky Mount, NC.

The year 2008 is starting off in a more fund raising mode. With the premature births of Mrs. Jamie Conrad's twin boys in December, the members are on a mission to make the March of Dimes campaigns a priority. The winter Tip-Off in Statesville and participating in the "Bowling for Babies" as well as having a week-long "Coins for Babies" on all three Gaston College campus locations is just the start. We have several businesses who have pledged to match the coin amount collected which will add to the donation for the March of Dimes. Plans to work with, for and have several members actually walk in the MOD walk in Charlotte are on the schedule. Look out for our chapter when we attend the State Leadership Conference in Raleigh, we will be ready to show our "Leadership in Action"! At Gaston College, there is a strong Student Government Association and our PBL will be

working together on several projects (like with the Gastonia Christmas Parade, this past December). There will be some guest speakers at meetings as well as local trips to Lowe's Motor Speedway, meetings with area businesses (& CEO s) and a tour of the Dole Distribution Plant tentively planned throughout the semester. With new members to induct and graduating members to be proud of and wish well, this year's Gaston College PBL is ready to put their leadership into action!



CHAPTER NEWS

Asheville-Buncombe Technical Community College

Over the fall semester, Asheville-Buncombe Technical Community College Phi Beta Lambda members continued to demonstrate "Leadership in Action." Five members and two advisors attended the FLDC in Rocky Mount. Members presented and attended workshops, our non-trivia team did well, and the membership recruitment display won second place.



Members served as facilitators and ambassadors to the business community during A-B Tech's Small Business Center 2007 Export Expo. Members attended seminars on export taxation, payment assurance, and branding for a global market. This event provided an invaluable opportunity to network with both local and international businesses,

and was such a success that the chapter has already been invited to assist next year. During October, A-B Tech PBL hosted and helped organize the third annual Asheville Aids Walk. Members worked with the WNC AIDS Project and other civil organizations to promote World Aids Day, with this year's focus on educating teens and young adults. Community and political leaders spoke to walkers and local news outlets were on hand to publicize the event.

In December, our chapter sponsored four children for the annual SGA Children's Holiday Party. Members spent time with each child meeting Santa, having lunch, opening stockings, and riding Big Wheels. Other members assisted by fitting the children with safety helmets.

In the near future members are planning a food drive to benefit the Manna Food Bank, a television raffle to raise funds for conferences, and other projects. Members will attend Mitchell Community College's March of Dimes Bowling for Babies after the winter tip-off, and will attend the State Leadership Conference in Raleigh.

A-B Tech's PBL chapter would like to wish all chapters the best of luck at this year's State Leadership Conference in Raleigh. We will see you there!

Lenior Community College

The LCC Mu Omega chapter of Phi Beta Lambda is ringing in the New Year and hope that everyone had a great holiday season and a successful start to the New Year.

We held elections and Sharon Miller is our new President and Ashley Shaver is our new Vice President for the 2007 / 2008 year. They attended the FLDC in Rocky Mount so odds are some of you have met them. FLDC was a fun trip and our officers did come away with some good recruiting and fundraising ideas and overall leadership training.

We held a fundraiser (candle sales) during the fall of 2007 and raised some funds for our projects, charities, and trips. We also manned the concession stand during the monthly LCC Bluegrass Festivals and are preparing for the 15th Annual Bluegrass Festival where we hope to make the big bucks.

Mu Omega missed the "Kick-off" this year, first one in a long time, but schedules just wouldn't line up this time. We will be attending the "Tip-Off" at Wayne CC and that makes the next stop; Raleigh for SLC.

Like everyone, we're preparing for the SLC and working on our TLLA package. Thanks NCPBL for a great 2007, looking forward to an awesome 2008 and hopefully a trip to "Hotlanta". Until then, we'll see some of you at the "Tip-Off", and the rest at the SLC.

Barton College

The Gamma Gamma Chapter of Phi Beta Lambda at Barton College is on its way with leadership in action! The chapter continues on its endeavors to make an impact on the community in Wilson, provide leadership and career development, increase membership, and raise funds for projects.

The chapter continues to partner with the Wilson Chamber of Commerce in developing strong business success. Members have been actively participating in job fair set-ups, commerce fund-raisers, and conference assistance. The most enjoyable experience for members was participating in the Wilson Department of Social Service "Tree for Me" project lead by the chapter president. Students helped fulfill Christmas wish lists for many disabled adults including ages from 19 to 73 years old.

Three chapter members attended the Fall Kick-Off Meeting at Fayetteville Technical Community College. Four students, one

PD member and two advisers attended the National Fall Leadership Conference in Birmingham, AL. While in attendance at the conference two members, Lauren Prevatte and Geena Thompson competed in the National PBL (Non) Trivia Contest placing fourth and second. Students attended workshops and sessions including the netiquette workshop completed by Dan Hazlett (state advisor) and Sonya O'Brien (national board member). Chapter members also staffed a display during the conference to explain our \$1,000 FBLA Scholarship and recruited for Barton.



Chapter members volunteered and participated as United Way coordinators for their employers including Bridgestone/Firestone and Kidde Aerospace and Defense to provide assistance with the financial burden Wilson's non-profit organizations face. Students had over 50% of employees from each company to sign up as fair share givers.

Chapter members made the Barton campus bright and festive during its Lighting the Luminaries celebration held November 28, 2007, by preparing and placing 1,500 luminaries across the school's center campus.

Partnering with Barton's Food Services Director, Tony Tilley, PBL has made Weekend College more bearable for drained students. On Friday 5:30 p.m.-10:00 p.m. and Saturday 7:30 a.m.-11:00 a.m., we sell coffee, hot chocolate, tea, muffins, and danishes. All profits received go towards reaching our March of Dimes fundraising goal. Barton is putting Leadership in Action!

CHAPTER NEWS

Mount Olive College

The Phi Beta Lambda Zeta Epsilon Chapter of Mount Olive College has accomplished many great feats this first half of school. On October 27, we joined with Wayne Community College and participated in the March of Dimes Walk-a-thon. Through our participation we raised as a chapter \$180 from one of our club bake sales towards the March of Dimes. We had ten members to participate in the walk from our club. In participating in this event we received a small baby shoe plaque for raising \$180 and a certificate for participating in the walk. It was an overall success.



Our chapter also participated in the Fall Leadership Development Conference which was held in Rocky Mount this year on November 2-3. Our chapter placed first in the MVP Shop 'n Share Program, received a first place trophy, and were rewarded with a \$150 check to our club. We also received many other certificates, as well as, our Gold Star Chapter Award. The most exciting award for our chapter this year was the first place award for the Non-Trivia Contest. Our team consisted of members: Victoria Taylor, Richard Cassidy, and Bryan King. "This is my first year as PBL president and I was well pleased with the way our chapter participated and how we were represented at the conference. We definitely got the Mount Olive College name out there among all the other regions participants."

On November 12 a few of our chapter members helped with our College Visitation Day where we were able to talk to some perspective students, who were interested in majoring in business, and some insight into what PBL is all about. This was a success and we are scheduled to help out with another one on January 21.

November 15 was recognized as Enterprise Day at our campus, especially in the business

department. Our club organized a workshop entitled, "Importance of Investing Early." We were honored to have two guest speakers, Wes Stocks and Sharon Chase, both from Woodmen of the World Insurance in Goldsboro. There were 30+ students and PBL members in attendance, which was a huge success.

On November 16 three PBL members received invitations to a special Tillman School of Business Breakfast Briefing, where the three PBL members were honored to network with the professors and receive some new ideas that were going to be blossoming for the Tillman School of Business.

On November 29 our Chapter hosted a Christmas Reception for the Faculty and MOC Personnel. Our chapter brought various Christmas recipes for the two groups to enjoy. This was our way of saying "Thank you," because these two groups of people at our school are huge supporters of our Bake Sales and our conferences.

Overall our first semester was busy, but we managed to find time to do so much and achieve so many great things that we will always be grateful and proud of. We are all looking forward to the huge SLC!

Stanly Community College

Stanly Community College has had a busy fall of activities and is now preparing for PBL Week and the State Leadership Conference.

The biggest activities of the fall included hosting the Southwest District FBLA Fall Conference. Nearly 300 FBLA members were on campus during fall break. PBL officers led a team building workshop, and Mr. Hazlett did a workshop on business etiquette.

Attending the fall "Kick-Off" at High Point University were Crystal Dennis, Debra Tucker, Travis McKenzie, and Mr. Hazlett.

Eight chapter delegates from SCC traveled to Rocky Mount for the FLDC. The chapter participated in the NON-Trivia Contest and the Chapter Challenge promotion, and received Second Place in the Presidents' Award for the best display of membership recruitment materials. During the closing session, the chapter received one of the "Gold Star Chapter" certificates. Debra Tucker also received one of the NCPBL Foundation Scholarships.

Stanly was proud to have three of its recent graduates (Marie Howard, Clarence Goode, and Liz Moore) attending FLDC as PD members.

The chapter participated in many campus drives such as college coats for distribution through a local cleaners, an angel tree, nursing home visit, and "Trunk or Treat" (a first-time evening of games for children of Stanly students).



Crystal Dennis, last year's chapter president and an active member this year, was elected as SCC's Student Government Association president and as state SGA public information officer. Working with her as assistant PIO is Brandi Rummage, also a PBL member.

Clarence Goode, chapter president in 2006 and state PBL president in 2007, was recognized during the fall as one of the five finalists for the North Carolina Community College Outstanding Student Leader Award.

The Stanly chapter looks forward to PBL Month activities and to seeing everyone at SLC!

Mitchell Community College

The Zeta Alpha Theta chapter at Mitchell CC won the first annual traveling trophy for The President's Cup for Leadership in United Way given by our college president, Dr. Douglas Eason. The trophy will be given each year to the organization on campus that raises the most money for the United Way Campaign. We collected over \$600 by selling pizza and collecting change in exchange for candy in the classrooms. We had two of our faculty support our chapter, Loraine Watt and Gail Elmore, who provided the candy. The Candy in the Classrooms fundraiser allowed students to contribute to the United Way by dropping their coins and dollars in the can to satisfy their sweet tooth.



CHAPTER NEWS

Pfeiffer University

Truly Pfeiffer University's chapter of Phi Beta Lambda has got its "Ticket to the Future" and has learned how to find our way to individual leadership success. It was an experience that we will not forget, but now it's time for us to embrace the new theme and show our "Leadership In Action" skills.

The 2007 year was prosperous for several of our chapter members at the SLC and we would like to recognize these members and their hard work.

Jamie Trupia-1st place Statistical Analysis and 6th place in Computer Applications
Tabatha Skipper-7th place-Financial Concepts
Chong Yang-8th place Financial Concepts
Andrea Greir-5th place-Marketing Analysis and Decision Making

Michael Rupp-6th place-Marketing Concepts and Decision Making

Sam Miller-3rd place- Java Programming, Networking Concepts and also Who's Who in NC PBL

J'Daniel Howell- 2nd place- Economic Analysis and Decision Making

Matt Harris-3rd place-Accounting Analysis and Decision Making

We are proud of these individuals and commend them all on their achievements once again.

Now that we have kicked off another year of fun and excitement with PBL, the Pfeiffer chapter is ready for the challenge. Our kick-off this year was held on the campus of the prestigious Highpoint College. The kick-off was led by our central region vice president, key chapter leaders and advisers.

Attending the kick-off, were chapter president Micheal Rupp, advisers Debbie Wood and Robin Listerman. We thank you for the warm welcome and the time that everyone took out of their busy schedules to plan this event for the central region.

We also recognize our very own chapter adviser on her achievement for 5 years of service as a Phi Beta Lambda Local Chapter Adviser. Also our very own advisor had her first child and we welcome Jonathan to our PBL family.

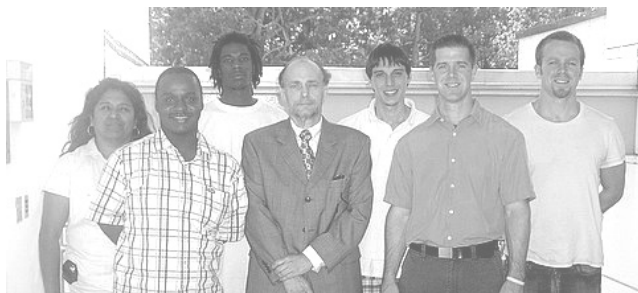
Our new president has already begun the process of raising funds for this year's FLDC by hosting a car wash at our local Food Lion. I know that our officers have many ideas that will be beneficial and successful to the Pfeiffer Phi Beta Lambda chapter.



"The very essence of leadership is that you have to have a vision. It's got to be a vision you articulate clearly and forcefully on every occasion."
- Theodore Hesburgh, President of the University of Notre Dame

Wake Technical Community College

Wake Tech Community College's Tau Beta chapter of Phi Beta Lambda kicked off the year with our first meeting held on September 10th. We elected several officers.



Pictured from L to R are:

Patricia Deanda-Likes (Awards chairperson and Parliamentarian), Robert Mitchell (Vice-President), Dana Hodge, (Historian), Dr. Prescott (PBL advisor), Jeff Thompson (Secretary), Michael Schmitz (President) and Dan Armistead (Treasurer)

In October, members of our chapter, together with our community, raised funds to fight the nation's No. 1 and No. 3 killers—heart disease and stroke. Our members raised money to support the American Heart Association and walked in their honor in the 2007 Triangle Heart Walk.

Our advisor, Dr. Prescott also led a two-session parliamentary procedure workshop in October. The first session focused on being

an effective member of a group or club. The second session focused on being an officer. The chapter members sponsored this seminar. In both sessions, students were taught by Dr. Prescott, among many other items, how to make a motion, propose an amendment, serve as a presiding officer, and object to a decision of the chair. Information was also provided on the National Association of Parliamentarians' membership exam and how to join the Wake Technical Parliamentarian Procedure team. We had a tremendous turnout!

November was our most exciting and busiest month of the year! PBL members attended the Fall Leadership Conference in Rocky Mount. They participated in several seminars such as "Interviewing Skills", "Starting a Business", "Professional Dress" and "Running for State Office". In addition to twenty-two people receiving awards for being members of PBL, we also received the following awards:

- An award for participating in the "Non trivia" team
- 3rd largest Chapter membership in the central region
- 2007-2008 Gold Star Chapter Award

Attendee Anjennette Michelle Holder exclaimed, "I had a great time. It was at the conference that I gained more passion for PBL. Most of my ideas came from talking to different

people and networking with other members. I can't wait for the next one."

Also in November, we held our first ever Thanksgiving Chance Dinner Drawing. Members of the group sold chance-drawing tickets to several students and the community, for a chance to win a complete Thanksgiving meal, cooked by our very own, Dr. Prescott. Enough to feed a family of 12, the dinner included a brined and roasted turkey, homemade mashed potatoes, homemade stuffing, two homemade pies and other succulent side items. It was a huge success, as our chapter cleared well over \$1100!

This year, we have had several new members to join and a few new members to join our professional division, including Wake Tech's President, Dr. Stephen Scott and Executive Vice-President, Jeremy Mitchell. We have also had the pleasure of sponsoring an entrepreneurship seminar, led by local associate lawyer, Dr. Bryan McGann.

We are looking forward to this spring semester and April competitions!

**North Carolina Phi Beta Lambda
54th Annual State Leadership Conference
Hilton North Raleigh
Tentative Conference Schedule**

Thursday, April 10, 2007

Professional Division Work Session

Hotel Check-In

Professional Division Officers Meeting

Conference Registration

State Officers Candidates Screening (Candidates, chapter adviser, campaign manager)

Event Substitutions (Submission of school-site tests and resumes)

Doors open for Testing Session

(All participants for the events being tested must be in the testing room by 6:00pm. Those testing in only one event will be able to leave at approximately 7:30pm)

BACK-TO-BACK TESTING SESSION

Business Decision Making, Desktop Publishing, Financial Services, Hospitality Management, Human Resource Management, Management Concepts, Marketing Concepts, Network Design, Parliamentary Procedure

LEADERSHIP SEMINAR I

54th SLC OPENING CEREMONIES

Advisers Reception

Friday, April 11, 2008

Advisers Breakfast

Event Administrators Meeting (Written tests given Friday morning)

Doors open for Testing Session

(All participants for the events being tested must be in the room by 9:30. Those testing in only one event will be able to leave at approx. 10:45)

BACK-TO-BACK TESTING SESSION

Accounting Analysis & Decision Making, Accounting for Professionals, Accounting Principles, *Business Communication, Business Law, Computer Applications, Computer Concepts, Contemporary Sports Issues, Cyber Security, Database Design & Applications, Economic Analysis & Decision Making, Financial Analysis & Decision Making, *Future Business Executive, *Future Business Teacher, Financial Concepts, Help Desk, Information Management, International Business, Justice Administration, Macroeconomics, Management Analysis & Decision Making, Marketing Analysis & Decision Making, Microeconomics, Networking Concepts, Project Management, Sports Management & Marketing, Statistical Analysis, Telecommunications, Word Processing

*please note noon session for writing exercises

Sales and Campaign Booths Open

Writing Exercises

Business Communication, Future Business Executive, Future Business Teacher

Job Interview Application

Event Administrators and Judges Meeting

American Enterprise Project, Impromptu Speaking, Public Speaking, Management Concepts, Marketing Concepts

LEADERSHIP SEMINAR II

COMPETITIVE EVENT PRESENTATIONS

Specific times for presenters posted outside Sandalwood

American Enterprise Project, Impromptu Speaking, Management Concepts, Marketing Concepts, Public Speaking

LEADERSHIP SEMINAR III

Event Administrators and Judges Meeting

Business Ethics, Digital Video Production, E-Business, Emerging Business Issues, Partnership with Business Project, Sales Presentation, Small Business Management Plan, Web Site Development

NCPBL Foundation, Inc. Scholarship Interviews

Specific times for applicants posted outside Sandalwood

Emerging Business Issues Participant Briefing and Competition

COMPETITIVE EVENT PRESENTATIONS

Specific times for presenters posted outside Sandalwood

Business Ethics, Digital Video Production, E-Business, Partnership with Business, Sales Presentation, Small Business Management Plan, Web-Site Development

GENERAL SESSION

Regional Meeting

Professional Division Reception

Dance

Saturday, April 12, 2008

Breakfast and Meeting

Event Administrators, Judges, Sequesters, Timekeepers for Business Decision Making, Community Service Project, Future Business Executive, Future Business Teacher, Job Interview, Network Design, Parliamentary Procedure

Finalist Teams Report for Sequestering

Business Decision Making, Network Design, Parliamentary Procedure, Client Service, Financial Services, Help Desk, Hospitality Management, Human Resource Management

Event Administrators, Timers, & Sequesters need to attend

Judges Meeting for School-Site Events

Computer Applications, Database Design & Applications, Desktop Publishing, and Word Processing

COMPETITIVE EVENTS PRESENTATIONS

Specific times listed outside Sandalwood

Business Decision Making, Client Service, Community Service Project, Desktop Application Programming, Financial Services, Future Business Executive, Future Business Teacher, Help Desk, Hospitality Management, Human Resource Management, Internet Application Programming, Job Interview, Network Design, Parliamentary Procedure

LEADERSHIP SEMINAR IV

Campaign & Sales Booths Open

LEADERSHIP SEMINAR V

Lunch

Professional Division/Foundation Lunch

Annual Meeting of Professional Division and the NCPBL Foundation, Inc.

BUSINESS SESSION (Includes voting)

FORMAL AWARDS BANQUET and INSTALLATION

Dance

