



► GREETING FROM THE NATIONAL PHI BETA LAMBDA PRESIDENT..... 17



► WELCOME FROM THE NATIONAL SECRETARY..... 18



► WHAT DOES BREAKING BARRIERS MEAN? BY SOUTHERN REGION VICE PRESIDENT .. 19

The NCPBL Executive Edge

"I sensed energy among the members of NCPBL that I have never felt before. It was as if we were one unit regardless of the differences between individual chapters..."

Greetings from the President

During the NLC in Nashville, Tennessee, I sensed energy among the members of NCPBL that I have never felt before. It was as if we were one unit regardless of the differences between individual chapters, the fact that we were all striving for the same thing and knew we had to work together in order to achieve our goals. The feeling was truly awesome. That same spirit has resonated throughout the members of NCPBL over the summer and into our new membership year. The theme **"Breaking Barriers"** is a perfect description of what we already have begun to do on all levels of service, education, and progress. We have challenged ourselves to be better than the best, to increase our level of productivity in all aspects and areas. Through a motivated State Executive Council, to enthusiastic, outgoing, and determined members, NCPBL will show the nation how and why Phi Beta Lambda changes the lives of college students who apply themselves to their fullest potential. The way we carry ourselves as future business leaders and professionals was clearly established at NLC and I know that we will continue to be innovative in implementing strategies that will propel Phi

Beta Lambda to even greater horizons. YOU the members are what make this organization what it is and YOU the members will determine what barriers you will overcome toward achieving excellence in your lives. The State Officer Team is here to serve you in any way possible and one of our goals is to keep lines of communication open between local chapters and the State Executive Council. Your concerns are of priority and please contact us via email, phone, or social network in regard to information, ideas, or anything of relevance to Phi Beta Lambda. I am proud to serve as your State President.

Thank you. God Bless.



John Anderson
State President





Hello PBL'ers! My name is Andrea Alston and I am your 2010-2011 Eastern Region Vice President. I am a senior at Barton College majoring in Business Management and very grateful to serve you on the NCPBL team this year! It is once again such a pleasure to be part of an exciting organization where networking and learning new skills will inspire us all in the business world. PBL helped me build leadership abilities, communication skills, and the travel involved became so educational to me! I want to thank you for the opportunity

Andrea Alston Eastern Region Vice President

and say that this year we are motivated **more than ever to "Break Barriers!"** I encourage members to become active in their chapters as well as on the state level to help increase membership, achieve our CMAP and TLLA programs, and join us in promoting our first NCPBL Community Service Day held on February 12th, 2010. The remarkable people you meet within this organization, the opportunities, and the experience that PBL offers is something truly amazing that I think should be shared. I look forward to working with the Eastern Region and meeting members and advisors! Feel free to contact me with any questions you may have. Ervp10@ncpbl.org

See you at the conferences!

Thank you, Andrea

Eastern Region Fall Kick-Off Barton College

The PBL Eastern Region fall Kick-off was hosted by Barton College on September 23, 2010 in Wilson, NC. Thirty-six people attended the event representing the following chapters: Barton College, Campbell University, Chowan University, Fayetteville Technical Community College, Louisburg College, Mount Olive College, Nash Community College, Pitt Community College, Southeastern Community College, and Wayne Community College.

Andrea Alston, Eastern Region Vice President, led the event and welcomed members

and advisors. Presenters including Ms. Sonya Obrien from Mt. Olive College; Ms. Tracy Schmeltzer from Wayne Community College; Ms. Teresa Parker and Mr. Ron Eggers both from Barton College. Jonathan Strother, president of the Barton College chapter, helped present awards to the credible chapters.

The meeting provided Chapters new information about upcoming PBL events and motivated members to get excited about breaking new Barriers this year.

NC PBL State-wide Community Service Day
February 12, 2011

Sam Miller

Central Region Vice President

Greetings! My name is Sam Miller, and I am your Central Region Vice President for the 2010-2011 PBL year. I would first like to thank you for believing in me and electing me to serve as your vice president this year. I also want to congratulate everyone for their outstanding individual and team awards that were won at the NLC in Nashville, TN. I hope that the experience was an unforgettable and memorable moment for you all. You came and showed why you are **“Simply the Best”**. This should be the encouragement that you need to have an even superior performance in 2011.

As your Central Region Vice President I want us to continue to challenge one another as we all look to increase the recognition of our members and chapters. But at the same time we should also recognize the efforts of our fellow chapters and members. As leaders and members of your chapters, I encourage you to work together to bridge communication within our region.



The state officer team is very excited about the new goals that were set this year and **how they will allow us to “Break Barriers”** as a region, a state, and throughout the nation. We are motivated to give you the necessary tools that you will need to achieve your full potential. I know that together, the Central Region will embrace **this year’s theme, and break unremarkable barriers** throughout the state of North Carolina. Thank you for electing me, and I wish you all a very successful year.

Thank You, Sam

Central Region Fall Kick-Off Durham Technical Community College

The Central Region is unquestionably ready to embrace the new theme and Break unbelievable Barriers for the 2010-2011 PBL year. Our regional Kick-off was held on the campus of Durham Technical Community College, where there were 9 chapters with 42 advisers and members in attendance. Once again, I would like to thank the Durham Tech chapter and advisers for hosting **this year’s kick-off**.

The Kick-off quarters were presented by Mr. Dan Hazlett, Ms. LaTonya Steele, Ms. Michele Parish, your Central Region Vice President Sam Miller, and NCPBL President John Anderson. Thank you all for presenting the quarters for the chapters and advisers in attendance.



During the quarters individuals were provided with valuable information on important dates, upcoming events, and tools that **chapters will need to “Break Barriers”** for a successful year. (cont. page 4)

The information placed an emphasis on membership recruitment, CMAP, TLLA, state goals, fundraising, and Chapter Chartering/Reactivation.

One of the state officer's goals was to produce a recruitment video for NCPBL. The Central Region chapters were provided with an exclusive preview of the recruitment video. The video will be accessible for all chapters to show interested students what NCPBL is all about.

We were "Simply the Best" in Nashville, now we are preparing to Break Barriers at the FLDC in Greensboro. The Central Region will definitely be in the house and showing why we always rock. On behalf of the Central Region, we look forward to seeing you all and wish you the best 2010-2011 PBL year.



Central Region Kick-Off chapter attendees hears report from State President John Anderson.

Western Region Kick-Off Gaston College

This year's Western Region Kick Off was extremely successful. We were really excited for the large group of members we had at the Kick Off event held at Gaston College in Dallas, NC. We had members attending from Gaston College, Asheville-Buncombe Technical CC, Isothermal CC, Mitchell CC, Caldwell CC & TI, South Piedmont CC, and Rowan-Cabarrus CC. We kicked off the event with introductions as well as an overview of the agenda. Ms. Susan Stinson, Mitchell CC, Ms. Kathy Toler, ABTech CC, Mr. Chad Nichols the NCPBL Foundation President/ NCPBL PD Vice President, Ellis King, NCPBL Historian, and Robert Pope Western Region Vice President assisted with presenting the information shared in each quarter.

During the Locker Room section of the event, Ellis King and Robert Pope pre-

sented the PBL members with a review of the state goals as related to the local Chapters, while Ms. Toler met with the local advisers and reviewed what the role of an adviser is in successful chapters. Questions were answered during each quarter. Refreshments were served, pictures were taken, and we had a wonderful time getting to know the other chapters within our region.



Chapter members hear how NCPBL is Breaking Barriers this year!

Robert Pope

Western Region Vice President



Greetings fellow PBLers, My name is Robert Pope, but my friends call me Robbie. I am honored to serve this year as your 2010-2011 NCPBL Western Region Vice President. **I'm 23 years old and a Charlotte native.** I moved to Bessemer City 3 years ago where I initially went to Central Piedmont Community College. I eventually transferred to Gaston College to pursue an Associate in Arts for the purpose of transferring to UNCC for a B.A. in Political Science with a minor in History. I enjoy being around people so being a state officer is pretty exciting to me. I do volunteer work for political campaigns as well as non-profit, civic organizations.

Last year was my first year in Phi Beta Lambda. I met a lot of great people. I had a blast at state conference. I was able to compete in 2 events and placed in 1, while at the same time campaigning for Western Region Vice President. Campaigning for Western Region Vice President was an

amazing experience. I loved meeting all of the wonderful people that I met at state conference. This year will be a great year. Phi Beta Lambda is the best organization to develop leadership skills necessary for members to attain their goals after their time in college is over. My goals for this year will be to help increase membership, as well as to enhance the activity of the local chapters and to increase the participation in CMAP. I believe that we have an outstanding team of officers who are committed to the success of Phi Beta Lambda, and I look forward to serving with my fellow officers and members of the State Executive Council to **"Break Barriers" this year!**

Western Region Kick-Off Gaston College



Group photo of members attending the Western Region Kick-Off meeting at Gaston College.



Bonjour! My name is Aaron Foster, and I'm your Secretary-Treasurer for the 2010-2011 PBL year. I would first like to thank everyone for supporting me and electing me to this position. North Carolina PBL had a **great year last year. This year's State Officer** team is working hard to provide an enjoyable PBL experience for all members. Congratulations to everyone who had the opportunity to join us in Nashville, Tennessee at the National Leadership Conference. **North Carolina's performance was exemplary.** We showed the nation our level of excellence and it is my hope that this year will be even better.

Guilford Technical Community College

The reinstatement of the Phi Lambda chapter on the campus of Guilford Technical Community College has created a stirring effect filled with enthusiasm, leadership, and social commitment. The dedication exhibited by President Jody Mack and the other members of the executive board have led to an exciting start to the Fall 2010 semester. **After being awarded "Best Club Presentation" at the Annual GTCC Club Fair,** we have started selectively recruiting members that have potential to contribute volumes to our mission. The vision of the GTCC Phi Beta Lambda chapter is founded on giving back to our community in the forms of volunteering, tutoring, and counseling. Currently we are planning to initi-

Aaron Foster

Secretary/Treasurer

It is my job this year to take the minutes at all of the state committee meetings. I am working hard to ensure that communication stays open between the State Officers and the State Executive Council. As our society continues to evolve, we too must evolve and incorporate new technology and new understanding to make our organization great. As a State Officer, I will fight to make sure that North Carolina continues this push forward.

It is my hope that everyone makes use of this great organization to better themselves as a business leader, student, and individual. It is only through hard work as an individual that this organization is possible. Continue to aim high and work hard, and **our state will continue "Breaking Barriers!"** I wish you all my best.

Aaron Foster -
NCPBL Secretary/Treasurer

ate a toy drive for needy families, reorganize the recycling program on campus, and participate in future PBL events at the state level. We are trying to make the largest social impact on campus and the Greater Greensboro area. Phi Lambda looks forward to growing and serving as a benchmark for other clubs on campus.

Support
The NCPBL
Foundation, Inc.
Make a contribution
today!

Ellis King

Historian

Hi! I am Ellis King and I am your 2010-2011 NCPBL State Historian. I am more than honored to be elected by all of you to represent the greatest state in PBL. I still stand firm on my desires to improve communication this year by connecting with students through the state chapter's Facebook page, other social media sites, and designing and implementing a new state website.

So far, the Facebook page has been a success. We now have 265 members and Facebook pages for each region. If you have not had a chance to visit and join our Facebook page, please take the time to come by and check it out. It is a wealth of NCPBL information and a way to keep up to date on all things PBL.

The new state website is awesome and I am sure that you all will be pleased with the new up to date pages. We decided to leave the information part of the site as is so that members and advisors could still find the information they need without having to learn a new site. The home page and front end will have a whole new redesigned look and feel to go with our Breaking Barriers



theme. It will highlight our video newsletters and current events. I am excited to be able to bring forth some technical knowledge and design skill to help the best state in the organization shine with the brilliance that it deserves.

As always if you have any ideas or suggestions, feel free to contact myself at historian10@ncpbl.org. Thank you for the chance to raise the bar and take North Carolina Phi Beta Lambda to the next level!

Ellis King

-NCPBL State Historian 2010-2011

“Breaking Barriers”

Dan Hazlett, NCPBL State Advisor

If you're driving I64/I77 through West Virginia, you'll cross Kanawha River on the Yeager Bridge. From the bridge going north into Charleston, you get the first glimpse of the West Virginia capitol. Until moving to Albemarle, I lived in Charleston, and a **“going home” trip game was seeing who spotted the gold dome first - with the winner getting to select the next place for eating out!**

Knowing your West Virginia history also means realizing what a hero Chuck Yeager is. After serving as a combat pilot in World War II (including being shot down in France



Chuck Yeager

and managing to escape over the Pyrenees Mountains into Spain), he was a test pilot **for the U.S. “Glamorous Glennis”** was a rocket-powered Bell X-1 jet named in tribute to his wife, and it was in this plane Yeager became the first person to break the sound barrier!

One of the most interesting aspects of **Yeager’s attempt was his belief that the** extensive and frightening shaking of those early planes as they neared record-speeds would actually settle down as they reached the sound barrier.

Sometimes we find ourselves facing major challenges as we try to reach our goals. When these barriers are broken, things can settle down and we can continue on our plan successfully.

What an appropriate time in our country’s history for Phi Beta Lambda to choose the **“Breaking Barriers”** theme.

All of us must determine the areas that might be keeping us from reaching our full potential. Next comes finding the plan of action that will break those barriers that are holding us back.

The PBL programs and activities on the local, state, and national level offer opportunities for growth in all areas of business, leadership, and personal development.

Best wishes as you begin your flight!

Along the way, you have a number of folks **working at the “airport” on your behalf.**

Enough thanks cannot be expressed to our local chapter advisers. They work with PBL beyond all the assignments that are part of their employment contracts, and they give the extra time and energy because they know the value of PBL experiences.

As state adviser, I can speak on behalf of our state directors and our state officers in saying it is our pleasure to plan and prepare state programs that will help all of us navigate the skies!

Ms. Buckley, our CEO, and the national PBL leaders are also dedicated to offering programs and conferences that will assist members throughout the country.

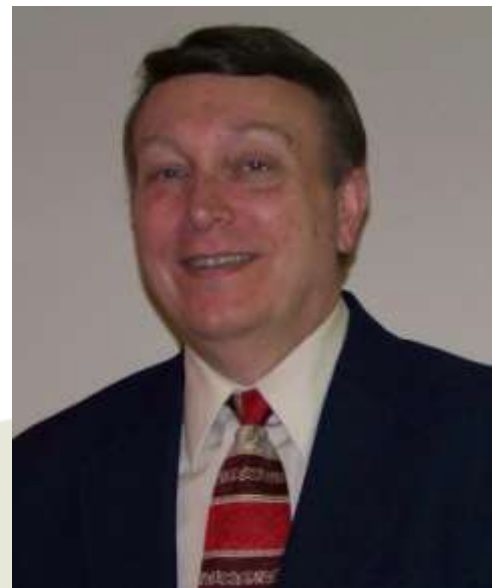
Your 2010-2011 membership certificate will be your flight certificate. Take advantage of the opportunities available - and along **the way offer to be a “co-pilot” and recruit** other students to join PBL.

Chuck Yeager returned to active duty after WWII, both training astronauts and even flying combat missions over Vietnam.

In the 1980s the book and movie version of THE RIGHT STUFF made a new generation aware of a modern American hero.

In 1985 Yeager received the Presidential Medal of Freedom for doing exactly what PBL is emphasizing this year: breaking individual and professional barriers to find personal and career success!

*Dan Hazlett,
NCPBL State
Advisor*



Event Sponsors

The North Carolina State Chapter of Phi Beta Lambda and The NCPBL Foundation, Inc. would like to thank the following event sponsors :

EVENT SPONSORS FOR 2010-2012

Accounting Principles
Charles and Roberta McDonald
Stanley, NC

Business Ethics
Kinston Professional Women
Kinston, NC

Community Service Project
Rotary Club of Lenoir County
Kinston, NC

Future Business Executive
PRWT Services
Philadelphia, PA

Financial Analysis and Decision Making
Whitley Family
Monroe, NC and Pinellas Park, FL

Free Enterprise
M-L Craig & Associates
Kinston, NC

Management Analysis and Decision Making
Gridiron Grill
Callaway, MD

Marketing Analysis and Decision Making
Carolyn and Bill Laudati
Matthews, NC

North Carolina Gold Seal Chapter Award
M-L Craig & Associates
Kinston, NC

Parliamentary Procedure
John Webb
Raleigh, NC

Terry Lowrance Leadership Award
Lochridge Antiques
Roxboro, NC

EVENT SPONSORS FOR 2009-2011

Accounting for Professionals
Becker Professional Review
Raleigh, NC

Business Law
Cengage Learning / South-Western Legal
Studies in Business
Florence, KY

Digital Video Production
Ball and Ball, Inc.
King O'DJs (one-year sponsor)

Hospitality Management
Comfort Suites and Fairfield Inn & Suites
Boone, NC

Small Business Management Plan
North Carolina REAL Enterprises, Inc.
Durham, NC

The NCPBL Foundation, Inc., Scholarships
(3)
The NCPBL Foundation, Inc.
Charlotte, NC

A special Thank you goes out to Paul Fogarty for donating profit from the sales of orders for his Tastefully Simple business to The NCPBL Foundation, Inc. for the month of October.

We appreciate your support for NCPBL!

Vance-Granville Community College

VGCC students bring home trophies from national Phi Beta Lambda conference

Members of the Vance-Granville Community College **“Chi Beta Chi”** chapter of the Phi Beta Lambda business student organization recently attended PBL’s 2010 National Leadership Conference. Students from universities and community colleges across the country participated in various competitions and attended workshops at the conference, held July 9-12 in Nashville, Tennessee.

VGCC students John Pendergrass of Henderson and Shelonda White of Oxford placed second in the Business Presentation competition. Each received a trophy and shared a \$100 cash prize. Both are officers for the VGCC chapter. Pendergrass is the chapter historian, while White is the president. White also received a certificate recognizing her for recruiting more than 20 members to the local chapter. The VGCC chapter was recognized with a First-Place trophy for having the most Professional Division members (established business professionals and educators) of any local chapter in the nation.

In addition to Pendergrass and White, PBL student members Crystal Coleman of Henderson, Jody Hastings of Townsville and Karin Driver of Kittrell had also qualified for competitive events at the national PBL conference due to their high scores at the state-level conference, which was held in April.

“I am so proud of what our Phi Beta Lambda chapter has accomplished,” said VGCC Dean of Business and Applied Technologies Bobby Van Brunt. **“Shelonda, John and all of our students have represented Vance-Granville very well on the national level.”** Carl Hann, Jr., who heads VGCC’s Business Administration, Accounting and Entrepreneurship programs, also expressed pride in the chapter for winning the awards at the national conference. **“These awards reflect the hard work and dedication put into action by the Chi Beta Chi chapter,”** Hann said.

VGCC Holds Installation Ceremony
Vance-Granville Community College’s chapter of the Phi Beta Lambda business student organization, called **“Chi Beta Chi,”** recently elected officers for the 2010-2011 year. New officers were installed and members were inducted at a ceremony on Sept. 14 on VGCC’s main campus.



The officers include president Shelonda White of Oxford; vice president Lonnie Brame of Henderson, secretary Sheri Moss of Henderson, treasurer Kiwon Harding of Henderson, historian John Pendergrass of Henderson, reporter Karin Driver of Kittrell and parliamentarian Sajade Hobgood of Oxford. The chapter advisor is Business Administration instructor LaTonya Steele and the co-advisor is Business Administration/Accounting program head Carl Hann.

Vance-Granville Community College

White, Moss, Driver and Pendergrass served in the same offices last year and were re-elected.

Sam Miller, a student at Pfeiffer University in Misenheimer and North Carolina Phi Beta Lambda central regional vice president, was the special guest at the ceremony and performed the formal installation of officers and induction of members. In addition to students, several VGCC faculty and staff members became “professional division” members.

In closing remarks, VGCC Dean of Business and Applied Technologies Bobby Van Brunt congratulated the new officers and offered his support for the chapter, which has grown quickly and won numerous awards since being reactivated in 2008. Van Brunt applauded the organization for demonstrating leadership and teamwork and asked PBL members to be role models for other students.

VGCC: Shelonda White and John Pendergrass, 2nd place Business Presentation.



From left, seated: chapter reporter Karin Driver, president Shelonda White and secretary Sheri Moss; from left, standing: North Carolina Phi Beta Lambda central regional vice president Sam Miller, chapter parliamentarian Sajade Hobgood, treasurer Kiwon Harding, historian John Pendergrass, advisor LaTonya Steele, vice president Lonnie Brame and co-advisor Carl Hann.



Randolph Community College

The 2010-2011 academic years will be a re-vamping year for the Psi Beta Nu chapter of Phi Beta Lambda (PBL) at Randolph Community College. This year is slow growing, but since the start of the fall semester it has added 10 new members. In early September, officers were elected: Laura Davis (President), Carrie Callicutt (Vice-President), Sophia Haislip (Secretary), Marisa Cagle (Treasurer) and Branden Poe (Historian). A change in advisers also took place. Many thanks were given to the former adviser, Tracy Hayes, as two new advisers joined the chapter: Erin Palmer and Curby Simerson.

This chapter has set its mind on developing a strong foundation in which the future students of Randolph Community College can build. Two main goals this year are to be awarded the NCPBL Gold Star and Terry Lowrance Leadership Award- both get the chapter involved in Phi Beta Lambda and the community. Therefore the focus for this year is to highlight the importance of small businesses in the community, which ties in **great with this year's theme- *Breaking Barriers***.

Even with its slow start its president, Laura Davis, was able to attend the Kick-Off meeting on September 23 at Durham Technical Community College. The information session was quite informative and boosted **the chapter's spirit**.

Randolph Community College's chapter will start off their projects list this October by participating in the college's Fall Fest. Vice President and subcommittee leader, Carrie Callicutt, is planning the chapter's face painting and creepy pumpkin guessing booth for the festival. During the event, members will be explaining what PBL is and trying to gain more interest in the organization.

November will be the beginning of the **chapter's fundraising events with the start** of its annual Krispy Kream donuts and coffee sale. November also begins its first outreach to the community with a *SAFE* drive (stuffed animals for emergencies.) New and gently used stuffed animals will be collected and redistributed to local police, fire & rescue, ambulance services, and other emergency organizations. These emergency organizations use the stuffed animals to ease the children's nerves and calm their fears. These donations let the children know someone cares and gives them hope.

Finally, to help with the growth of the Psi Beta Nu chapter, Randolph Community College's **PBL members are excited to be attending the North Carolina State Fall Leadership Conference in Greensboro this November.**

South Piedmont Community College

South Piedmont Community College 2010-2011 local PBL chapter has partnered up with the Senior Community Director of the Greater Piedmont Division March of Dimes NC chapter representative Karen Hughett. Together we have planned a walk for Union County October 23rd. We hope to grow by catching the community's attention.

Mount Olive College

Mount Olive College PBL has already broken many barriers within the past two months school has been in session. The first thing that was on the agenda for the 2010-2011 school year was the recruitment of new members at Club Fair on August 26, 2010. This was a chance for Mount Olive to set up a PBL booth and get the word out about upcoming opportunities for members to participate in. We had about twenty-five people sign up for PBL and agree to come to the first meeting.

The first meeting was held on September 2, 2010 and we had twenty people attend. We advertised all of the vacant officer positions and agreed to vote on the officers at the next meeting which was on September 16, 2010. We also mentioned FLDC and explained to the potential members what PBL is and what it entails. On, September 16, we had a pizza party as a way to welcome new members. We elected new officers and the officers are as follows: President, Audrey Owens; Vice-President, Elizabeth Blackmore; Secretary, Kristen Johnson; Treasurer, Jessica Pineda; Historian, Efrain

Valencia; Reporter, Lindsey Parnell; Parliamentarian, Kenneth Jones; Planning/Fundraising Committee Chair Person, Jeffrey Massey. The officers are excited about all of the different ways Mount Olive PBL is going to break barriers with the new members that have already signed up.

Another way Mount Olive PBL is breaking barriers is by sending three of the new officers to Barton on September 23, 2010 along with **Sonya O'Brien, Mount Olive PBL adviser**, to the Fall Kick-Off. The Kick-Off was extremely helpful in providing the officers with inside knowledge on upcoming events, conferences, and competitions. The Kick-Off provided the officers with many ideas that the individual clubs can use to spread the word and recruit new members. Our club is working on not only building numbers as far as new members but also finding new Professional Division members. We are extremely excited about the upcoming year and are anxiously awaiting the Fall Leadership Development Conference which is coming up in a few weeks.

Breaking Barriers—Professional Division

Welcome back to another exciting year in Phi Beta Lambda! For all of our newest members—welcome to one of the largest student/professional business organizations in the world! You have chosen to become involved in an organization that could truly change your life and present many opportunities for personal and professional growth. You will have the opportunity to win awards, receive personal and team recognition for accomplishments, and even make a difference in the lives of others around you. What a year it could be as you and your team plan your strategy for breaking barriers!

There are many new national initiatives this year outlined in your Chapter Management

*Eric
McGarvey
National Professional
Division Vice
President
2009-2011
Former NC
PBL State PD
President and
National PBL
Officer*



Handbook and on the national website that can be helpful to you and your chapter but there are also some great human resources available to you as you plan a successful

year. Consider how you may be able to utilize your local, state and national Professional Division (PD) members when carrying out chapter projects or even as mentors for you and your team. Recruiting, retaining and involving Professional Division members will most certainly work toward your chapter's advantage and there are many ways that they may be willing to get involved.

One example, that has been shared in the past and implemented in many cases, is the creation of a local chapter Board of Mentors (BOM), similar to a Business Advisory Board. BOM members may include current PD members, executives or representatives from banks, retailers, restaurants, media, auto dealerships, civic clubs, or established local entrepreneurs and educators. With an advisory board, you can partner with area businesses, seek advice and support for chapter projects, have your own source of speakers/volunteers, increase opportunities for financial support within the chapter or for the NC PBL Foundation and much more!

At the national level, we are working to create improved resources for local chapter PD programs and all Professional Division members so that the division can grow strong while supporting state and local chapter members as much as possible. Based on the outstanding work of our National Committees and Task Force, your National Officer Team was proud to advance some of our ongoing recommendations for division growth to the National Staff and National Board of Directors. We hope to implement some of these recommendations within the next year or two. Here are some highlights:

Creation of an FBLA-PBL Alumni Database

- **Creating a database of members for "donation-appeal" and outlets to other FBLA-PBL divisions**, including the Professional Division
- Significant chance of widely expanding the Professional Division membership
- For PD: Focus on graduating PBL seniors and graduating FBLA seniors

Increase in Professional Division Networking Opportunities

- Online forums, NLC forums, NFLC forums, conference calls
- Job opening discussions
- Social activity for PD members at NLC

Provide local chapters with a directory of PD members to establish a Board of Mentors (BOM) at their chapter

- Speakers directory, local PD members wanting to be involved
- Connects local chapters with PD members in their area

Increased recognition from State Chapters and National FBLA-PBL for PD members

- Verbal recognition at conferences
- Written acknowledgements in programs
- Formal recognition for PD members who provide exceptional service

Provide training to State Key Contacts, State Advisers and Establishing a Strong PD Chapter and Utilizing PD members in their state

- At National Conferences and State Summit
- Online Conference Call/Webinar

Improved or Additional Benefits for PD members

- Through membership card discounts/offer
- National conference opportunities or perks

As you may know, most of these state level initiatives are already being implemented by North Carolina PBL—often recognized in the past for breaking barriers with successful Professional Division programming! The National Committee system was a great success in 2009-10, and plans are underway to continue or structure more National Committees for 2010-2011. For more information, or to read the full 10-11 PD Annual Report, visit www.fbلا-pbl.org and select the Document Library link below the Professional Division tab at the top of the site!

The Professional Division members are here to support the organization and your chapter initiatives but they may also be beneficial to you as an individual seeking professional growth and future achievements in the workforce. Your national officer team challenges you to utilize current PD members while reaching out and networking with potential members. You never know what types of collaborations or opportunities may exist until you get out there and start turning uncertain possibilities into successful realities. On behalf of our team I wish my NC PBL family the best this year as you continue *Breaking Barriers!*

Eric McGarvey

Phi Beta Lambda National President Spencer Behrend



*Spencer Behrend
Phi Beta Lambda National President*

Greeting Members and Advisers in North Carolina! I am so excited and honored to have the opportunity to represent you as National President. I know many of you were rooting for your State President and I appreciate your support as we strive to make this the best year ever for PBL. I got to know John in Nashville this past summer and I just want to say how much confidence and trust I have in his skills and enthusiasm as a leader. North Carolina is very lucky to have John Anderson as a member and a leader.

There are two types of leaders in my opinion: Selfless Leaders, and Selfish Leaders. **Too often in today's society we see "leaders" both in business and public life** who disappoint as we discover their ultimate motivation was always self-serving and self-promoting. As an organization we are striving to develop the first type of leader and we often look to examples to teach us how we can we become better.

Winston Churchill was one of those examples. He is often quoted as one of the greatest leaders of all time. Not simply because he was eloquent or a passionate speaker, but because his concern was for his people. As a leader he was a servant to **the people. He once said "I have nothing to offer but blood, toil, tears and sweat."** Conversely Joseph Stalin, who came to power through betrayal and strategy, quickly turned on even his closest allies and imprisoned many who had helped him gain his position. He took only blood, toil, tears and sweat from those he was meant to serve.

I would challenge you to not be the second type of leader. Be the first. I promise that you will find much more success in your career and as a leader if you strive to give rather than take. Let me offer a few suggestions along these lines that I believe will

go a long way to achieving the goals your State Officers have set out for the coming year.

First, Learn to Serve! Often we approach potential partnerships, businesses, and **community leaders with the desire to "sell"** them on our organization and the benefits that we provide to our members. Although a talented individual can often find success in this approach, it seldom leads to a lasting relationship. May I suggest a different approach? The March of Dimes has been our primary service partner for nearly 40 years. In that time we have raised hundreds of thousands of dollars perhaps millions in the fight for babies. Learn to serve as a participant in the March of Dimes. Make your first contact with potential partners an invitation to join in this service. Approach them not with a PBL focused agenda but with an invitation to be our partner in a selfless cause. I think you will find that this leads to lasting relationship. After success is experienced in a common cause your partners in the community will be more than willing to support an organization that develops leadership through service.

Second, Be Bold! You cannot be afraid to speak up. Be courageous in your goals both individual and as a chapter and then boldly pursue them. Very few people joined PBL until someone opened their mouth and shared their experience. I love this organization. It has done so much for me to help me achieve my goals, but I take issue with our title. Future Business Leaders? We can

be leaders now! Get out into your school and community and let them know what we are all about. Organize events, challenge your members, and be BOLD.

Lastly, Expand your Vision! As we strive to achieve our potential in school and in our careers let me just say that your potential is limitless only if your vision is limitless. Do not let your vision of the future and what you can accomplish be bound by stereotypes, your current circumstances, or those

around you who cannot see the possibilities. Winston Churchill was just a man like any other man or women on earth. He wasn't great because he was a particular race or religion. He wasn't great because he was born to a particular family or circumstance. He was great because he had vision. Expand your Vision and break away any barriers to your potential.

I can't wait to see what North Carolina can accomplish this year!

Phi Beta Lambda National Secretary Jose Betancourt

North Carolina PBL:

I would like to take this opportunity to welcome all of you to a brand new soaring 2010-2011 **"Breaking Barriers" year. The PBL National Officer Team is very excited and thrilled to be working with all of you this year to maximize your PBL experience as you all elevate to the top. My name is Jose Betancourt and I am honored to be serving as your PBL National Secretary. I have made a promise to the membership to improve aspects of communication, participation, and membership so that your chapters can feel the electrifying and life-changing thrills of this great organization.**

The National Officer Team has many great programs in place for all of you, from working with the March of Dimes, providing helpful resources for improving your chapters, to even seeking new corporate sponsorships for the Competitive Events Program. This year, PBL will grow to be bigger, brighter, and better. We feel that the core of PBL lies in the local chapters. The local chapters are the building blocks that make the organization grow and expand. By providing assistance to all local chapters and increasing their feasibility of obtaining resources, PBL will grow.



*Jose Betancourt
PBL National Secretary*

North Carolina PBL members, I challenge each of you this year to set a goal, but not just any goal. Intend to be the best of the best by being involved in all National Programs and by showcasing your talents to the nation. This organization is much more than competitions and recognition, but it builds the pathway to better greatness and future **endeavors. Put the ifs, buts, and don'ts** to the side and chatter the obstacles of negativity by breaking through with positivity, dedication, and persistency. Members, the challenge is on! The question lies on whether YOU are ready to break barriers this year. I wish you all the best and please feel free to contact me or any of the National Officers if you have any questions or are in need of resources. You have a magnificent State Leadership Team and I wish all of them the best as they guide you to new heights.

In PBL Spirit,
Jose Betancourt, PBL National Secretary

PBL Southern Region Vice President Aaron Carroll



Aaron Carroll
PBL Southern Region Vice President

What Does Breaking Barriers Mean?

Phi Beta Lambda is an organization that is built upon the success of our members, chapters, and states. It is that combined success that makes the national organization as strong as it is today. "Breaking Barriers" is something that our members do all the time. It is this determination that makes this organization even better. Our members work together in a setting that is both social but professional, to learn new skills to become a business leader.

Overall "Breaking Barriers" means to continue to strive for excellence. It is to continue to build relationships across barriers that you normally wouldn't. "Breaking Barriers" is something that each of our members should be striving to do. Go out and talk to a new student on campus and show them around just be a new friend. Keep on top of your courses and show that you are one of the brightest students in the class.

Each member makes a conscious decision to join this organization. You are already starting on the path of "Breaking Barriers" by joining this organization. When submit-

ting your dues for membership you sign up to act as an ambassador of the organization. When people see you, they see the organization. How you act, perform, and speak are reflections of this organization. Your actions show that our members are the smartest, brightest, and best students on the campus.

Continue to strive to be the best and be an example of what this organization stands for. "Breaking Barriers" is more than just a theme, it is a way of life.

Aaron Carroll

2nd Annual State Leadership
Conference Pin
Contest ends October 30.
Get your design in today!

Rules and Information available at
www.ncpbl.org

Wayne Community College



The Gamma Chi Chapter of Wayne Community College is looking forward to "Breaking Barriers" in the 2010/2011 school year. The success of the current year started at the 56th Annual State Leadership Conference in Charlotte, NC. Eleven out of twenty delegates from WCC placed in twenty-one different competitions.

Ten delegates and two advisors attended the National Leadership Conference in Nashville, TN. Jason Howell received 6th place in Telecommunication and 10th place in Project Management, Erik Ramsey placed 3rd in Help Desk, and Ryan Mahaffey place 2nd while Jim McCullough placed 3rd in Computer Game & Simulation Programming.



More recently: Erik Ramsey (president), Jim McCullough, and advisor Tracy Schmeltzer attended a Kick-Off meeting at Barton College. This was a great opportunity to network with our old friends but also meet students and advisors from our newest chapters.

Fall is a crucial time for our chapter to recruit new members and begin raising funds for conferences and events. To aid in recruitment, our chapter participated in our college's club week, posted flyers on campus, asked instructors to make announcements in class, as well as hosted multiple recruitment meetings.

In the near future WCC will host the 2011 Carolina Game Summit. Our event partnerships, media exposure, and attendance has grown every year. Last year's costume contest and non digital/tabletop gaming were such a success we will be hosting them again. Tournaments will remain a key part of the event and this year, as in the past, academic opportunities and career explorations will again be expanded for students, aspiring game developers, educators and professionals alike. For more information log onto our website at www.CarolinaGamesSummit.com.

New members, partners, and experiences await our chapter during the upcoming year and we are very excited about showing how WCC PBL is "Breaking Barriers" and look forward to seeing everyone at upcoming conferences.

Barton College

The Gamma Gamma Chapter of Phi Beta Lambda (PBL) at Barton College is continuing its efforts to make a difference in the Wilson community, provide leadership development, enhance its visibility, increase membership, and raise funds for its projects.

Nine members and two advisers traveled to Nashville, TN, for the PBL National Leadership Conference again garnering trophies and proving that the chapter is Simply the Best! Between competitions and sessions, the Barton College crew enjoyed musical hours on Beale Street while Jonathan Strother celebrated his 21st birthday every night with a free dessert! Andrea Alston, 2009-2010 NCPBL State Secretary/Treasurer and 2010-2011 NCPBL Eastern Region Vice President attended Institute for Leaders and served as campaign manager for FBLA-PBL Presidential candidate John Anderson. Former member Dawn Montoya completed her term as FBLA-PBL Southern Region Vice President.

As a member of the Wilson Chamber of Commerce, the Gamma Gamma chapter **participated in 'Welcome Back Barton Day'**. The chapter displayed its trophies at the annual Club Fair, Family Weekend, and at the Majors Fair. All activities presented a unique opportunity to recruit our new and returning students. The chapter has also **exhibited at Barton's Open Houses**—advertising our organization to prospective students.

Barton College hosted the Eastern Region Kick-Off with Alston presiding.

The chapter continues an ongoing community service project. Every Thursday, the chapter volunteers for the local Home Delivered Meals organization. The chapter will participate again this year in the Barton College Day of Service on October 20. All classes are cancelled!!



Andrea Alston at Wildhorse Saloon

During the semester, we have partnered with the Wilson Chamber of Commerce, the Wilson County Department of Social Services, and the Wil-Med Foundation assisting in their community service activities. The chapter will also assist with the School of Business Alumni Social during Homecoming Weekend.

The chapter has a special Free Enterprise Day activity planned.

Our chapter continues to blend the talents of both traditional and Weekend College students through joint projects as we continue **'Breaking Barriers!'**



Barton College at NLC

CMAP - John Anderson

Two of the seven members who received recognition for completing the CMAP Presidents Level were from North Carolina. We take pride in preparing our members to be relevant in a changing job market and uncertain economy. The Career Membership and Achievement Program has been essential in my progress as a college business student and as a self employed business owner through the skills I have learned completing all three levels. As a state officer last year, I challenged members to surpass our goal for CMAP participation and we did. This year as State President I again challenge members to raise the bar and not just participate in CMAP, but complete all three levels. It will not be easy, but when does anything truly worthwhile come easy? It will be hard work that will pay off in the long run. Developing e portfolios, creating presentations, constructing travel itineraries for an international group are just some of the requirements for completion of CMAP. These are also skills that companies are looking for in the global business world. You

will get out of Phi Beta Lambda what you put in. That is my challenge to YOU the members of NCPBL. If I can do it, so can you.

Director Award - This award focuses on introductory community service, career research, and PBL involvement at the local level. Pins are sent to the local adviser to award at a local meeting or ceremony.

Executive Award - Prerequisite: Director Award. This award focuses on developing job interview skills, state and national PBL involvement, public relations activities, and leadership skills. Pins are sent to the state adviser/chair to be presented at a state meeting or conference.

President Award - Prerequisite: Director and Executive Awards This award focuses on total association leadership, business skills, and involvement in community. Students qualifying for this award will receive pins at the National Leadership Conference.

Mitchell Community College

Our chapter is off to a good start this year by breaking our membership barrier. We have 8 members this year which is an increase over last year. We have elected officers and held our member induction and officer installation ceremony on September 30. State Historian Ellis King performed the ceremony for our members. Our officers are Tyler Peart, President; Donald Black, Vice President; Ashley Reinhardt, Secretary; Amanda Elder, Treasurer; and Megan Graham, SGA Representative.

Students are busy planning activities to raise money for the United Way campaign held on our campus. We will hold a pizza sale and a breakfast fundraiser where we sell hot coffee, donuts, and biscuits to students. Our members are looking

forward to attending the FLDC conference and meeting everyone there.



L to R: Installing Officer, Ellis King, Crystal Campbell, Megan Graham, Dean Roberts, Amanda Elder, Ashley Reinhardt, Tyler Peart, Don Black, Kevin Speaks, Rita Stevenson, Joy Campbell

The NCPBL Foundation, Inc. Adopt a Student Program

The primary purpose of the Foundation is to promote and support the education and financial needs of NCPBL local chapters, its members, and the state chapter. In 2009, The NCPBL Foundation, Inc. Executive Board came up with an exciting new project, "Adopt-A-Student" to seek support from our Professional Division (PD) members.

The "Adopt-A-Student" project focuses on raising money for the Fall Leadership Development Conference to cover the cost of registration for 200 students. This will help chapters and students offset the cost of FLDC, something we have determined to be a real need in today's economic climate. With a nominal assistance from Professional Division members, we can help students attend this conference at no cost!

In order for the Foundation to accomplish this, we need sponsors for over 200 students. The cost of adopting a student for the fall conference is \$20; as a PD member, please make that donation! If you know a friend or colleague that would support a student, please invite them to donate too! We need everyone's help to make this a success. You can give a student who might not otherwise be able to attend FLDC the chance to have the valuable NCPBL experience. Your \$20 will change someone's life and help them understand what is involved in being a business leader in today's world.

John Anderson, NCPBL 2010-2011 State President, says *"The Adopt-A-Student Program sponsored by the NCPBL Foundation is important to the members of NCPBL because it make it possible for more members to attend Fall Conference where they will learn the valuable skills essential to becoming better student leaders. The infor-*



mation learned at fall conference can last a lifetime and the more members that attend, the better prepared we will be to not only face the challenges but overcome all of the obstacles preventing us from being successful."

Most PD Members have experienced the networking, leadership opportunities, seminars, and overall good times that occur at our NCPBL conferences. Please consider that it is now up to us, the Professional Division members, turn to give a student the opportunity to experience this first hand! It is up to us as former student members and PD members to lead the way in producing our future leaders!

Please invest \$20 and adopt a student today!

Your sponsorship gift of \$20 can be in check form payable to "The NCPBL Foundation, Inc." and sent with The NCPBL Foundation, Inc. Contribution Form found in section S11 of the State Handbook. PayPal sponsorship donations are also accepted at www.ncpbl.org/foundation.

Your donation is tax deductible. On behalf of the Foundation, we thank you for the support that you have shown in the past and the support you continue to give.

Fall Leadership Development Conference

The 36th Annual North Carolina Phi Beta Lambda Fall Leadership Development Conference will be held Nov. 12-13, 2010 in Greensboro, North Carolina. The conference will offer stimulating workshops, general sessions, keynote speakers, non-trivia competition, and the chance to network with others across the state.

We are again offering more in-depth workshop tracks on Saturday morning. Tracks tentative scheduled are Financial Responsibility, Technology Trends, Social Networking, and Job Search Skills. This will be similar to the Institute for Leaders workshops at the national conferences. Students will need to pick a track prior to conference so workshop presenters can plan for their numbers.

The Foundation will be conducting interviews for scholarship applicants. The selection process will be completed and three \$650 scholarships will be awards at the closing session of the FLDC. Actual funding will be disbursed in January.

There will be a dance Friday night so bring your dancing shoes. The social will be a

chance to network and get to know others **across the state.** NCPBL is **“Breaking Barriers”** so bring your best moves on the dance floor.

Sales tables are available for chapters to sell items ranging from PBL shirts to raffles! **Don't forget to spend time at the chapter's** membership recruitment booths. A 1st Place plaque and 2nd and 3rd place certificates will be given.

For the Non-Trivia Competition the 1st Place winner will be chosen from one of the **three top chapters from each region.** **Let's** see who will be simply the best by knowing the most about NCPBL!

Awards will be presented for the Largest Local Chapter Delegation at the conference, The Largest State Membership Award by conference time, The Largest State PD Membership Award, and others.

The conference is a rewarding learning experience for all and a time to socialize with new friends from across North Carolina.

Asheville-Buncombe Technical Community College

Another year has passed and the PBL chapter at Asheville-Buncombe Technical Community College is extremely excited about the 2010-2011 school year. We are keeping with some old traditions and planning some new projects.

In July 2010, seven students along with two advisers from our local chapter attended the National Leadership Conference (NLC) in Nashville, TN. We were very excited that all of our students brought home at least one award each.

Our annual awards banquet was held in July. Our chapter gathered for food, fellowship, and fun. During the banquet, awards were presented to mem-



The PBL chapter of AB Tech and their advisers at NLC in Nashville, TN

bers for event winnings and hard work throughout the year. Six members also received recognition for the completion of the Institute for Leaders Program and to top it off, our chapter received the Gold Seal award.

This semester we have been brainstorming unique ways of recruiting new members. Our first effort to increase membership was to have PBL members recruit new students by going to classrooms and talking to them about the benefits that PBL has to offer.

On September 17th the school held its annual Fall Festival, in which PBL had a booth. Five of our members, Aaron Foster, Stacey Howard, Regina Curtis, Sean Warren, and Colton Warren, shared their time with students all across campus to inform them of the many wonderful aspects that is PBL. This event was a monumental success.

The AB Tech PBL chapter has been very busy trying to organize various seminars to take place on campus throughout the school year. We have been contacting members of our community and gathering information from our students about the workshops that they might be interested in attending. We are hoping this will be a great accomplishment as well. On September 23rd, two students, Regina Curtis and Sean Warren along with adviser Kathy Toler, attended the Western Region NCPBL Kick-Off at Gaston College. The Kick-Off was extremely informative and students came back extremely motivated. We would like to extend our thanks for the hospitality of the Gaston College chapter.

Our weekly pizza and daily coffee sales have been a fundraising tradition at AB Tech for some years now. They have proven to be very successful in the past,



and so far they are just as successful this year. We have other fundraising ideas in the works, and plan on getting started on them within the next few weeks.

The week of October 4th, we will be **once again sponsoring the “Books are Fun” event on our campus in the student center.** Books of all kinds will be sold for up to 70% off the retail price. PBL worked with two entrepreneurs to help them in their bi-annual consignment boutique sale. She Trade donated clothes to PBL members at the end of the sale.

All of our members are looking forward to a new year of fun, friendship, teamwork, education, lifelong experiences, and leadership. The Phi Beta Lambda chapter at Asheville Buncombe Technical Community College is already Breaking Barriers.



Contributors to The NCPBL Foundation Inc.

The NCPBL Foundation, Inc. would like to thank the following contributors to our Foundation for the 2009-2010 Year:

Contributors to the NCPBL Foundation, Inc. GENERAL FUND - (July 2009 - March 2010)

MATCHING GIFTS

Bridgestone Bandag Tire Solutions, Oxford, NC

Duke Energy Corporation, Charlotte, NC

GOLD MEMBER LEVEL \$1000 TO \$2499

Duke Energy Corporation, Charlotte, NC

SILVER MEMBER LEVEL \$500 TO \$999

M-L Craig and Associates

Chad Nichols - In Memory of Terry Lowrance

BRONZE MEMBER LEVEL \$100 TO \$499

Anonymous - In Honor of Dan Hazlett

Jeff Daniel

Kenneth Kleiner

Carolyn and William Laudati

Charles and Roberta McDonald - In Memory of Terry Lowrance

Sonya and Jim O'Brien

Earl Smith

John Webb

The Whitley Family - In Memory of Clifford and Marie Whitley

Bridgestone-Bandag, Inc.

Gridiron Grill

Kinston Professional Women

Lochridge Antiques

PRTW Services

Rotary Club of Lenoir County

MEMBER LEVEL \$10 TO \$99

INDIVIDUALS

Dondi Duff Callaway - In Memory of Jami Duff Tyndall
Meredith-Leigh Craig
Christopher Hart
Janice Kerber
Carolyn Laudatu
LaTonya Steele - In Memory of Terry Lowrance
Kathy Toler

CHAPTERS

Asheville-Buncombe Technical Community College
Barton College
Blue Ridge Community College
Campbell University
Central Carolina Community College
Durham Technical Community College
Isothermal Community College
Mount Olive College
North Carolina Central University
Pfeiffer University
Southeastern Community College
Stanly Community College
Vance-Granville Community College
Wake Technical Community College

Contributors to the NCPBL Foundation, Inc. SCHOLARSHIP FUND (July 2009 - March 2010)

INDIVIDUAL CONTRIBUTORS

Dondi Duff Callaway - In Memory of Jami Duff Tyndall
Meredith-Leigh Craig
Dr. Norman Crumpacker
Dr. Kathie Doole - In Honor of Carol Paxton and Kathy Toler &
In Memory of Mr. and Mrs. David Doole
Christopher Hart
LaTonya Steele - In Memory of Terry Lowrance

CHAPTER CONTRIBUTORS

Asheville-Buncombe Technical Community College
Barton College
Blue Ridge Community College
Campbell University
Central Carolina Community College
Durham Technical Community College
ECPI College of Technology - In Memory of Larry A Cobb, Jr.
Isothermal Community College
Mount Olive College
North Carolina Central University
Pfeiffer University
Southeastern Community College
Stanly Community College
Vance-Granville Community College
Wake Technical Community College

ECPI College of Technology - Greensboro

The Phi Beta Lambda chapter at ECPI elected new officers in July, after summer graduation. New officers are: President: Jessica Blackwell (Business); Vice-President: Kristi Marshall (Medical Assisting); Secretary/Historian: Kimberly Kimbro (Business); and Sergeant-at-Arms: Shirley Allen (Business). In support of our main order of business, **recruiting new members, we've hosted** new member interest meetings and served pizza. Our President and Vice-President talked to College Orientation students in the day and night classes. We encourage student participation in any of the clubs at ECPI, as a way to grow as an individual and support the school. We promote the many benefits of being a Phi Beta Lambda member, including the community service project opportunities, the networking opportunities and fun.

Our new PBL T-shirts have arrived! These were designed by our advisers, and are free to any member who participates in service projects, or recruits two new members. Currently we have 12 active, paid members, and our goal is to double the membership by year end.

We sponsored a Back-to-School drive for an underprivileged school in the Triad area. This community service project **was very successful, and Mrs. Purnell's** Kindergarten class at Faulkner Elementary welcomed the school supplies and goodies sent to them. We all know that students who attend school without the

appropriate supplies tend to fall behind. **But this year, with PBL's support, these** students started on the right track! Mrs. Purnell and her students sent thank you notes to the PBL members.

Supporting this year's theme of "Breaking Barriers", PBL is sponsoring two essay contents, one for ECPI students and one for FBLA members in our county school system. Students are asked to write a 500-word essay on their hero who has overcome barriers, and why their hero is a good example for young, aspiring business leaders. Winning students at ECPI will receive scholarships to pay for their annual PBL membership dues, and the winners of the FBLA high school contest will receive savings bonds. We are excited about this opportunity to extend our recruitment efforts into the high schools, while serving the community.

Fall events include a basketball fundraiser, a business workshop, and a pumpkin decorating contest. The basketball league includes four teams, of students and teachers, and is sponsored by local businesses. The fall workshop **entitled 'Tips for Buying Your First Home', will be presented by Dan Bowman**, local entrepreneur and adjunct faculty. Our October festival will include hot dogs, brunswick stew, and pumpkin painting for children of students and faculty. Subday fundraisers and regular meetings are also held each term.

Have you started working on your Career and Membership Achievement Program (CMAP) activities yet? Start today to work on your career development and preparation for the world of work! For more information go to www.fbla-pbl.org Click on PBL then Career and Membership Achievement Program.

The NCPBL Foundation, Inc.
Design A Pin Contest

WILL YOU BE THE ONE WHO DESIGNS
THE NEW PIN THIS YEAR?

The NCPBL Foundation Inc.
2011 State Leadership Conference
2nd Annual Commemorative Pin Contest

Rules and Regulations:

Design must fit size of no more than a 2"x2" area

No more than 5 colors (metallic or glitter colors ok)

Must include annual slogan on design ("Breaking Barriers")

Must have either NCPBL or NC with the Greek Letters

Must be representative of a professional business organization

Submission Rules:

Deadline is October 30, 2010

Submit via email to fpresident@ncpbl.org

Contest Information:

Designs will be on display at FLDC held November 11th and 12th.

Members in attendance will vote for during the closing General
Session.

Design winner will receive special recognition at the State Leadership
Conference.

*For more information, please contact Chad Nichols at 704-660-6072
or via email at fpresident@ncpbl.org or
chad.nichols@wachovia.com.*

Pfeiffer University

Greetings from Pfeiffer University! Our Phi Beta Lambda chapter is very excited to start the 2010-2011 year. With outstanding returning members and eager new members, we are ready to start breaking barriers. Our main goal for this year is to recruit more members and to increase membership involvement in the chapter and community. As far as recruiting more members, we are already off to a great start. Nearly half of our members are new and excited to get involved. We even have two freshmen as officers. We also are breaking recruitment communication barriers by stepping into the world of social networking. Pfeiffer Phi Beta Lambda now has its own Facebook group, Twitter page and email account. No matter how our members socialize they will be able to contact us.

Our professional division is making huge strides as far as membership is concerned. In our graduate program, there are at least sixty new potential members for our professional division. We are building a strong professional division to provide support and encouragement to our student division.

Now that Pfeiffer's chapter is growing we want to find a way to give our members a worthwhile experience at the local level to go along with the great state and national conferences. We are strongly encouraging all of our members to take part in our club fairs, fundraisers and campus projects. We

will continue our yearly Boston butt sale and desert auction, two very successful fundraisers in the past, and are planning many new endeavors for the future such as hosting campus movie nights and video game tournaments. We have been given our **own information bulletin board in Pfeiffer's** main classroom building and it has become an interactive project for many members as well as an opportunity to bond.

Another way we are getting our members involved is by promoting participation in the CMAP program and helping our chapter achieve the Terry Lowrance Leadership Award and the Outstanding Chapter Recognition. We feel that if everyone is involved in completing chapter projects such as these, the entire chapter will reap the benefits.

And finally, Pfeiffer University is very proud to be sponsoring two of our members to serve you as a part of our great state leadership team. Sam Miller, serving as the Central Region Vice President, and John Anderson III, as your State President, have been a keystone in the local Phi Beta Lambda for years and we would not be where we are today without them. They are wonderful leaders and we are looking forward to following them as North Carolina Phi Beta **Lambda embarks on "Breaking Barriers" in 2010.**

Piedmont Community College

This year, the Theta Alpha Gamma chapter of Phi Beta Lambda are off to a running start. In August, we attended the 1st Leadership Retreat at Mayo Park for Piedmont Community College which included Student Advisory Council Members, SGA, Clubs, and their Advisors. In September, we celebrated **PCC's 40th Anniversary which was open to** the community and also our Caswell campus. We also attended the Central region Fall Kick-off at Durham Tech and had a

great time. On October 12th, we will be having our public visibility, Step N2 the Arts festival, and our theme will be highlighting Africa this year. All schools and the public have been invited to attend this event. PBL will have various fundraisers along with other activities during the month and, of course, this will help us BREAK BARRIERS to get to the SLC! Special thanks go to our Advisor, Merlette Walker.

Louisburg College

The Louisburg College chapter of Phi Beta Lambda is in full gear for a terrific 2010-2011 academic year. At our third general membership meeting on September 23rd, dues were collected and officer elections were completed. After some quick mugging for the camera by our newly elected officers, co-advisors, Patrice Nealon and Nancy Hammersley hopped in the car with student officers, Lorenzo Crowder, Awa Jagne and TJ Reghanti for a fun road trip to Barton College in Wilson. While there, we met with PBL members and advisors from colleges across the state. We learned about exciting upcoming PBL events, guidelines for earning chapter awards, plans for our State Fall Leadership Development Conference in Greensboro, and important information about our State Leadership Conference in Charlotte, the highlight of our year. Plans are presently underway for various fundraising and community service projects as well as competitive events selections by our membership. We are also beginning work on completing the requirements for the Gold Star and Terry Lowrance awards. We are looking forward to our Induction Ceremony to be held on October 14th.



Louisburg College PBL is pleased to announce that the following officers were elected on Thursday, September 23rd:

Lorenzo Crowder, President; Awa Jagne, Vice President; T.J. Reghanti, Treasurer; Nate Goodno, Secretary; Chris McGill, Historian; Win Johns, Website Manager; Xavier Hargrove, Fundraising Steward; Zachary Cornelius, Reporter/Publicity Manager

Durham Technical Community College

The members of the Delta Beta Upsilon chapter have hit the ground running this year at Durham Tech. We started off the semester holding a planning session for the upcoming year, are already selling Enjoy the City books for the Triangle area, and are working with Belk's for their Charity Day sale. We also took part in a public visibility event at Welcomania on Durham Tech's campus. Last, but not least, we are proud to have hosted the Fall Kick-off for the Central Region of PBL this September and wish all PBL chapters the best.



Running for State Office

Running for state office is one of the most exciting experiences that a Phi Beta Lambda member can have. Being trusted by your fellow Phi Beta Lambda members to serve their needs is both an honor and a privilege. Being a state officer is a big responsibility, but also carries with it a big reward. State officers are able to go to the National Leadership conference, and participate in the Institute for Leaders. Meeting and working with members and officers from all over the country is extremely exciting, and is very beneficial to those who take part in it.

The electing process while simple is not as easy as it may seem. The first step is to gain the approval of your local chapter. The next step is to file the Intent to Nominate an Officer with Mr. Dan Hazlett. Making the signs and fliers is rather simple. Prepare a display board showing your goals if elected and your past FBLA or PBL accomplishments. Go ahead and compete in a competitive event. Members understand you want to win awards too. Have your chapter members help to man your booth when you are in your event.

Even though the forms have been turned in to the State Adviser, you cannot campaign outside of your local chapter before being screened by screening committee at SLC. During the screening process you practice your speech for a trial run and to make sure that you do not go over your allotted time. Committee members make sure that your speech and all campaign material have appropriate content.

The next step in the process is to prepare your campaign speech. Practice, Practice Practice it before you arrive at the conference. **Being nervous is natural. That's one of the reasons that it is advisable to begin working on your speech as soon as you decide to run for office.** Your adviser or your

chapter are perfect audiences to practice your speech. The more you practice, the better you become and the more at ease you will be.

After you have given your speech, you will need to campaign with the members of Phi Beta Lambda. This part of running for office is the most fun. While you stand at your booth or you walk around campaigning, be sure to highlight your strengths and experiences, really sell yourself to the members. Show them that you are the right person for the office for which you are running. Share your goals to let them know what it is that you plan to do if you get elected.

Last of all, enjoy your campaign and have fun while doing it. Phi Beta Lambda members want someone that is excited about serving, motivated and committed to the success of their organization.

After the campaigning is over, it is up to the members to choose the best candidate. No matter what the outcome of the vote, this will be a great experience to meet a lot of new and interesting people.

Now that you know how, consider running for state officer. Members from any region can run for State President, State Secretary/Treasurer, or State Historian. Vice Presidents are elected from members attending schools in those regions. Running for office is an experience you will never forget. Have fun campaigning and good luck!

If you have an interest in running, attend the Running For State Officer workshop at FLDC.

Robert Pope
NCPBL Western Region Vice President

Information and guidelines for running for state office are located in the State Handbook, Section 9. Available on the Web site under Publications. www.ncpbl.org

Stanly Community College

The Stanly Community College chapter sends greetings to other PBL chapters around the state as we look forward to a **year of “Breaking Barriers” for success in classes, chapters, and careers!** The chapter **officers’ goal for “breaking barriers” this year is getting more involved in community events and community service.**

Following the 2010 SLC, chapter members began preparing for participating in the National Leadership Conference. Nine members and an adviser registered for Nashville, and we all enjoyed the experience. We were especially excited to have John Anderson running for national president. The chapter is also proud of Tony Ingram, Bryan DeCastro, Bryan Lowe, and John on their national awards, as well as the seven chapter members who received CMAP recognition.

The annual SCC Leadership Convocation was held during the spring, and PBL members Stephanie Roach, Mark Mauldin, Kelsey Flowe, Bryan DeCastro, Debra Tucker, and Natalie Tarleton were among the 15 students who received College medallions recognizing them as the outstanding student leaders of the year. During the program, a special plaque was presented to John Anderson, who had served as state PBL and Student Government Association officer during the year.

The chapter had a booth at the **campus SpringFest, and PBL’er Kelsey Flowe was elected as SGA president for 2010-2011.**

Fall activities included the election of officers and an installation ceremony held at **Ryan’s Restaurant. The service was conducted by Kathy Almond, a former chapter president who was just recently named as Executive Director of the Albemarle Downtown Development Corporation.**

During the luncheon, the chapter announced that its annual contribution to the NCPBL Foundation, Inc., was being made in **honor of Ms. Melody Braswell, the college’s new Director of Student Life and Leadership.** A framed certificate was presented to Ms. Braswell.

Mark Mauldin and Phyllis Huneycutt, along with Mr. Hazlett, adviser, attended the Kick-Off at Durham Technical Community College, and Jessica Burnette and Kalia Yang attended the Kick-Off at Gaston College.

The highlight of the fall activities is assisting with the Stanly County Chamber of Commerce 8th Annual Business Expo. Chapter representatives attended planning sessions at the Chamber offices, and members worked in various capacities at the **October 6 Expo. “PBL is all about business and leadership so there’s no better place to get involved than the Chamber of Commerce and an activity like this,”** commented Chapter President Mark Mauldin.

We look forward to another outstanding **year and wish all our fellow PBL’ers good luck as they work on their chapter activities. We’ll see you at fall conference!**



Caldwell Community College and Technical Institute

The Phi Beta Lambda Chapter of Caldwell Community College and Technical Institute is proud to announce a partnership with local Rotary Clubs of Caldwell and Watauga counties to offer PBL members extraordinary networking opportunities with community business leaders through Rotaract. Rotaract, a college-sponsored club supported by Rotary, provides members involvement in an array of community projects at local, state, national, and global levels while promoting international understanding and peace through friendship and service. As a result of this partnership, PBL members will continue to realize the priceless benefits of the campus business organization, but they also receive an honorary membership in Rotary.

This premier alliance affords PBL officers latitude to launch a series of Career Development Workshops whereby Rotary business leaders address CCC&TI students in the areas of career readiness, resume writing, interviewing, and professionalism. A Guest Lecture Series is also planned to focus on community-specific needs and business-related issues.

Members have been very active in organizing annual community service projects for March of Dimes, Adopt-A-Highway, Friends for Life Pet Adoptions, Habitat for Humanity, and the Lenoir Soup Kitchen. In collaboration with the March of Dimes Regional Director, PBL members are

organizing a college-wide fundraising campaign for CCC&TI faculty, staff, and campus student organizations. Consequently, March of Dimes representatives and PBL members will raise funds at various campus events throughout the year leading up to the Walk of Life Community Event in April. PBL Officers are also proud to announce the creation of an Adopt-A-Campus Project whereby members of all student organizations select a designated campus area for periodic cleanup and recycling projects.

While remaining committed to presence at all student-centered campus activities, CCC&TI PBL members inherently pledge to continue development of interactive campus awareness campaigns that communicate the invaluable benefits of Phi Beta Lambda membership at local, state, and national levels. The goal is to implement innovative growth strategies that incorporate a majority of campus populations.

As always, we look forward to networking with our NCPBL associates at various locations across the state.



PBL Members and Faculty Advisors of the Watauga Campus of CCC&TI





Upcoming Conferences

