

*In today's highly competitive business environment it takes more than just a business degree to succeed—it requires business shrewdness, leadership skills, and technical knowledge. This is where Phi Beta Lambda excels. By taking advantage of the many programs PBL offers, business students acquire the skills that will set them apart from the average business graduate. Members learn through participating in a variety of activities that help them build their abilities, while contributing to the improvement of the community in which they live, their school, and their chapter.*

## **THE ASSOCIATION**

Future Business Leaders of America—Phi Beta Lambda, Inc. is a nonprofit 501(c)(3) educational association of student members preparing for careers in business. The association has four divisions:

- FBLA-Middle Level for junior high and middle school students (grades 5-9)
- FBLA for high school students (grades 9-12)
- PBL for post-secondary students
- Professional Division for individuals who support the goals of the association

An additional 13,000 business educators sponsor and support the FBLA and PBL programs on the local level as teachers/advisers.

## **PURPOSE**

The goals of PBL are to:

- Develop competent, aggressive business leadership.
- Strengthen the confidence of students in themselves and their work.
- Create more interest in and understanding of American business enterprise.
- Encourage members in the development of individual projects, which contribute to the improvement of home, business, and community.
- Develop character, prepare for useful citizenship, and foster patriotism.
- Encourage and practice efficient money management.
- Encourage scholarship and promote school loyalty.
- Assist students in the establishment of occupational goals.
- Facilitate the transition from school to work.

## **PROGRAMS & ACTIVITIES**

PBL members participate in a broad range of projects and ventures both on and off campus:

- initiating business ventures
- enhancing school activities
- organizing local community service projects
- attending state and national leadership conferences
- Succeeding in fund-raisers and
- Designing publications

Members gain a competitive edge in the business world by interacting with local companies and their executives. Students win accolades on the state and national levels. All these make students better prepared for careers, graduate school, and for life.

## **Conferences**

The dynamic of over 1,000 people from around the country convening once a year is unmatched. At PBL Conferences discover:

- motivational keynote addresses
- corporate career fairs
- Definitive workshops
- National level competitive events and rewards
- theme dances
- Competitive election of officers
- One of a kind leadership institute to prepare you with lifelong lessons.



## WHERE DO YOU FIT IN?

The driving goal of PBL is to train future business leaders to be contributing members of society. Members benefit from leadership and training, contact made through networking, and opportunities to apply their knowledge through business-related activities. Membership benefits include:

- A free skills certification from Brainbench
- Discount MOUS certification at conferences
- Career information-packed publication
- A membership card
- Scholarships to help defray school costs
- National networking opportunities

It's not who you know, it's who knows you! Through active involvement in PBL, you will make connections to the business world and form networks and friendships that will last a lifetime. PBL will give you the opportunities, experiences, and confidence to achieve your dreams! Join now and open the door to your future!



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Please visit us on the Internet at:  
<http://officers.pbl.org>  
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### Community Activities

Teamwork is the key to achieving common goals. When you join the PBL team you are engaged in partnerships with national organizations to provide its membership with a range of exciting and innovative community-based programs. Members gain recognition, and valuable experience through programs such as the March of Dimes, the National Literacy Project, and the PBL scholarship programs.

### Leadership Development

As members of a national organization, students serve as officers on the local, state, regional, and national levels. Gain the experience of running a campaign, going through officer training, and playing an important role in the development of the program of work for the year—not to mention successfully leading the chapter in its activities and acting as an ambassador for the organization.

### Support

Membership dues and conference fees provide the primary source of funding. Corporate and foundation grants are also important to the association's financial base. Another vital source of support is the network of educators, business professionals, parents, and community members who provide guidance as PBL members quest to develop business leadership skills.



**Do not let our Greek name deceive you—PBL is not a social fraternity or sorority. Social events are certainly a part of PBL activities, but the focus is business and leadership development.**

# Phi Beta Lambda

*Where the  
World's Business  
Finds Its Leaders*