

The NCPBL

Executive Edge



▶ STATE LEADERSHIP CONFERENCE KEYNOTE SPEAKER 4



▶ NATIONAL SECRETARY ATTENDING NCPBL STATE CONFERENCE 4



▶ NATIONAL PBL PROFESSIONAL DIVISION VICE PRESIDENT ATTENDING SLC 5

Greetings from the President

As NCPBL President for the year 2010-2011 I have had the opportunity to lead a remarkable state officer team toward breaking barriers that have held us back from reaching our full potential in life. The relationships I have made over the past year are ones that I know will last a lifetime. Phi Beta Lambda is a family and although this year comes to a close my family will never leave neither me nor I them.

I would like to thank each member of the state executive council for their time and effort. We have had our ups and downs, ins and outs but that is what families do. I am proud of our accomplishments this past year with the revamping of our state web site; members enthusiastic about recruiting on their local campuses; the number of CMAP participants throughout the state; and the ability to reach out into the corporate world and explain just how important Phi Beta lambda is to the future of our economic stability and the careers we will pursue.

It has been an honor to serve and student leadership is key to becoming a leader whether in the business world, politics, or in your local community. The skills

learned through the various workshops and leadership trainings is invaluable to the success of each individual who applies themselves. You will get out what you put in and even more.

From Nashville, Tennessee, to FLDC to Washington DC

to this year's SLC, I have had the time of my life. The decision to join PBL four years ago was a life changing decision, one that I thank God for. I have made business connections with people from all over the country as well as locally and have seen people who were once shy step into leadership roles within their local chapters.

(cont. next page)



John Anderson
State President

Pfeiffer University



Andrea Alston Eastern Region Vice President Barton College

NCPBL has had a remarkable 2010-2011 year! Recruitment, networking, community service activities, and more have lead our state to many new accomplishments! Thank you, NCPBL members and advisers, for **BREAKING BARRIERS** this year! The Eastern Region was well represented at the Kick-Off, the FLDC, the NFLC, and the Spring Tip-Off. Other activities chapters participated in were FBLA-PBL Week, Advisor Appreciation Day, and local fundraisers within each of the chapters to help continue the success of PBL. Also, this year was the first of NCPBL National Community Service Day which contributed to our national philanthropy, the March of Dimes. Local chapters contributed time and collected donations in various activities and events. I believe NCPBL will show much pride at the National Leadership Conference in June.

I am honored for the opportunity to serve you as your Eastern Region Vice President this year and I thank the state executive council, the officer team, and my Barton College chapter for working hard and inspiring me. It has been an incredible experience for me and the memories will be cherished. Best of luck in your events at the State Leadership Conference this year!

Good luck NCPBL! – Andrea

(continued from page 1)

Our involvement with the March of Dimes in one that lives depend on and we must continue to support this organization for the future of our children, for those who can't fight for themselves. This has been a creative, innovative, and exciting experience that I will never forget.

I thank you for allowing me to serve you and I wish North Carolina Phi Beta Lambda the very best now and in the future.

Best Wishes, John Anderson
NCPBL State President

NCPBL-On the way to Orlando!

Sam Miller
 Central Region Vice
 President
 Pfeiffer University



Greetings North Carolina Phi Beta Lambda,

It has been a wonderful year for me and a privilege to serve as your 2010-2011 Central Region Vice President. I would like to thank my chapter members, and advisers Ms. Robin Listerman and Ms. Debbie Wood for all of the support and encouragement that you have given me throughout the year. I have had the opportunity to work alongside a group of outstanding officers and council members that have helped make this one of the best years for NCPBL. It doesn't seem like a year has come and gone, but I can remember how nervous I was standing on stage before the entire Central Region delegation. Since then you have helped me to grow as a person, officer, and a leader. I hope that I have served you in a way that reflects the faith that you had in me when you elected me for this position.

I have had the opportunity to build friendships that will last a lifetime and bonds that will never be broken. You were "Simply the Best" in Nashville and now you are "Breaking Barriers" that will lead you to the NLC in Orlando. I congratulate each chapter, its officers, members, and advisers for the numerous events that you have sponsored on your campuses to raise awareness for the March of Dimes. I would also like to thank you for the endless hours you spent recruiting new members and making PBL visible on campus and in the community. You are already winners to the family members that support you, and the faculty and staff members that guide you. Always remember that we are family, the NCPBL family.

I look forward to seeing you in Charlotte as we prepare for the State Leadership Conference. It has truly been an honor serving as your Central Region Vice President.

Best wishes-Sam



Keynote Speaker for State Leadership Conference



BILLY SEWELL
Keynote Speaker

Mr. Billy Sewell started with Golden Corral in 1989 as an Associate Manager; then worked as a GM and a DM before becoming a franchisee in 1996. He serves on several Golden Corral franchisee councils and committees. He was named the NCRLA North Carolina Restaurateur of the Year in 2008; and became an NRA Board Member in 2009. Billy currently serves as a member of the North Carolina Economic Development Board. His passion for excellence and attention to detail is the driving force of Platinum Corral. Platinum Corral is a multi-unit franchise operator of Gold Corral Buffet-Grille restaurants; it is one of the largest, fastest growing part of the system, with units in six states. Billy has a Business degree from Campbell University.

If your actions inspire others to dream more, learn more, do more and become more, you are a leader.

John Quincy Adams

National PBL and PD Officers To Attend NC SLC



JOSE BETANCOURT
PBL National Secretary

NCPBL will welcome our national secretary, Jose Betancourt from Florida, to our 2011 State Leadership Conference. In addition to bringing greetings at the general session and networking throughout the conference, Jose will be leading two of the workshops in the SLC Leadership Development Program.

José is currently a senior pursuing a bachelors degree in Business Management at Florida International University in Miami, Florida. Being involved for the past six years with FBLA -PBL, he has served as local chapter president and was 2010-2011 President for Florida PBL. At the national conferences, José has placed 1st in various competitions, two of these being Public Speaking (2009 Anaheim NLC) and Future Business Executive (2010 Nashville NLC). Jose's dedication and motivation are the essential qualities that have been present in accomplishing his goals for the national membership. Some of his national accomplishments thus far range from increasing communication to the local level, creating the first National Secretary's Action Council, acquiring National Sponsors, and establishing the new state

Robert Pope Western Region Vice President Gaston College



chapter of Puerto Rico PBL. After his journey in PBL, his contributions and dedication will continue to strive by giving back to the organization through his membership in the Professional Division.



ERIC MCGARVEY

FBLA-PBL
Professional
Division Vice
President

We are also pleased to be the home state for the vice president of the national FBLA-PBL Professional Division, Eric McGarvey. Eric will be involved at SLC as a judge. A graduate of Isothermal Community College and Western Carolina University, Eric served as a state officer and then national Southern Region Vice President before taking leadership roles in the Professional Division. Thanks, Eric, for your continued support of NCPBL and your work at the national level.

What are you doing for others?
-**Dr. Martin Luther King, Jr.**

Community Service, a powerful thing.

VGCC Students Recognized at NCPBL Fall Leadership Conference

Members of the Vance-Granville Community College “Chi Beta Chi” chapter of the Phi Beta Lambda business student organization attended the state PBL Fall Leadership Development Conference, at the Clarion Hotel in Greensboro, on November 12-13. The VGCC chapter brought home several recognitions and awards.

The chapter was recognized for having the largest total membership of any chapter in the state, as well as the largest Professional Division membership. Professional Division members are established business professionals and educators. VGCC also won the first-place trophy for the “Best Display of Member Recruitment Materials” and was recognized for having the second-largest chapter delegation in attendance at the conference.

Two VGCC Phi Beta Lambda officers, chapter secretary Sheri Moss and chapter historian John Pendergrass, both of Henderson, received NCPBL Foundation, Inc. Scholarships. Another VGCC member, Ruthie Davis of Warrenton, won the honor of designing the new 2010-2011 State Conference



Aaron Foster Secretary/Treasurer Asheville-Buncombe Technical Community College

Commemorative Pin, employing the theme of the conference, "Breaking Barriers." Her proposed design was selected by a vote of conference attendees.

VGCC had a team participating in the NC PBL "Non-Trivia" Contest. The contest is conducted to encourage local chapter representatives to learn more about the state and national organizations.

VGCC was also named a "Gold Star" chapter of NC PBL for meeting initial reporting and participation goals. The conference included a variety of workshops and speakers on subjects related to leadership, career development and financial responsibility. Sessions were held to review the programs, projects, conferences, and activities of PBL on the local, state, and national levels.

Phi Beta Lambda, led at VGCC by chapter president Shelonda White of Oxford, is the national organization for college students who are preparing for a variety of careers in business.

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NC PBL'ers Participate in National Fall Conference

A number of North Carolina Phi Beta Lambda members participated in the 2010 National Fall Leadership Conference held November 19-20 at the Washington Hilton.

In addition to the conference, delegates enjoyed a nice fall weekend to tour nearby Dupont Circle, the monuments, and other attractions of DC.

NCPBL's John Anderson participated on a panel of state presidents addressing questions related to the "Breaking Barriers" theme.

Chapters represented were Asheville-Buncombe Technical Community College, Wayne Community College, Catawba College, Nash Community College, Barton College, Stanly Community College, Wake Technical Community College, and Pfeiffer University. Also attending was Chad Nichols, NCPBL Professional Division vice president.

Next year's NFLC sites are Philadelphia (November 4-5), Milwaukee (November 11-12), and Little Rock (November 18-19).

Ellis King

Historian

Gaston College



Leadership

Student leadership is essential to the growth of an individual pursuing a professional career whether it is in corporate America, politics, or education. The skills that Phi Beta Lambda teaches members gives us the advantage over someone who has not completed the Career Membership and Achievement Program, which helps with resume building, creating a portfolio, Power Point Presentation, and planning an international travel itinerary. Many PBL members find themselves in various leadership positions within their colleges such as Student Government Officers and Senators, Student Ambassadors who are the liaisons between the school and local community, and peer mentors, students who guide other students who may have difficulties bring out the best of their ability. I have had the honor to serve as a local chapter PBL VP and Parliamentarian. I was elected state officer with North Carolina Phi Beta Lambda as Central Region Vice President at SCC and as State President at Pfeiffer University. As a student at Stanly Community College, I served as SGA President and ex officio Board of Trustees member. I also served as an officer for the North Carolina Comprehensive Community College Student Government Association for two

years as Treasurer and Central Division Chair. Being a student leader is an experience I encourage every PBL member to contemplate. It can only broaden your horizon and your opportunities for future success. We have to step outside of our comfort zone and think outside of the box in order to produce results that will affect the lives of those around us in a positive manner. We are in need of leaders in the business world, in government and in the school system. Who better to step up to the challenges of the present and future than the members of Phi Beta Lambda? I challenge you to attend and compete in conferences, state and national, expand your Facebook friends list, and explore what it is your calling is and embrace it. The sky is the limit and I believe that we should all aim for the stars! Continue to break barriers, let nothing stop you from achieving your goals, and be a leader who inspires someone else to be a leader. God Bless. John Anderson

Community Service

Community service is a terrific way to give back to the community. By helping those within your community, you make lives better and yourself more integrated into your environment. Community service not only helps those around you with tasks that they need to do or

helping with projects to aide those less fortunate, but also helps you with establishing friendships and connections with those in our community, including neighbors and community leaders. Service in your community allows you to show those within the business community that you are highly involved with service and helping those in need. Listing community service can make a big difference when it comes to getting a job. Managers and business executives pay close attention to the service that you give back to your community when it comes time for a job interview. It can make the difference between either getting the job or being passed over. Participating in community service can make a difference when it comes applying to your college or university of choice. Some colleges require community service as a prerequisite to applying for admission to their institution. However, the best parts about community service are the friends you make and the lives you affect. The reaction of and the expression of gratitude you get from someone you have helped is immeasurable and should it be underestimated. The impact that you have on others, can, and sometimes does last a lifetime.

By Robert Pope, WRVP

State Committee Members Attend National "Key Contact" Summit

Dr. Doole (Awards Program Director), Mr. Kleiner (Chapter Development Director), and Mr. Hazlett (State Adviser) attended the 2011 National Leadership Summit for state "key contacts" held

January 14-16 in San Antonio, the site of the 2012 National Leadership Conference.

The program began on Friday evening with a dinner for the 96 state advisers and State Committee members, followed by a keynote speaker on social networking.

Saturday and Sunday programs began at 7:30 with breakfast and speaker. On Saturday breakfast and a presentation by the director of the San Antonio Convention Bureau was followed with a series of workshops on various topics related to state programs. The NCPBL representatives led a session on the local officer training program that has been done at the last two state fall conferences and the NCPBL "Kick-Off" and "Tip-Off" activities that provide advisers with the information and material needed to assist their chapters be successful. Saturday's program included a series of round table discussions and sessions with the national staff directors for membership/marketing, education, conferences, and publications.

On Saturday evening, the Marriott Hotel, where the PBL NLC will be held, hosted a reception in its lobby, and the San Antonio SeaWorld hosted "Dinner with the Sharks!" Participants got to feed and pet the dolphins on their way to a buffet in a room with floor-to-ceiling aquariums for sharks. SeaWorld is expected to be a major attraction for delegates when NLC goes to San Antonio.

Before leaving the city on Sunday evening, Dr. Doole, Mr. Kleiner, and Mr. Hazlett did a walking tour in the rain of the Alamo, located just a few blocks from the NLC hotel, and the San Antonio Riverwalk, adjacent to the Marriott.

This was the 7th Summit, held every other year since 1999. Previous ones have been held in Reston, Virginia, near the National FBLA-PBL Center. Since the 2010 conference will be the first NLC to be held in San Antonio, the national staff and the city felt it would be beneficial for state leaders to become acquainted with the city.

"Dr. Doole, Mr. Kleiner, and I appreciate the opportunity to attend the Summit," Mr. Hazlett commented. "The places we visited will definitely help us promote the San Antonio NLC. The workshops were on very practical topics, and we had the opportunity to spend time with a number of other PBL state leaders from around the country."



Above: Dan Hazlett feeding the dolphins at San Antonio Sea World.



Above: Dan Hazlett and Kathie Doole walk in the rain protected by NCPBL umbrella!

Below: One of the dolphins telling everyone at the aquarium FBLA-PBL is the greatest!



Above: Kenneth Kleiner, Kathie Doole and Dan Hazlett remembering the Alamo.

Below: Beverly Newton Nebraska State Chair and FLBA-PBL, Inc CEO Jean Buckley enjoy the buffet at Sea World.



From the State Adviser. . .



DAN HAZLETT
NCPBL State
Adviser

“Thanks for Having Dessert!”

This article was prompted by two recent happenings.

One afternoon in February I decided to call some of the colleges with inactive PBL chapters to see about getting someone to serve as an adviser and reactivate before the deadlines for SLC participation. Over and over I heard the phrase, “our plates are too full.”

In January at the National State Key Contact Summit, a state adviser commented on what a challenge it was to get local advisers to “work” during the state conference, and another piped in to say the local advisers would work but grumbled about it!

In January, I decided I wouldn’t hesitate to be obnoxious and say that was not a problem in the least in North Carolina! In February, I tried to speak a little more “politically correct” and remarked about how rushed everyone seems to be these days.

Because of budget reductions, employees at every college are taking on more responsibilities. For most colleges, PBL is an “additional” activity, not a “required” one so it becomes an easy one to let slide.

The two points of all this are the positives: adviser and adviser attitude appreciation!

All of our local advisers have “full plates.” For most of them, the plates are so full the gravy is running off! Despite all there is to do, they realize the value of PBL to their members and make the effort to provide the leadership opportunities of our organization possible. This involves time, energy, and usually money. I hope they realize the commitment doesn’t go unnoticed.

Secondly, we all have such respect for our many advisers whose positive attitudes and willingness to “work and smile” make them our most outstanding role models. There is not a state program that could happen without the contributions of local advisers, but it’s that extra spirit of cooperation and camaraderie among advisers and members that gives the activities their tone of excitement and anticipation.

Special appreciation goes to two groups of advisers.

When you read the list of their responsibilities, it’s obvious that much of the “nitty-gritty” of NCPBL is done by our state directors. Dr. Doole, Mr. Kleiner, Ms. McDonald, Ms. Stinson, and Ms. Toler serve in these positions in addition to their full-time jobs. Ms. McDonald is an employee of Duke Energy in Charlotte, and “Dr. D,” “Mr. K,” “Ms. S,” and “Ms. T” are on the faculty of their colleges and advise their local chapters in addition to serving in these key state roles.

At the Summit, I heard a state adviser whose program is done though at the department of public instruction say that he didn’t think there would be PBL in his state if volunteers had to take on the

state roles. How fortunate we are to have these five keeping our awards program, chapter development activities, Professional Division-related promotions, publications, and leadership programs going strong!

At each year's SLC, NCPBL recognizes local advisers for their years of service. Those with "anniversary years" of 5, 10, 15, etc., years of service are given a special salute when they walk across the stage with their chapter president during the Friday evening general session. Our most sincere thanks goes to the following advisers:

Dr. Kathy Best, – 5 years
Mount Olive College

Mr. Johnny Shull – 5 years
Wake Technical Community College (and previously Central Carolina Community College)

Ms. Connie Porter – 15 years
Southeastern Community College

Ms. Sandra Boyd – 20 years
Isothermal Community College

Ms. Sonya Scott – 20 years
North Carolina Central University

All advisers have more than enough required responsibilities. However, they are to be thanked for going beyond that "full plate" and considering PBL the best part of the meal: DESSERT!

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Central Region Tip-Off

The 2011 Central Region Tip-Off was held on the campus of Guilford Technical Community College. This year's star studded lineup consisted of superstars from Guilford Technical Community College, North Carolina Central University, Stanly Community College, Pfeiffer University, Randolph Community College, Rowan Cabarrus Community College, Durham Technical Community College, Vance Granville Community College, and Piedmont Community College. The Tip-Off was comprised of 9 chapters with 46 members and advisers in attendance.

The Tip-Off quarters were presented by a cast of outstanding leaders that included Mr. Dan Hazlett, Ms. LaTonya Steele, Ms. Janice Kerber, and you're Central Region Vice President Sam Miller. Thank you all for the outstanding highlights provided during the quarters.

During the quarters individuals were provided with valuable information about the State Leadership Conference and the keys for chapters to have a successful conference.

The information that was covered placed an emphasis on the SLC guide, competitive events, TLLA, running for state office, and the very important day of adviser appreciation.

During the half-time activities chapter officers and members were able to exchange ideas that were successful for recruiting new members, fund-raising, and chapter development. The advisers were able to take last-minute notes for a successful push toward SLC from the head coach Mr. Hazlett. *(cont. next page)*

The stage has been set and the Central Region is prepared to roll into Charlotte and become the highlight of the show.

Sam Miller, CRVP, would like to thank the Guilford Tech chapter and its advisers for hosting this year's Tip-Off. He would also like to thank the Phi Lambda chapter for allowing him to conduct the officer installation ceremony that followed the Tip-Off.

We will see you all in Charlotte for the 57th North Carolina Phi Beta Lambda State Leadership Conference.

Western Region Tip-Off

This year's Western Region Tip-Off was very successful. We were extremely excited to see such a large group of members in attendance. We held the Tip-Off at Lenoir-Rhyne University, in Hickory, NC. Members from Gaston College, Caldwell Community College & Technical Institute, Blue Ridge Community College, Asheville-Buncombe Technical Community College, as well as the adviser at Lenoir-Rhyne University were present. We tipped off the meeting with our introductions as well as an overview of the agenda. Ms. Kathy Toler, Ms. Susan Stinson, Ms. Jamie Conrad, and Dr. Kathie Doole assisted with the presentation in each quarter. We handed out Certificates of Attendance to those chapter present. Questions were answered during each quarter. Refreshments were served, pictures taken, and a wonderful time was had getting to know the members from other chapters in our region.

Caldwell Community College & Technical Institute

On February 6 through 12th, Caldwell Community College and Technical Institute PBL chapter held a week of celebration to showcase the great accomplishments, triumphs, and success of our local chapter. We set aside February 9, 2011 for PBL Adviser Appreciation Day. The officers, members, and faculty here at CCC&TI, Watauga Campus gave recognition to our PBL adviser and instructor of Business Administration and Law to Dr. James Rodkey.

Dr. Rodkey joined the campus in 2008, where he took the position as the Business Administrator instructor. He came to us with a prestigious resume where he had worked for and owned companies like: ITT Telecommunications in Raleigh, NC as Vice President of Human Resources and Administration; Northern Telcom, Inc. as Group Director for Employee Relations and Development; Seer Technologies in Cary, NC as Corporate Vice President of Human Resources; and Rocky Mountain Coffee Roasters in Frisco, CO as President and CEO.

He is a great asset to our local chapter of PBL. Our campus members have grown in numbers and we have given back to our community by connecting with our local DOT office and teaming up with The Adopt-A-Highway Program to adopt a stretch of highway in efforts to Keep America Beautiful. He was presented with a \$20 dining gift certificate and a Certificate of Recognition by our chapter President, Randy Elliott, and Vice President of Marketing, Jamie Hopkins.

The task of the leader is to get his people from where they are to where they have not been. ~Henry Kissinger

Asheville-Buncombe Technical Community College

The A-B Tech chapter of Phi Beta Lambda has been working hard during the year to help our students “Break Barriers.” During the past few months our members have been hard at work recruiting new members, working together with businesses and reaching out to the our local community.

A-B Tech Phi Beta Lambda members attended the FLDC in Greensboro where Advisers Kathy Toler and Dr. Kathie Doole and member Regina Curtis along with Professional Development member Kevin Davio gave workshops to members of PBL. Our non-trivia team was a Runner UP and our membership recruitment display won the second place President’s Award.

In December, our chapter sponsored three children for the annual SGA Children’s Holiday Party. Members spent time with each child meeting Santa, having lunch, opening stockings, and riding Big Wheels that members assembled. Our chapter also sponsored three AB Tech student families providing food boxes and a gift card per child.

The chapter sponsored a fundraising event at the Asheville Mall for NCPBL Day of Service on February 12 for the March of Dimes. It was a great day! For a \$5 donation one received a stuffed animal, a spin on the Chick-fil-a wheel for free items, name entered into raffle for prizes and face painting. The chapter members had fun designing the display and working the event to bring awareness of the March of Dimes and to solicit sign-ups for the Asheville walk.

The ABTech chapter would like to wish all chapters the best of luck at this year’s State Leadership Conference.

Mount Olive College

The Mount Olive College Zeta Epsilon Chapter of Phi Beta Lambda has been steady at work this semester with trying to raise awareness of PBL, raising funds for the State Leadership Conference, and working as a club to prepare for the State Leadership Conference. Our main focus as far as membership for the year was to maintain our membership totals from the previous year and then try to surpass that goal. We have already maintained the same amount and are working hard towards recruiting new members. We celebrated Adviser Appreciation Day on February 9, 2011 by taking our adviser, Mrs. Sonya O’Brien, to dinner at Logan’s Steakhouse to thank her for all that she does for PBL. We also participated in a service project and leadership development workshop by partnering alongside Spoken Word Ministries to package newsletters written in Braille for the blind to use. For the members that participated, this enhanced their leadership skills through organizational tasks. As far as fundraisers, we had a fundraiser back in November in which we raised \$500.00 through a silent cake auction the day before Thanksgiving. We have also participated in a car wash and plan to hold another one in a couple of weeks to raise funds for hotel costs at the State Leadership Conference. We are extremely excited for what is to come with our chapter and are counting down the days till we leave for the State Leadership Conference.

A leader takes people where they want to go. A great leader takes people where they don’t necessarily want to go, but ought to be. ~Rosalynn Carter

Stanly Community College

The Stanly Community College chapter has had a busy fall and winter and looks forward to the upcoming State Leadership Conference.

We were pleased to have 11 delegates and one Professional Division member at the Fall Leadership Development Conference. In addition to the recruitment display done by Michelle Shimberg, we were proud of our NON-Trivia team for winning the contest. Members were Jessica Burnette, Kelsey Flowe, and Ka Lai Vang. Way to gals! During the pizza party, the chapter sold March of Dimes bears and presented that money during the collection the next day.

In addition to a Christmas party, we prepared and served a meal for the local homeless shelter. The chapter also participated in a campus coat drive and a canned food collection.

Beginning in January, members have been meeting on Friday afternoons to work on CMAP.

To celebrate PBL Week, members attended the Stanly County Board of Commissioners meeting for the commissioners to sign a proclamation. Members spoke about PBL, and one of the commissioners read the proclamation. The commissioners meeting is aired on the local television station throughout the week.

Other activities of PBL Week included a luncheon to recognize our Business Person of the Year, Mr. Ed Shimpock, owner of Seven Oaks Doors & Hardware in Oakboro. We also recognized our advisers with gifts on Adviser Appreciation Day.

On the February 12 Day of Service we partnered with the Pfeiffer University chapter for a fundraiser. The next Monday we added to the amount raised by “auctioning” two of our members, Brandon Harkey and Kalia Vang, for a friendship lunch. Other March of Dimes activities are planned, but so far over \$100 has been raised by the chapter.

A send-off to SLC luncheon is being planned at the end of March, and during the luncheon the chapter is going to announce that the March of Dimes contribution is being given in honor of Dr. Mike Taylor, president of SCC. Dr. Taylor is retiring at the end of this academic year. For his support of PBL, we are going to give him an honorary membership in the chapter.

The Stanly members look forward to seeing everyone at SLC!

Below: Stanly CC Chapter President Mark Mauldin presents the 2011 Business Person of the Year Award to Mr. Ed Shimpock, vice president and general manager of Seven Oaks Doors and Hardware, Oakboro, North Carolina. Mr. Shimpock was honored at a luncheon during PBL Week.



Right: Stanly CC President Mark Mauldin, State Officers Sam Miller and John Anderson, Stanly Secretary Jessica Burnette, and Stanly Vice President Phyllis Huneycutt attended the February meeting of the Stanly County Board of Commissioners to have a PBL Week Proclamation signed. They spoke about PBL and the Stanly and Pfeiffer chapters. One of the commissioners read the Proclamation before presenting it to the PBL delegation. The program was aired on local television throughout the month.



Left: Stanly members KaLai Vang, Jessica Brunette, and Kelsey Fowe show off their First place Award in the NCPBL Non-Trivia Contest at Fall Leadership Development Conference.



Right: Members from Stanly CC and Pfeiffer University connect chapters for March of Dimes Fundraiser on February 12, 2011 NCPBL Community Service Day



Isothermal Community College Omega Theta Chapter

The Isothermal Community College PBL Chapter, Omega Theta sends greeting to all and our wishes for a fantastic SLC. We have been a small group this year but have worked hard on our projects, fund raisers and preparation for the SLC. We send our appreciation to our officers Anita Tollison, President, Rhonda Forster, Vice President and Toni Burns, Secretary We also want to welcome our new adviser who recently came on board, Rhonda Davis, a business and computer instructor in our Business Science department.

The project our members always get excited about is our annual angel tree that we sponsor on campus each year. We work hard getting all the angels sponsored and then the collection and distribution of the gifts to the Salvation Army and our local Christmas Cheer Center is an exciting build up to the holidays.

The chapter has two members participating in the State Leadership Conference in Charlotte this year. They have decided on their events and are working hard to prepare and get everything ready to place in their events. We have one more major fund raiser planned for this semester and are excited about attending our state conference in Charlotte in April. After that we will be preparing to attend the NLC and enjoying the sights of Orlando!



Barton College Gamma Gamma Chapter

The Gamma Gamma Chapter of Phi Beta Lambda (PBL) at Barton College is continuing its efforts to make a difference in the Wilson community, provide leadership development, enhance its visibility, increase membership, and raise funds for its projects.

Barton College hosted the Eastern Region Kick-Off in September with Eastern Region Vice President (ERVP) Andrea Alston presiding. Three chapter members and two advisers attended the Fall Leadership Development Conference in Greensboro, with ERVP Alston participating with fellow state officers on the program. Two members and an adviser attended the Eastern Region Tip-Off in February with ERVP Alston presiding.

Six members and two advisers traveled to Washington, DC, for the PBL National Fall Leadership Conference. In addition to attending sessions and workshops, Barton College attendees staffed an exhibit to recruit for Barton College, the School of Business, the Barton College Phi Beta Lambda experience, and its FBLA Scholarship. Attendees networked with the North Carolina FBLA members. And the Barton College delegation was able to enjoy the sites of DC with its historic culture, breathtaking scenery, fabulous shopping, and superb restaurants.

As a member of the Wilson Chamber of Commerce, the Gamma Gamma chapter assisted with the chamber's Annual Business Meeting. Our chapter president had the honor of attending this meeting and receiving recognition for Phi Beta

Lambda's efforts in the preparation of the event. Chapter members also participated in Barton College's Day of Service.

In recruiting new members, chapter members have attended several Barton College classes to promote Phi Beta Lambda. They prepared power point presentations, played PBL promotional videos, and distributed handouts highlighting the benefits of the organization. They were also able to share with the students their experience with Phi Beta Lambda and all of the skills acquired through their involvement. The chapter has also exhibited at Barton's Open Houses— advertising our organization to prospective students.

Phi Beta Lambda members and chapter advisers have been 'Breaking Barriers' showcasing the Gamma Gamma chapter's activities of community service and leadership development while recruiting members at Barton's Freshman Fair, Club Fair, and Major's Fair. During the semester, we have partnered with the Wilson Chamber of Commerce, the Wilson County Department of Social Services, and the Wil-Med Foundation assisting in their community service activities. The chapter continues to partner with a local organization to deliver 'Home Delivered Meals.'

Barton chapter members again connected with North Carolina FBLA in January by judging presentation events at the Triangle East Regional and at the Southeast Regional competitions. Andrea Alston also brought 'greetings' from NCPBL at the Triangle East Regional.



Above: Club Fair-George Black, Andrea Alston, Jonathan Strother, Ron Eggers, Keith Bashi, Teresa Parker await Freshmen to enlighten them about PBL

Below: Majors Fair- George Black, Jonathan Strother, Brittany Keith tempt freshmen to major in Business and join Phi Beta Lambda.



Piedmont Community College

We bring greetings from the Theta Alpha Gamma chapter of Piedmont Community College. Our PBL chapter is having a great time "Breaking Barriers". During the FDLC, we participated in the "President's Recruitment Award" and placed third. This is for the best recruitment table in the state. We are very proud, and we could not have done it without the help of our members and other support. We are asking our members to continue to recruit—for PBL new members and Professional Division members.

At Piedmont Community College, all clubs were asked to participate in 40th Anniversary activities. We invited a local business, McIntyre Massage, as our guest to participate with us by providing chair massages for one of the events. We also participated with PCC's Step N2 the ArtZ festival which had an African theme. We sold "African hot dogs" as our fundraiser. Both events were open to the public and to the Person County schools. "Breaking Barriers", that's us.

For the spring semester, we will be continuing to recruit new members, new PD members, and we will have more fundraisers to help us to participate in the state conference in April. We are looking forward to being back in Charlotte again with high hopes in competition.

As PBL goes forward in "Breaking Barriers", we would like to take this time to thank everyone for participating in the Fall/Spring semesters. We could not have done it without your support. We will continue to work for PBL in "Breaking Barriers."

Western Carolina University

The Western Carolina Chapter's executive board members are constantly working and trying to increase membership for our chapter. Every year, the President sends out a recruitment email to every freshman and sophomore on campus a couple times in the Fall of each year. At the beginning of Fall 2010, the executive board hosted an Informational Meeting in which over 20 students attended. All of the attendees signed up on "interest sheets" and took applications. Out of those students, only 10 students fully committed to becoming members. We, the executive board, would like to recognize one member who stepped up and recruited one of his friends. Stacey Moore, a member of two semesters, recruited one of his friends, Justin Cummings, to our chapter!! At the closing general body meeting in April 2011, Stacey will be recognized and acknowledged for his great recruitment effort. Currently, all executive board members are required to recruit one person by the end of March to our PBL chapter at WCU.

We are excited and cannot wait for the upcoming year of 2011-2012. This will be 2nd full year that WCU PBL continues in operation on campus. This will also mark the first full year that the executive board will be a full member team doing all their individual responsibilities to make the organization a success. With that in mind, everyone should expect larger WCU PBL events on campus, more programs and socials, a larger membership count, more community service and fundraising, more faculty sponsorship, and a happier time being together as an organization.

Some of the ideas for socials for next year are tailgating, going to movies, and

attending some of the popular Musical Theater performances hosted on campus.

Some of our programs for next year will be presented by faculty members and will benefit the professional skills of all of our members. Programs will not always be presentations; we also are looking into paying for members and going as a group to the etiquette dinners hosted on campus; they teach us how to eat professionally during special sittings.

Fundraising will be a large part of our planning for the next year. Things like bake sales, donations, bingo nights and fun activities for students to do, are all examples of good fund-raising ideas. The reason fundraising is so important for us, is because it will help us provide members with more opportunities without have to worry about extra cost. Opportunities like, chapter t-shirts, cheaper conferences, and more food and snacks at meetings.

We are looking to Breaking more Barriers in 2011-2012!

Mitchell Community College

The members of Mitchell Community College PBL participated in a March of Dimes activity on our State Community Service day. Members along with friends and family collected donations and then met to have time of fun and celebration. Members collected \$375 dollars by Feb 12th and plan to collect more before our team participates in our local Walk for Babies on April 16th. Members are working on fundraisers to help members get to SLC in Charlotte. We look forward to seeing everyone at conference!

Durham Technical Community College

The past six months have been an exciting time for the Delta Beta Upsilon chapter. Early in the fall, we held a planning session for our officers to solidify our goals for this year. We participated in Durham Tech's Fall Fest to promote the chapter and recruit new members. We hosted the Fall Kick-off in September, and have attended both the

Right: Western Carolina officers enjoy their Spring 2011 Officer Retreat



Fall Leadership Development Conference in November and Winter Tip-off in February.

In November, our chapter promoted American Enterprise Day in Durham Tech's cafeteria. In December, we helped out at the Durham Museum of Life and Science's Santa Train, participated as judges at a regional FBLA conference in Orange County, and adopted a local family, giving a single mother and her daughter Christmas presents. In February, our members promoted Adviser Appreciation Day and Dress for Success Day across campus. We also hosted a march of dimes for babies mini walk where we raised nearly 400 dollars from participants and donations.

We have also held several fundraising events. We sold Enjoy the City books for the Triangle region and Belk Charity Day coupons. We're currently selling Yankee Candles and chocolates and have had two bake sales thus far. At present, our chapter plans to work with the Durham Bulls and hold a Yard Sale. The year isn't over yet:

expect to see us soon at our annual State Leadership Conference.

Right: DTCC members walk for the March of Dimes.

VGCC Students Celebrate Phi Beta Lambda Week

Vance-Granville Community College's "Chi Beta Chi" chapter of the Phi Beta Lambda business student organization celebrated National Future Business Leaders of America/Phi Beta Lambda Week, February 7-11.

PBL students recruited new members during the week and raised awareness of their organization, the mission of which is to bring business and education together in a positive working relationship through innovative leadership and career development programs.

On Feb. 8, the chapter served lunch to all students, faculty and staff at the college's main campus. Meanwhile, they sold teddy bears as a fundraiser benefiting the March of Dimes "Bean Bags for Babies" program.



Another event during the week was Adviser Appreciation Day. The chapter adviser is VGCC Business Administration instructor LaTonya Steele and the co-advisers are Business Administration/Accounting program head Carl Hann and Director of Logistics Technologies Walter Martin.



Finally, on Feb. 10, VGCC Director of Career Services Linda Fletcher presented a workshop for students on overcoming obstacles to searching for jobs and making career moves.

Above: Chapter Secretary Sheri Moss and chapter Historian John Pendergrass, both of Henderson, received NCPBL Foundation, Inc. Scholarships

Right: VGCC members of PBL showed their appreciation for VGCC students, faculty and staff members by offering them lunch on Feb. 8



NCPBL expresses our appreciation to The NCPBL Foundation, Inc. Board of Directors for their hard work and continuous support of our organization.

Louisburg College PBL Chapter Gears Up for Spring

The Louisburg College Chapter of Phi Beta Lambda is off to a big start for the spring of 2010. Advisers Patrice Nealon and Nancy Hammersley, along with President, Lorenzo Crowder and Fundraising Chair, Gerald Hargrove attended the Winter Tip Off in February at Mount Olive College. A great deal of information was presented at the meeting which helped us prepare and get pumped up for the State Leadership Conference in April.

Since the Tip Off, members participated in PBL week by dressing in their professional attire, holding a cleanup in our main academic building, and creating a fabulous Phi Beta Lambda bulletin board where the chapter can now display important chapter information along with photos of our members. On Phi Beta Lambda Adviser Appreciation Day, Ms. Nealon and Ms. Hammersley were each presented with giant, handmade thank you cards signed by all chapter members as well as handsome coffee mugs.

More recently, members have chosen and begun preparations for their competitive events. Everyone is very excited about the SLC in Charlotte and students are busy putting their professional attire together. Members and advisers are looking forward to the warm weather just around the corner and are eager to participate in the upcoming March of Dimes Walk-a-thon on, what will hopefully be, a beautiful spring day. Rain or shine, the chapter is happy to support the March of Dimes. It has been a very busy time for members and advisers and no rest is in sight!

Rowan-Cabarrus Community College's

This year Rowan-Cabarrus Community College's Phi Beta Lambda club has been selling bears for the March of Dimes. To date we have raised \$500 dollars for this worthy cause.

In February we volunteered for Diversity Day on campus to help make people aware of the diverse population on our campuses.

We have been working very hard to raise our membership both in student and professional memberships by enlisting the assistance of our fellow instructors in sending us their best and brightest.

We are getting ready for conference at this time and look forward to taking 20 students to Charlotte in April.

Randolph Community College Psi Beta Nu Chapter

Following our amazing fall semester, we have tried to improve for the upcoming spring semester. We have a lot of fundraising activities coming up as well as continuing with some of the charitable events that we were doing this past fall semester.

First we will be selling ACC Team Bears. They are some of the more popular teams from the ACC. Money raised from the sales will also go to March of Dimes. Any remaining bears will be sold at State Conference in Charlotte- so bring your \$10!

Next we are having another Krispy Kreme Doughnut fundraiser. With the

overwhelming success that we had from the one in the fall, we figured that it needed to happen again! Our largest project for this semester is our first annual Motorway Madness Road Rally that we will be holding on April 30 here at RCC. We are staging this rally to get the people of the community involved in the community that they live in. Also, 25% of entry fees will be donated to March of Dimes.

We are continuing our successful community project- S.A.F.E. Drive- from

last semester. At the end of the fall semester we were able to donate over seven 30 gallon trash bags full of toys to the Sherriff's Department, Police Department, and the Fire Station. So our goal this semester is to have at least 10 bags full to hand out by summer. Those are just a few of the things that are going on right now in our chapter but mainly we are just looking forward to having another fun and productive semester.

Congratulations to the following NC PBL'ers for their CMAP accomplishments!

Director Level

Durham Technical Community College
Lisa Carr

Nash Community College
Tiffany Richardson April Dickens

Gaston College
Kevin Casal Ellis King
Robert Pope Joel West

Stanly Community College
KaLai Vang Kalia Vang
Sue Vang Phyllis Huneycutt

Louisburg College
Lorenzo Crowder Gerald Hargrove
Christina Smith

Wayne Community College
Joanna Moore Erik Ramsey

Executive Level

Durham Technical Community College
Chris Hart

Stanly Community College
Mark Mauldin Jessica Burnette
Phyllis Huneycutt

Gaston College
Robert Pope

Wayne Community College
Erik Ramsey

Presidential Level

Stanly Community College
Jessica Burnette Mark Mauldin

Wayne Community College
Erik Ramsey

Thanks to these members for helping us pass the goal of 20 levels of CMAP being completed this year!

Membership Madness & Mania Participants

Asheville-Buncombe Technical CC
Regina Curtis

Barton College
Andrea Alston,
Jonathan Strother
Brittany Keith

Durham Technical Community College
Lisa Carr

Gaston College
Ellis King
Robbie Pope
Joel West

Randolph Community College
Laura Davis,
Kenneth Callicutt

Stanly Community College
Phyllis Huneycutt
Jessica Burnette
KaLai Vang
Kalia Vang

Vance-Granville Community College
Sheri Moss
Lonnie Brame
Kiwon Harding

Wayne Community College
Erik Ramsey
Johnna Koonce

Welcome New NCPBL Chapters

Peace College, Raleigh
Guilford Technical Community College,
Greensboro

Membership Achievement Awards

Congratulations to the following chapters for receiving the NCPBL Membership Achievement Award for maintaining or surpassing their 2009-2010 final membership. (The state award is based on the March 9 reporting deadline; the national recognition is based on the April 15 deadline so there's still time to add members for the national level of the award.)

Appalachian State University
Barton College
Campbell University
Catawba College
College of the Albemarle
Fayetteville State University
Fayetteville Technical Community College
Gaston College
Louisburg College
Mitchell Community College
Mount Olive College
Nash Community College
Pfeiffer University
Piedmont Community College
Randolph Community College
Rowan-Cabarrus Community College
Southeastern Community College
Surry Community College
Vance-Granville Community College
Wake Technical Community College
Western Carolina University

Way to go, Chapters!



Left: CRVP Sam Miller presents Jody Mack the President at Guilford Tech CC a certificate for being the host chapter for the Winter Tip-Off.

Below: Stanly PBL members attending pose with Sam Miller Central Region Vice President at the Winter Tip-Off meeting held at Guilford Technical Community College.



A special Thank You goes out to Paul Fogarty for donating a portion of the profit for the entire year from the sales of orders for his Tastefully Simple business to The NCPBL Foundation, Inc.

We appreciate your support for NCPBL!

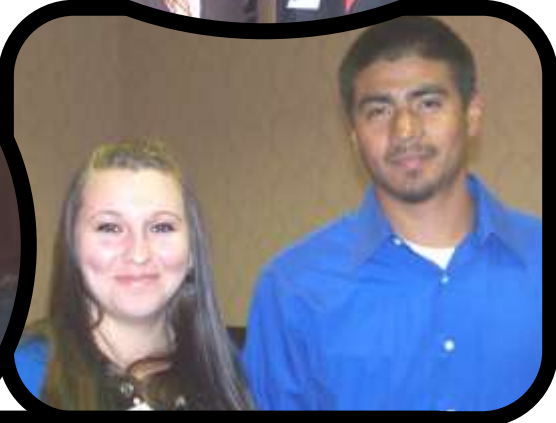
Faces of FLDC 2010



Faces of FLDC 2010



Faces of FLDC 2010



Faces of FLDC 2010



Faces of FLDC 2010



Faces of FLDC 2010



Upcoming Conferences NCPBL State Leadership Conference, April 7-9

LEADERSHIP'S
PREMIER EVENT

ORLANDO, FL

**BREAKING
BARRIERS**
FUTURE BUSINESS LEADERS OF AMERICA
PHI BETA LAMBDA

**THE 2011 NATIONAL
LEADERSHIP CONFERENCE**

PBL: JUNE 23-26 // FBLA: JUNE 28-JULY 1
PBL IFL: JUNE 22-23 // FBLA IFL: JUNE 27-28

ORLANDO

Future NLC Conferences

2012-June 24-27, San Antonio, Texas

2013-June 22-25, Anaheim, California

2014-June 24-27, Nashville, Tennessee