

The Heartbeat of PBL

Fall 2005

North Carolina Phi Beta Lambda

Vol. 36 Issue 1



Welcome to Greensboro, North Carolina, host city of the NCPBL Fall Leadership Development Conference and the FBLA-PBL National Fall Leadership Conference! As you check-in to your hotel rooms, relax from several hours of driving, continue studying for the Non-Trivia Contest, or prepare your display for the membership recruitment contest, I am setting forth a challenge for you to consider. I challenge you to build your NCPBL network by a minimum of three members, one from each region. One of the many rewards of attending leadership conferences is meeting chapter members from across the state. Obtain contact information such as name, e-mail address, phone number, school, etc. At the close of the conference, remain in contact with your new network by sending a minimum of one e-mail per month. By building colleague, contact, friend, and mentor networks now, we are digging a well before we are thirsty. I hope to be in your network also.

The FBLA-PBL National Fall Leadership Conference kicks off Friday at 11:00 a.m. and concludes Saturday night at 11:30 p.m. Late registration is \$75.00. I encourage you to attend NFLC as North Carolina is the host state which is a unique and rare occasion and this is an excellent opportunity to fine-tune your chapters' operations, build leadership skills, and network with students and advisers from across the Southern Region. Do not miss this conference filled with educational content, leadership inspiration, special PBL programs, and fun for all chapter members and advisers. NCPBL members, advisers, and Professional Division members are presenting interactive workshops you will not want to miss!

Have a great conference, NCPBL!
Justin M. Flemons

Handing over the keys

By: Sarah R. Espinosa

During the 2004-2005 year the state officer team led you down "The Road to Your Success". Lanetta, Ally, Miranda, Kristy, Rebecca, and I packed our bags and headed off to such places as Asheville, Denver, Charlotte, Wilmington, Greensboro, and New Orleans. Numerous pit stops and caution flags later we sat back and reviewed the road traveled that led us to the State Leadership Conference. The sleepless

nights, long meetings, and friendly people along the way all contributed to the success we had achieved.



Getting ready for the awards ceremony was a bittersweet moment. We knew we had

done our job, but it was still hard to say goodbye.

The night of April 16, 2005 after the awards had been presented and speeches given it was time to induct the new officer team. I would be the only officer returning, for everyone else it would be a road they had not yet traveled.

Jenni, Randi, Jane, Allen and Justin joined me that night on the stage to take over the reins and lead you in the 2005-2006 year. That night as

the candles were lit, and the smiles were wide, Lanetta passed the worn road map over to Justin. She also passed the keys of success, the keys Justin, Allen, Jenni, Jane, Randi and I would need to help you "Unlock Your Potential."



State President Justin M. Flemons



Hello NCPBL! I am Justin Flemons, your State President. Currently residing in Uptown Charlotte, North Carolina, I attend Johnson & Wales University where I am a sophomore majoring in financial services management and minoring in marketing. Leaving my hometown of Arab, Alabama to attend college in North Carolina, I was a 2-year member of the Future Business Leaders of America and an Alabama State Vice President during my senior year in high school

Thank you for allowing me the privilege of leading you during the upcoming year. Networking with like-minded individuals is my favorite aspect of Phi Beta Lambda. I encourage you to consider your favorite aspect of being a member as well and maximize the capability to further your goals for the year.

In addition to Phi Beta Lambda, I play tennis (where I always defeat my adviser, Mr. Gamble), dream of competing on Survivor, work at Bank of America, attend First Baptist Church of Charlotte, and desire to become a Rhodes Scholar at the University of Oxford in England to achieve an international education with other like-minded individuals.

The experience of serving as State President has been like no other and I anticipate the great opportunities to come. My journey began during the State Leadership Conference in Charlotte and I do not anticipate it ending in Raleigh or Nashville. I look forward to serving you as we "Unlock Your Potential!" Please contact me at president@ncpbl.org.

Congratulations National Leadership Conference Winners in Orlando!

Western Region VP Jane McMahan



As the Western Region Vice-President, I want to lead you, as a team member, to reach your personal goals. PBL opened many doors, not only for me, but in me. The verses in the creed are only words. They can be erased. But it's the people who stand behind those words that make them strong. It's getting out there among the community, helping others while helping ourselves. It's strengthening confidence in each other as we work together side-by-side adding patches to an ever-evolving quilt. It's pulling together a group of individuals and making them a team. Through hard work and dedication, we can grow personally while making our region a strong and nurturing force for all Phi Beta Lambda members.

Central Region Vice President Randi East



Greetings! My name is Randi East, your 2005-2006 Central Region Vice President. I currently attend Stanly Community College where I am finishing up my Associate in Arts Transfer Degree. I plan on graduating in the spring and transferring to a four-year college in the fall where I will be pursuing my Business Communications degree.

I have been a resident of Stanly County for about four years now. I graduated from West Montgomery High School in Montgomery County where I first started to find ways to "Unlock My Potential" with FBLA-PBL. At West Montgomery High School I was an FBLA

member for two years; where I served as local chapter Secretary and Vice President. I then graduated and was hoping to find a college that had a PBL chapter so that I could continue down the road to "Unlock My Potential" with this wonderful business organization. I was ecstatic to find out that Stanly CC had a strong local chapter. During the first week of classes at Stanly I asked for more information on the PBL Club on campus and who the adviser was and so on. At the very first meeting I ran for Vice President and was elected. My first year at Stanly was very busy but very beneficial. I attended the FLDC in Boone, and the State Leadership Conference in Raleigh. Throughout these conferences I learned many leadership skills that have allowed me to find my inner potential and give me the drive to succeed. I also got into the competitive spirit when I competed in the Parliamentary Procedures Team Event and won first in the state at the 2004 SLC and went on to compete as a team in Denver and placed 6th in the nation. I also attended the FLDC in Wilmington, NFLC in New Orleans, and NLC in Orlando. While participating in these many conference activities I learned vital skills to better communicate, be a team player, and network with many people. I hope these skills will be a great asset as I lead you as your North Carolina Phi Beta Lambda Central Region Vice President.

I am very excited about the upcoming year! I want to share something very exciting with you, my PBL family. If you have not already heard I am expecting my first child. It's a Boy! I want to make something very clear; this is not going to affect my performance as a State Officer. This experience will allow me to share something wonderful with the entire PBL family in NC. Hey, maybe I might even be raising a future PBL family member! This year will not only be a milestone in my life but I hope that while serving with the other State Officers this year will be the year when NC-PBL will help you "Unlock Your Potential."

Eastern Region Vice-President Allen Davis

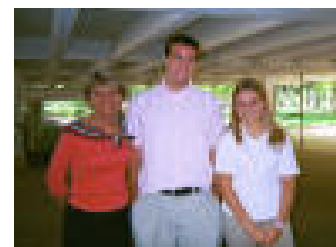


Greetings NCPBL! My name is Allen Davis and I am your 2005-2006 Eastern Region Vice-President. I am truly thrilled to be part of the Eastern Region and hope to have an incredible year.

I am a senior at Barton College double majoring in Business Administration and Management of Human Resources with a minor in Economics. I transferred to Barton last fall from Johnston Community College in my hometown of Smithfield. I have been a member of Phi Beta Lambda since the first day I heard about the exciting opportunities that the organization could offer. My first conference was the FLDC in Wilmington where I led my team in taking 1st place in the non-trivia contest. I also went to the state conference and placed 1st in the only individual test I took management. Needless to say, it has been an amazing year and I am expecting this one to be even more so.

My dream after school is to own and operate a Christian based summer camp for kids. I went to summer camps all my life and had so much fun that I decided that's what I wanted to do with my life. I love working with kids and trying to be the best role model I can. On the rare occasion that I am not busy with school, PBL, or other functions, I love to play ultimate Frisbee, hang out with my fraternity brothers, and be a huge Carolina fan!

Thank you for allowing me to be a part of this year's state officer team and I look forward to leading the Eastern Region to unlocking its potential!



**State Secretary/Treasurer
Jenni Fox**



My name is Jenni Fox, your 2005-2006 Secretary/Treasurer. I am a senior at Barton College, double majoring in Business Administration and Human Resource Management with a minor in Management.

I transferred to Barton from Wake Technical Community College and have since been actively involved in the Gamma Gamma Chapter of Phi Beta Lambda. I previously served as Programs Director and now hold the position of Secretary/Treasurer in my local chapter. I am also the president of the Society for Human Resource Management at Barton.

I was born on December 3, 1983. My favorite color is blue. I love spending my weekend's jet skiing on the Neuse and Trent Rivers in New Bern, NC. After graduation, I hope to get the chance to go to North Carolina State University to obtain my masters degree in higher education and administration.



**State Historian
Sarah R. Espinosa**



Greetings and Salutation...HOLA! My name is Sarah Espinosa and I am your 2005-2006 State Historian.

I was born and raised in Fayetteville, NC. I am a full time student at Fayetteville Technical Community College, pursuing a degree in Business Administration with a concentration in Marketing and Retailing.

I joined the Omicron Beta Tau chapter at Fayetteville Tech, in the fall of 2002. I have had the opportunity to help the chapter in many ways. I have sold candy, cooked hot dogs, sold voodoo dolls, sat in a dunking booth, filled water balloons, handed out letters, made a few friends, and made a new life. I have had the privilege of going to Dallas, Denver, and Orlando for the NLC's and New Orleans for the NFLC in 2004.

I was the 2003-2004 and 2004-2005 President of our chapter and the 2004-2005 chapter Historian. I placed 5th in Website Design and 6th in Networking Concepts at the State Leadership Conference in 2005. I am also a proud graduate of the Entrepreneurship track at the 2005 Institute for Leaders.

I am also a full time mom, and wife. My husband Christopher and I have 2 beautiful daughters, Lacey (8) and Kelsey (4).

I love to travel, fish, and watch Crossing Jordan and UNC Basketball (GO HEELS!). My favorite hobby is to build websites, spend time with my family, and gab on the phone with my PBL friends (Rebecca, Randi, & Jenni how about those phone bills!)

Thank you NCPBL for allowing me to serve you another year!



State Executive Council members enjoying a relaxing evening at the Wilson Tob's baseball game after a busy day!

MVP Card Fundraiser

Easy, convenient way to raise money for our organization.



All you have to do is shop Food Lion with your MVP card (available at all Food Lion stores - inquire at customer service or your cashier). A portion of the total grocery purchase will be donated by Food Lion to our organization...up to \$350 per quarter.

You must register your MVP card for your purchases to count towards

North Carolina Phi Beta Lambda.

The database at Food Lion is updated once each quarter. All MVP cards registered will be uploaded to Food Lion's database 10 days before the end of the quarter (quarters are on a calendar year).

Please make an effort to register students, faculty, family and neighbors. NCPBL will use the monies received from this fundraiser for programs within the state such as the Kick-offs, Fall Leadership Development Conference, Tip-offs, and State Leadership Conferences.

NCPBL is a non-profit organization and most of the operating expenses come from your dues! Less than five percent of the operating expenses is from outside resources.

If you have any problems registering, please e-mail Ms Robbie McDonald (scudders9@aol.com) and provide your card number and name, street address, city, state, zip code, and phone number as listed on your application.

Eastern Region Kick-Off**By: Allen Davis, Eastern Region VP**

The Eastern Region opened the door for the new year on September 22, 2005, at the annual Fall Kick-Off. Chapters from across the region gathered at Barton College for an action packed afternoon. A total of 48 members and advisers from 14 chapters including Barton College, Beaufort County Community College, Campbell University, Chowan College, Durham Technical Community College, Fayetteville State University, Fayetteville Technical Community College, Lenior Community College, Mount Olive College, Nash Community College, North Carolina Central University, Wake Technical Community College, Wayne Community College, and Wilson Technical Community College attended the Eastern Region Kick-Off.

While waiting for several members stuck in traffic, guests participated in a name game icebreaker in which they tried to guess what famous person they were. The formal meeting began when attendees were welcomed to the Eastern Region Kick-Off by Dr. John Bethune, Dean of Barton College's School of Business. Dr. Bethune greeted everyone and spoke highly of PBL and what it has done for Barton.

Ms. Teresa Parker, Barton College Adviser and State Awards Program Director and Jenni Fox, State Secretary/Treasurer, powered through the first quarter. The two collaborated and presented keys to being successful at this year's conferences and meetings. Members were encouraged to attend as many conferences as possible throughout the year. CMAP and Membership Madness were just two of the highlighted programs that PBL chapters may work on throughout the year to help unlock their potential.

Fundraising and PBL Projects were the focus of the second quarter, providing chapters with information on implementing a plan to maximize their involvement in PBL. Mrs. Sarah Espinosa, State Historian, provided details and examples of projects that chapters should take advantage of throughout the year. She spoke about the PBL newsletter and website and how chapters should make an effort to submit articles or offer comments on modifications. Mr. Kenneth Kleiner, Fayetteville Technical Community College Adviser and State Publications Director, presented different directions chapters could take in their fundraising endeavors. Mr. Kleiner presented fundraising tips from the National Chapter Management Handbook and also highlighted some of Fayetteville Technical Community College's fundraising ideas.

At half-time everyone socialized while enjoying delicious ice cream sundaes and refreshments. Dr. Norval Kneten, President of Barton College, stopped by to share some of his thoughts and remarks about PBL. He spoke very highly of PBL and of the Barton College chapter. A special thanks is thrown out to him for taking time out of his incredibly busy schedule to visit.

Mr. Ron Eggers, Barton College Adviser and State Adviser, took control of the third quarter. Mr. Eggers presented chapters with numerous ideas on how they could increase membership and publicize their chapters this year. He also reiterated the importance of PBL members and encouraged all chapters to increase their membership. Mr. Eggers especially stressed the key of reaching into the community and getting out the PBL name.

The Terry Lowrance Leadership Award, Gold Star Documentation, FLDC, Chapter Challenge, and dress code were the final topics of the afternoon. Ms. Sonya McCoy, Mount Olive College Adviser supplied the game-closers in the fourth quarter. Ms. McCoy's presentation offered a guide for chapters on how they could be successful during the year by outlining the important changes to the TLLA, highlighting deadlines, and providing Chapter Challenge information. To ensure that everyone is dressed for success this year, Ms. McCoy highlighted dress code requirements for conferences and meetings. Ms. McCoy also distributed the FLDC Guide.

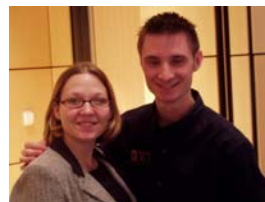
Before the meeting's conclusion, advisers and members separated for locker room talk. Advisers met with Mr. Eggers and members met with the Regional Vice-President, State Historian, and State Secretary/Treasurer. Members and advisers were given the opportunity to share information with other chapters and ask questions of their state executive council members.

Another game was played at the end of the meeting and prizes were awarded to members who completed within a time frame.

Much thanks is given to the Barton College advisers and members who made the Eastern Region Kick-Off possible. Countless hours were put in to ensure the success of the afternoon. Also, much appreciation is given to the presenters and state officers who allowed us to unlock our potential for the coming year. And finally, thanks to all who made it! It certainly wouldn't have been much of a game without the spectators and supporters of Phi Beta Lambda.

Central Region Kickoff**By: Randi East, Central Region VP**

The Central Region Kick-Off was held on September 22, 2005 at Johnson & Wales University which is located in the heart of downtown Charlotte. There were a total of 25 members and advisers who attended the information packed Kick-Off. The following chapters were in attendance: Cleveland Community College, Johnson & Wales University, Piedmont Community College, Stanly Community College, and Surry Community College.



The Kick-off attendees were welcomed by the presiding officer Ms. Randi East, Central Region Vice President. During the introduction phase Ms. Randi East explained the Local Chapter goals and how chapters could accomplish their local goals as well as the State Chapters goals. Also, present was the NC PBL State President Mr. Justin Flemons. The program was divided

into 4 quarters titled; PBL Conferences & Programs, PBL Projects & Fundraising, Publicity/ Membership & Membership Recruitment, and TLLA & Gold Star Documentation, FLDC, Chapter Challenge & Dress Code.

During the first quarter Mr. Dan Hazlett, Stanly Community College Adviser, Former State Leadership Development Director and Former National Board of Directors Chair gave a very detailed explanation on how chapters could achieve success through the Upcoming Conferences and Programs with an emphasis on the CMAP and Membership Madness Programs.

Into the second quarter Mr. Eric Gamble, adviser from Johnson & Wales University, gave a presentation on PBL Projects & Fundraising. His presentation focused mainly on projects like the Partnership with Business and Community Service PBL projects. He also gave an insight on more than just the usual everyday fundraising opportunities for local chapters, and how they could reach their "revenue generation" expectations.

During the half-time session a delightful array of finger foods were offered in the unique pull-a-away mega bar kitchen located in the Johnson & Wales Hance Auditorium. During this time many attendees got to socialize and share ideas about what they have done in their local chapters as well as ask questions about the upcoming year.

The third quarter was presented by Dr. Donna Harbour, adviser from Surry Community College. Dr. Harbour explained the many aspects of PBL Publicity and Membership Recruitment. She displayed a beautiful example of a membership recruitment board from her chapter and gave many ideas for chapters to implement when they got back to their campuses.

The last quarter was led by Mr. Eric Gamble who explained the implementation of the TLLA, Gold Star, and Chapter Challenge to the local chapters. He also gave an insight on the expected PBL Dress Code and the Fall Leadership Development Conference in Greensboro.



The brief Locker Room Talk allowed the attending chapters to ask questions to the attending State Officers; President Justin Flemons and Central Region Vice President Randi East. This time was also used as the reminder time slot for Mr. Flemons and Ms. East to remind attendees about the upcoming dates and important information.

The adjournment of the 2005 Central Region Fall Kick-off was hopeful to give local chapter attendees and advisers a better understanding on how this year with Phi-Beta Lambda could "Unlock their Potential."

I would like to give a special thank you to all the attending chapters and a very special thanks to the presenters for allowing for a better understanding into the many aspects of the upcoming year.

Western Region Kick-Off**By: Jane McMahan, Western Region VP**

On Thursday, September 22, 2005 Asheville-Buncombe Technical Community College hosted the Annual Western Region Fall Kick-Off. There were 21 members and advisers in attendance representing five colleges. Chapters that were represented included Asheville Buncombe Technical Community College, Blue Ridge Community College, Isothermal Community College, Lenoir-Rhyne College and Mitchell Community College. We had

two of our regional chapters to attend the Central Region Kick-off, Cleveland Community College and Surry Community College.

Jane McMahan, Western Region Vice President, called the meeting to order by recognizing the chapters and members attending.

We begin our first quarter of "Unlocking Your Potential" with Ms. Sandra Boyd, Isothermal Community College Adviser, discussing PBL Conferences and Programs. Jane McMahan, WRVP, discussed CMAP and Membership Madness.



Our second quarter began with Ms. Susan Stinson, Mitchell Community College Adviser, presenting ideas and suggestions for PBL Projects and Fundraisers. As we started into half time Ms. Stinson lead the members in a Western Region Cheer.

Half Time was full of socializing and discussion among PBL members and advisers.

Mr. Eric McGarvey, Professional Division President, began the third quarter on the importance of Publicity/Membership and Membership Recruitment to each chapter.

Ms. Kathy Toler, Asheville-Buncombe Technical Community College Adviser and State Leadership Development Director, talked with the chapters about TLLA and Gold Star Chapter awards. She also discussed the Chapter Challenge and Dress Code. The FLDC Chapter Information Guide was distributed.



During our locker room talk we discussed our state goals, yearly agenda, and FLDC/NFLC in Greensboro, NC, November 3 – 5, 2005. As we left the field our team spirit was high and the Western Region began Unlocking our Potential in 2005- 2006.

My Journey in becoming your NCPBL Secretary/Treasurer **By: Jenni Fox**

It all began when I talked to my Chapter President about becoming an active member of Phi Beta Lambda. As I got more into it, I developed a greater passion. I then decided I wanted to dig even deeper and inquired about becoming my chapters Secretary. Never would I have dreamed that I would be serving as your STATE Secretary/Treasurer!

That is when the campaigning started. I did more research about being a State Officer, so I could familiarize myself with the duties and goals. I also had many e-mail chats with Ally Kindel, who had the ultimate experience. My campaign manager, Courtney Barham, helped me develop a catchy slogan, shared her ideas about my display board and sat patiently as I practiced my campaign speech over and over again.

Finally 2005 SLC came! My biggest challenge had to have been speaking in front of about 400 people for the very first time. With my heart about to beat out of my chest, I gulped down some water, walked up to the podium, and began my speech. With 30 long seconds passed, I began to feel a new found confidence and thought to myself, "Hey! This isn't so bad, I can do this!" (It really wasn't that bad! I promise!) With the hard part out of the way, It was time for the results, I felt like I was on American Idol and I was worried that the audience would become my Simon Cowell, but actually it was never really like that! The results were in and on that night you elected me your NCPBL Secretary/Treasurer! Recently, I attended my first State Executive Council Meeting. I cannot tell you how much I enjoyed the weekend and when it was time to go home, I hated that I had to leave the new friends I had just made! The workshops were very fulfilling and I finally had the chance to get to know the rest of the State Officer team even better. Justin,

Randi, Jane, Allen and Sarah are such wonderful people and I am sure we will have an excellent year ahead of us! YEAH for NCPBL! :o)

Ladies and Gentlemen Start Your Engines **By: Rebecca H. Whitley, 2004-2005 ERVP** **Speech at the Regional Meeting at NLC**

Ladies and Gentlemen Start Your Engines...North Carolina Phi Beta Lambda is driving toward the finish line and so should YOU! During 2004-2005, NC PBL took the green flag in the race to recruit members bringing in 835 members who drove 37 chapters to their destination. Our 235 Professional Division members, representing 29 chapters, were the more experienced drivers on the road trip. One newly chartered chapter and four reactivated chapters were so excited about the road trip that they decided to join NC PBL on the path to success.

Just off the interstate, our executive council met four times to map out the road to NC PBL success. The map to success was distributed in the form of state newsletters and a state website. Members sat in the driver's seat at regional workshops, learning how they could promote the Road to Success to their chapters. The Fall Leadership Development Conference further developed NC PBL's driving skills as 202 delegates attended leadership development workshops in Wilmington, NC. In Charlotte, NC, where engines and fast cars are prominent, 351 members pulled on to pit road at the State Leadership Conference.

The Career Management and Achievement Program geared 51 members to drive NC PBL to the largest number of CMAP recipients in the nation for 2004-2005.

NC PBL is excited and revved up to be at NLC, and we look forward to meeting and networking with all of you! Buckle your seat belt, because NC PBL is in the driver's seat!!!!

Outstanding Local Chapter Advisor **By: Sonya Scott, North Carolina Central University**

Outstanding Local Chapter Advisor means having the ability to lead and be led as it relates to the ultimate goal of molding Future Business Leaders of America.

The choice to become a leader is like walking blindfold onto a busy highway. You have no idea what is coming at you.

We all tend to only see the glitz and glamour of being a leader. We think of the money, the fame, the notoriety, and the other perks. However, we often fail to recognize the grime and hardship that one must endure when you decide to become a leader. We forget the scrutiny and harsh criticism that our leaders endure."

To decide to become a leader means you have accepted the reality that you are destined for failure. Once you have realized this, you will be successful becauseIt is choice not chance that determines your destiny.

We all know that leaders are not born, but are created. However, we also know that a leader must first master the skill of following. "You must follow first before you can become anything.

We honor and celebrate our leaders that have come to this realization and have become the definition of success. They have mentored us and carried the torch ahead of us, shining the light so brightly that we may witness and honor the pathways that have been laid for us. So as you transition from college into your careers, and continuing education, our charge to you is that you will continue to lead by example. Remember, true character is doing the right thing when no one else is watching...or at least when you think no one else is watching.

We also embrace tomorrow's leaders of PBL and applaud you for your courage and willingness to venture into the unknown. Our charge to you is not to follow where the path may lead, but go instead where there is no path and leave a trail....

I ask that you continue to promote the mission of PBL, which is to bring business and education together in a positive working relationship through innovative leadership and career development programs."

Asheville-Buncombe Technical Community College

The ABTech PBL chapter is Unlocking Our Potential with a solid membership recruitment drive and hosting the Fall Kick-Off. Of course, the keys started turning at the National Leadership Conference when the chapter brought home **FOUR** First Place awards—more than any other college or university in the country!

Eleven members along with adviser Kathy Toler attended the National Leadership Conference in Orlando, Florida. The chapter received the Gold Seal Award of Merit. First place awards went to the Business Decision Making team of Amber Beckett, Michael Fann and Jane McMahan; the Community Service Project team of Dana Huskins, Amber Beckett, and Michael Fann; Dana Huskins in Computer Concepts; and Alegera Wilkerson in Java Programming.



Second place awards went to Kathy Woods for Computer Applications and the Partnership with Business Project team of Jane McMahan, Nicholas Case, and Kathy Woods.

Nicholas Case, Josiah Hyatt, Michael Smith and Alegera Wilkerson graduated with Honors from the Institute for Leaders program. Kathy Woods received the Career &

Membership Achievement Program (CMAP) President Level award. Adviser Kathy Toler served as event administrator and received an award for 25 years of service to the organization.

PBL is increasing their recruiting efforts with students by talking to classes across the campus in an effort to realize a productive year. The chapter has a daily coffee service in the business building and sells pizzas on Wednesday which has proven to be a successful project. Members are assisting the chapter professional division by operating a concession stand at the race track in Charlotte for the GM-500 race. A Chili Fest is planned for November where \$10 buys a bowl of chili and you get to keep the bowl. A local potter is donating his time and skills to help with this project and members will be heating up the kitchen. As you can see, the chapter is busy with a variety of fundraising activities.

The biggest push this year so far has been an effort to help the families devastated by the hurricanes. Over a thousand pounds of food was collected, a big contribution of animal food was donated, and money was collected for the American Red Cross, Salvation Army, and Habitat for Humanity. Adviser Kathy Toler found matching funds for the American Red Cross donations. PBL asked the ABTech family to also report their contributions so the club could measure the total impact of the campus. Over \$15,000 was contributed to help the people devastated by Hurricane Katrina and Rita.

The chapter is assisting the Biltmore Village Association again this year by organizing the entertainment for their "Dickens in the Village" Christmas festival. It's a great way to get in the Christmas spirit. Chapter members are participating in the Eblen Foundation walk to help needy families in the local area. Members are also selling "ghost boo's" as a fundraiser for Eblen. The chapter fills the walls of the business building with ghost cut-outs in October as boo's sell for only \$1.

The chapter is looking forward to another exciting year filled with fun, friendship, education, lifelong experiences and unique ways to celebrate leadership.

Barton College

The Gamma Gamma chapter of Phi Beta Lambda at Barton College is concentrating on enhancing visibility, increasing membership, raising funds, maintaining connections with local FBLA chapters, and participating in community service projects.



Currently, the chapter has 50 members from both the traditional and Weekend College programs. After an orientation workshop, our officers are committed to recruiting at least 25 additional members with five members achieving the Membership Madness award and the Director's Level of the national CMAP.

Raising funds to finance our projects was our focus last summer. We operated a concession stand at 70 Carolina Mudcats (Southern League AA minor league baseball team) games, with a minimum of eight members "working" each game. We also are planning activities to raise funds for and awareness of the March of Dimes.

Barton College hosted the Eastern Region Fall Kick-Off Meeting September 22. Eastern Region Vice President Allen Davis presided. Jenni Fox, State Secretary/Treasurer, presented a session. Members are excited about attending NC FLDC and NFLC in Greensboro.

Chapter members are tutoring elementary students weekly at the Wesley Shelter in Wilson. We have partnered with the Hunt High School and Fike High School FBLA chapters to collect unused cell phones for the Wesley Shelter (a haven for battered women and children). We also volunteer at 'The Clothes Line'-a resale shop whose profits benefit the Wesley Shelter.



Our March of Dimes initiatives include bake sales, a Barton Idol contest, a winter formal dance, a tennis tournament, and Midnight Madness featuring our basketball teams. Our 'back-to-school' project was a Self-Defense class conducted by a PBL Professional Division member.

We are also planning a week-long project in the local middle schools and high schools to demonstrate the advantages of earning high school and college degrees. Our American Enterprise activity is in the planning stages.

In celebration of Barton's Global Focus, PBL will host a "Tributes to Nations" display highlighting the home of one of our members—Germany. Chapter members will present 'Chalk Talks' to parents during Family Weekend and will design recruitment displays at the Club Fair and Freshman Day.

Working with the Carolina Mudcats, we will participate in 'The Rib Fest' and the NC State Fair. As a member of the Wilson Chamber of Commerce we have participated in several community events and are now preparing for this year's Business Expo.

In November, the Chapter will select Wesley Shelter "angels" and will purchase toys, clothing, and food for these young children for the holidays. For each of the last four years, we have sponsored 70 angels. In December we will prepare luminaries to celebrate the Christmas season on the campus.

Gamma Gamma chapter members intend to make a positive impact on the local community as well as the state of North Carolina.

Beaufort County Community College

A "NEW DIRECTION" WITH BCCC'S ...

Hear Ye! Hear Ye! Let it be known that Phi Beta Lambda-Tau Kappa Chapter (PBL-TKC) is in full swing and has begun its focus towards a "New Direction". That's right; it's all about turning the right keys to unlocking your full potentials in leadership and community service. The BCCC PHI BETA LAMBDA--TAU KAPPA CHAPTER is pleased to present its officer team for the 2005-2006 school year. These officers are listed below.

President, Rosa Edwards; Vice President/Parliamentarian, Diane M. Jackson; Secretary/Treasurer, Jessica Woolard; and Barbara A. Stanley, Reporter/Historian, this group of officers is thrilled to be able to provide great leadership to this fraternity. Other great members of the chapter include at this time, Tabitha Fulford, Ann Sadler, Bernard Dozier, Carrie Peed, Lorie Girani, Nathan Spencer, Veronica Respass, Jacqueline Bryant, Jo Linda



Cooper, and then there's the force that is driving us towards our destiny of greatness with a loving, guiding hand, our Adviser, Mrs. Debra C. Baker.

Our theme for this year is, "Unlock Your Potential with PBL-TKC – 'A New Direction'" and this new direction for PBL-TKC promises to be an exciting one. Our first project is a fundraiser selling Tom Wat's candy and novelty items, beginning on September 20, 2005. On September 22, 2005, we went to

Barton College in Wilson, NC for the annual PBL Kick-Off where exciting events for the 2005-2006 school year were discussed. In October, we will have our first Yard/Bake/Hotdog sale for this school year. The chapter members are busily collecting items for the yard sale and you can feel the excitement brewing in the expectations of raising money for our various projects and conferences. We are looking forward to traveling to Greensboro in November for the FLDC and NFLC conferences to participate in workshops, and competitions such as the Non-Trivia competition at FLDC. Our upcoming community service project focusing on an awareness campaign for young people that "drink and drive" promises to be an event you will not want to miss!

In addition, the annual "American Enterprise Celebration" is scheduled to take place on November 15, 2005 as all Phi Beta Lambda chapters around the country celebrate the American "free enterprise" system. Keep your eyes and ears open because if you blink you may miss the "New Direction" PBL will be taking you.

As always, we would like to thank all our sponsors and the many people at school and in the community that have made the years memorable and look forward to their continued support this year. A very special THANK YOU is sent to the members of the BCCC Foundation Board who so graciously assisted five students in attending the leadership training this summer. This is just the beginning, as the students of Beaufort County Community college's Phi Beta Lambda, continues to unlock their potential.

Fayetteville State University

The Alpha Kappa Chapter at Fayetteville State University has had an exciting year so far. We are undergoing a reorganization process and trying to recruit as many new members as possible. We had five members and three faculty advisors that attended the recent kick-off conference and brought back some valuable information for us all. Our president, Audric Smith, and Vice President, Fulani Jones, are truly an asset to our chapter and wonderful representatives of our goals in the community and school activities, along with all our current members.



We have had several successful fundraisers so far, including a hypnotist that came to the school last year to students, faculty, administration, and anyone else that agreed to participate. It was so much fun that he will be coming back again this year in October. Audric Smith and Tiffany Bradley will be our PBL representatives in the homecoming parade and festivities in the next few weeks. Our big project this semester is our PBL cookbook. We are compiling recipes from students, faculty members, friends, and family to make a southern cookbook in a fundraising effort.

We are also currently preparing for the upcoming NCPBL competitions, so we look forward to seeing all of you there!

Fayetteville Technical Community College

The Omicron Beta Tau chapter at Fayetteville Technical Community College has been on the move.



In April at the SLC we continued burning the road up. Our chapter came home with (3) 1st place, (2) 2nd place, (2) 3rd place, (2) 4th place, (1) 5th place and (1) 6th place awards. Ms. Burns was recognized for being a 10 year adviser. Sarah Espinosa received the Who's Who in PBL, Membership Madness, Membership Mania, and the Directors Level of the CMAP. We also received third place for the largest

local chapter recruitment in the Eastern Region, and largest local chapter membership – professional division, Eastern Region, we tied for second place.

Also at the SLC we showed our pride in supporting Sarah Espinosa as she campaigned for the office of State Historian. Tonya Callihan served as her campaign manager, and members took turns helping out with the campaign booth. We were excited as she was elected for the 2005-2006 PBL year.

Next on our stop was the Institute for Leaders where we had 3 members, Joseph Nix, Sarah Espinosa, and Tonya Callihan, and our adviser, Kenneth

Kleiner, graduate with honors from the program. They learned many things during the event, and brought back ideas to share with the chapter.

During the National Leadership Conference a grand time was had by all. Sarah Espinosa and Emmanuel Barnes participated in the March of Dimes event. Sarah also served as a workshop intern for Mr. Jonathan Sprinkles. The chapter received (1) 6th place and (1) 10th place awards.



Over the summer the PBL bulletin boards at our school were redesigned to reflect the "Unlock your Potential" theme. They also provide information for current meeting times, fundraisers, and community service projects.

We are continuing with our cell phone drive. The phones collected are donated to a Domestic Violence shelter in Cumberland County, where they are refurbished and given to battered women.

On October 1 our chapter participated in the American Heart Walk. The walk was held at Fayetteville Technical Community College. We had advisers, professional division members and student members walk. Also on October 1, Sarah Espinosa, participated in the NC Big Sweep. The group collected over 20 bags of trash from just a ¼ mile of road.

The chapter meetings are being held bi-weekly. Membership is increasing, and this year we are getting a wider variety of members from different curriculums. We are also proud to have 3 new Professional Division members on board, and we are looking forward to recruiting more!

Our focus now is on our next fundraiser which will be selling food at the FTCC Fall Fest and also running the Dunking Booth starring Mr. Kleiner.

"Wish everyone an exciting year as we continue to unlock our potential!!"

Halifax Community College

As for the year 2005-2006 Halifax Phi Beta Lambda chapter was reinstated by Mrs. Monica Simmons. This is one of the biggest accomplishments for the local chapter in Weldon, NC

The upcoming events are as followed for the Fall Semester
The 1st Annual Thanksgiving Drive – runs from Oct 30 until Nov 20th during which we will collect perishable foods and non-perishable foods for the local shelters in the Halifax and surrounding counties to feed families for the holidays this year.

We are also sponsoring a raffle this year for Christmas where we will be giving away great prizes: New Computers and DVD/VCR combos for the Christmas holiday.

Spring Semester 2006

We are having our first annual awards banquet for the members of the chapter – all the faculty and staff are invited. We are also sponsoring a Valentines Day Gift Basket Sale – we are making gift baskets for staff and faculty members to purchase for that special someone.

We also plan to attend local events and conferences in Raleigh, NC

It is going to be a pleasure to work with the chapter advisers as Phi Beta Lambda continues to grow.

Mount Olive College

The Zeta Epsilon Chapter of Phi Beta Lambda is off to the start of an exciting new year. We promoted our organization at the "Club Fair" at Mount Olive College on September 7th and have had quite a few new members attend our first meeting. Preparation for the new year is underway with a new recruitment booth completed and our new bulletin board at Mount Olive's Henderson building nearing completion.

This year's President, Katherine K. Somek, has been hard at work with the goal of creating more public awareness of our organization through fundraising and community service projects. We have had a successful Bake Sale to kick off the beginning of the 2005-2006 school year and will be working at Pizza Inn as a fundraiser on October 27th. This is just the beginning as we have more exciting plans for the remainder of the year.

Johnson & Wales University

First, all of us from Johnson & Wales would like to thank all the chapters for the friendly outreach we received last year as a first year group. We have had a very productive first year. From the day of induction in 2004 we have been busy growing our club leadership and members and even having one make plans for State Presidency. Our officers of the 2004-2005 school year had the opportunities to grow as leaders from workshops and networking to giving back to the communities. They had set out to provide Johnson & Wales PBL with a great year and succeeded. They provided chances to hang out in places such as Moe's Tavern to Ruby Tuesday's and also providing us with guidance as leaders. Our group have had our share of battles and kept moving forward through them and received the TLLA award and also being the Largest PBL group in the region and second in the state. Our members made great leaps with 17 out of 22 members placing in the top 8 and having three students (Faith Barter, Steven Dyson, and Souwan Kiengkham) go on to the NLC to represent our state and our school. We are also happy to say that our fellow member is the new State President (Justin M. Flemons). At this point we are looking forward with a positive outlook. All of the goals from last year must be set higher and rest on the shoulders of the new officers and advisors (Melinda Robinson-President, Amber Winters-Vice president, April Rogers Secretary, Steven "Nick" Dyson-Treasurer, DeAndre Littles-Reporter/Historian, Souwan Kiengkham-Parliamentarian, and Eric Gamble and Jewell Mayberry Advisors). As we move forward we would like to say "Thank You" again for allowing us to express our joy and can not wait to meet new faces and see old faces at the upcoming conferences and events.

Lenoir Community College

The LCC Mu Omega chapter of Phi Beta Lambda held their officer elections for the 2005 – 2006 academic year and the results were as follows:



President – Tarshal Ravenell
Vice President – Sandra Wingate
Secretary – Sarah Howard
Historian – Carlos Dodd

LCC PBL is currently conducting a membership drive and working on completing their Gold Star Chapter Challenge requirements. The President and Advisors

attended the fall kickoff at Barton College and are ready to attend the state FLDC in November.

The members are still planning their year and are currently involved with the college's Hurricane Katrina fundraising event "Ribbons for Relief". In October, LCC PBL will be selling pizza and drinks at the annual college "Fall Festival". The theme for Fall Festival is "Mardi Gras", so we'll keep you posted if we win any decorating or costume awards.

During the "Kick-off", LCC recommended a "connecting chapters" project to all attending advisors in support of the recent disaster spawned from Katrina and Rita. More to come, this may be adopted as a NC PBL project.

LCC PBL went to Disney World this past summer in traditional "LCC Road Rules" style. The group headed out from Kinston, NC and visited good ol' "South of the Border" and tried on some hats for some great photos. From there we headed south for a "Rainy Night in Georgia", then on to "Rainy" Florida. After leaving SC, the entire trip consisted of rain, wind, and interstate accidents; doesn't sound as good as the band Earth, Wind, and Fire though. Finally arriving in Florida, we somehow managed to get our rooms right away, so it was off to various places at Mickey's playground.

Several of us toured the world at Epcot, sipped, uh, yeah, Pepsi by the pool, and rocked to the Aerosmith rollercoaster. Others, plummeted downward in the "Tower of Doom", ate at the Sci-Fi theatre, played with the bubbles at "Muppets 3D" (hey, we're not that old yet!) and made several trips to Olive Garden for Tarshal and her lemon cake cravings.



Still others enjoyed the rides of Universal Studios, rain or shine, and finally made it to the awards banquet on time without losing any glass slippers. Oh, wait, we did attend some great conference sessions too!

It was a great night for North Carolina, LCC captured one award in Computer Concepts (Go Brandon), but we all had a great time. Special thanks to Kathy Toler for arranging the great prices for the park passes and to the "Hotel Maniac" who decided to room a dog in the room next to Mr. Martin; he enjoyed the noise, not! Well, till next "LCC Road Rules" we'll see you at the conference in November.

Lenoir-Rhyne College

The LRC Zeta Alpha Omicron chapter of Phi Beta Lambda has had an enthusiastic start to the fall semester, and the exciting momentum just keeps building. The work began even before students had returned to campus from summer break, as the officers attended a retreat to plan for the coming year. We adopted a theme for a new bulletin board, constructed prior to the first day of class, which read: "Unlock Your Potential. PBL has the keys to your success." Thanks NCPBL for another great theme from which to jump start our creative process! During the first week of classes the chapter participated in the annual organizational fair that LRC holds for all school organizations for recruiting purposes, and our booth had a brand new theme and rallying point for the year.



On September 8, an open meeting was held as a recruiting event. Chapter members heavily publicized the event, actively and personally invited fellow students, and actively recruited guests to join PBL while at the event. Twenty-nine people attend the event. Refreshments were served and a program was offered that included a PowerPoint slide show

about the Zeta Alpha Omicron chapter of PBL. Special guest, Dr. Wayne Powell, Lenoir-Rhyne College President and the chapter's newest professional division member, addressed the gathering. He spoke about the American enterprise system, the business community, and the importance of belonging to professional business associations as a way of developing one's career. Dr. Powell spoke of the chapter's successes of the year past and endorsed our organization as being vital, beneficial, and a welcome presence at LRC. As a result of these recruiting efforts, to date the chapter has an enrollment of 22 members, 13 of whom are new. The returning members of the Zeta Alpha Omicron chapter warmly welcome our newest associates.

We have been hard at work on our website to make it more timely and useful to chapter members! New features include a news and events section that keeps members current on upcoming events and notices. Also added is a CMAP section that includes downloadable files of the program as well as ready-to-use CMAP forms in a Word format. We invite anyone in NCPBL to visit our web site at www.lrc.edu/bus/pbl.htm.

Zeta Alpha Omicron hosted a fundraiser for the troops on September 5 and 6. The "Dough for Doughboys" initiative was to benefit the National Guard's Company B 505th Engineer Battalion, training in New Jersey before deployment. The purpose of the event was to raise money to assist in sending care packages to the National Guard troops in time for Christmas. Stephen Robinson, husband of chapter treasurer Amanda Brown Robinson, is being deployed to Iraq in October with the 505th.

Upcoming events planned for the fall semester include a chapter fundraiser car wash, participation in the State and National Fall Leadership Development Conferences in Greensboro during November, American Enterprise Day observance activities on November 15, and Partnership With Business opportunities for chapter members to visit, interact with, and assist local businesses.

The chapter is planning for another opportunity to serve the community by reprising our cell phone collection drive in October to promote public awareness of domestic violence issues and raise funds for the Battered Women's Shelter in Hickory through the recycling of the phones collected. First Step Domestic Violence Services receives \$20 for each cell phone collected. Last year, the Zeta Alpha Omicron chapter raised \$2,680 by collecting 134 cell phones. In October of 2003, 111 phones were collected for \$2,200 raised. October is National Domestic Violence Awareness Month. The members of Lenoir-Rhyne's Zeta Alpha Omicron chapter of Phi Beta Lambda sends a hearty and warm hello to all of the chapters in North Carolina and send out best wishes to everyone for a productive and successful year!

Mitchell Community College

The Zeta Alpha Theta Chapter at Mitchell Community College is working hard to unlock their potential by beginning their 30th year of planning, pursuing, and persevering to complete their projects and goals for the year. Chapter Officer elections resulted in the following: President – Brenda Pope, Vice President – Bethany Sherman, Secretary – Bobbie Cranfill, Treasurer – Khristy Miller, Reporter – Christine Neal, Historian – April Breen, and SGA Representative – Yvonne Robinson and advisor – Susan Stinson.

Even though the year has just begun, our chapter has been working very hard. Our chapter participated in the campus club fair, where we set up a recruitment booth with the purpose of recruiting new members and letting fellow students know about our club. We have conducted a Half & Half raffle ticket fundraiser. The chapter participated in the Fall Kickoff at Asheville Buncombe Technical Community College; six members along with the advisor attended this event. Those who participated enjoyed meeting and spending time with other chapters from the region.

Touched by the Hurricane Katrina disaster the members of the Zeta Alpha Theta Chapter are currently conducting a community service project in conjunction with the Circle K Club of Mitchell Community College collecting donations for the victims of Hurricane Katrina.

On September 27, the club held its Member Induction and Officer Installation Ceremony. The ceremony was extremely successful because of the commitment and hard work of the members of the Zeta Alpha Theta Chapter and most of all because of the dedication and time put in by our advisor Ms. Susan Stinson. Other faculty joining us for the ceremony included the President of MCC, Dr. Douglas Eason.

We have had wonderful turnouts at the meetings that we have held this year. With a new group of officers and new members, we are planning to have an exciting and successful year.

Surry Community College

We wanted to update you on the progress of the Surry Community College Phi Beta Lambda. We are the Omicron Sigma Chapter located in Dobson, NC. During the summer we had three advisors, Dr. Brenda Barfield, Dr. Donna Harbour, and Mrs. Debbie Branch, as well as six members, Kristi Stoker, Lisa Thomas, Kamia Barker, Sharon Angle, Rodney Owens, and Steve Moncus, attend the National Leadership Conference in Orlando, FL. If you missed your chance to go, you missed a "magical" experience. Not only did we compete and represent the state well, we enjoyed ourselves and had some wonderful fun at Disney. As you know, our members competed against the best in the nation; here is how the members placed in the following positions and categories:

Kristi Stoker- 9th, Future Business Teacher
Sharon Angle-8th, Networking Design
Rodney Owens-8th, Networking Design- 2nd, Networking Concepts-2nd, Open Event in Network Security-2nd
Steve Moncus-1st, Business Plan

One item we have been working on since the new semester started is organizing recruitment. We currently have twenty members, with only six of those members returning from the previous year. We are off and running to recruit "new blood" into our club. Our next business was officer elections. After the campaigning, voting, and hanging chads were over, we have the following new leaders of SCC PBL:

Steve Moncus- President
Susan Carlisle- Co- Vice President
Chris Sparks- Co- Vice President
Amanda Cummings- Secretary
Anthony Edwards- Treasurer
James Goodman- Reporter
Kadin Tickle- Historian

This group has already expressed numerous ideas and hopes for the upcoming year. We plan to represent SCC PBL well during the 2005-2006 season. Our installation ceremony will be coming up in a couple of weeks on October 11th. We are ready to get underway, and committed to providing leadership and direction for our chapter and state organization. In addition, SCC members attended the fall kick-off meeting at Johnson & Wales University. They brought back vital information and most importantly, the spirit of PBL to help "ignite" other members here on campus. Some upcoming events include: club day, blood drive, health fair, and angel tree, just to name a few. We are also continuing our efforts to donate supplies to the survivors of Hurricane Katrina. Until next time, we hope each chapter of NCPBL is having as much fun as SCC PBL. We hope to see you all at the Fall Leadership Conference in Greensboro. See you soon ☺

Wake Technical Community College

Greetings from the Tau Beta Chapter at Wake Technical Community College in Raleigh, NC

We are looking for an exciting new year in PBL. In pursuing the TLLA, our chapter has done several new things our chapter has never done before. We are currently working on creating a local website with a link to the state chapter site, win awards at state conference, send one of our officers to nationals for the first time, participate in a connecting chapters event, and do a community service project.

We would like to congratulate:

Eric Zuniga in placing well at the SLC in Future Business Executive and Job interview
Susane Blaylock in Statistics and Marketing (1st and 3rd place)
Cellestine Hinton in Information Management.

We would also like to thank our lovely advisor Jackie Bonk for all her love and support for our chapter, its members and our entire PBL organization.

Stanly Community College

At Stanly Community College, members have found PBL to be the 'CLUE to "Unlock Your Potential"' and have enjoyed a recruitment campaign of items related to the famous Board game - - despite the fact that the librarian was not real excited that, according to the flyers and brochures, the murder was committed by Miss Scarlett with a candlestick IN THE LIBRARY! A large bulletin board featured items from the game, pictures, and membership information. Members' names were placed on cutout magnifying glasses as they joined.



SLC was an exciting weekend for the Stanly chapter. The highlight was the "Million Dollar Candidate" campaign and having Randi East elected as Central Region Vice President. Members sold March of Dimes bears during the conference.

Following the 2005 State Leadership Conference, chapter

members did several fund-raising projects for national conference. Members did six campus lunches featuring grilled hamburgers and chicken. The campus Business Office sponsored a spaghetti lunch with proceeds going to PBL.

Fifteen of the best cooks on campus made desserts for a PBL auction, conducted for a week over campus e-mail. A chocolate chip cake with fudge sauce and ice cream topped \$50!

At a special luncheon and program for campus organization leaders, Randi East received a college medallion recognizing her work as chapter president for 2004-2005.

At the close of the school year, PBL members Kevin Furr, Lynnette Torres, and Pam Morton were elected as Student Government Association president, secretary, and treasurer, respectively.

At the 2005 graduation ceremonies, PBL'er Marie Howard was announced as the recipient of the campus student leadership award.

Eleven chapter representatives attended the National Leadership Conference in Orlando with nine students completing the IFL program. Marie Howard placed Third in Business Communications and the Parliamentary Procedure team (Randi East, Kevin Furr, Lisa Clark, Brynn Poplin, and Clarence Goode) placed Sixth in that event. Stanly was also one of the national "Gold Seal Chapters."

During the summer PBL'ers raised money for Habitat for Humanity by preparing three meals for a high school computer camp held on campus.

Clarence Goode is serving as president of the chapter, and a planning meeting was held at Pizza Hut during the summer.

Fall activities included the campus Club Fair and FallFest, both in September. Six delegates attended the Central Region Kick-Off, and Mr. Hazlett led the quarter on PBL programs and conferences.

The Stanly members send best wishes for a good year to all the other local chapters in North Carolina!

NCPBL

Isothermal Community College

The Omega Theta Chapter at Isothermal Community College is anticipating another great year with plans to increase membership, sponsor fundraisers, participate in community service projects and work towards receiving the TLLA and the Gold Star awards. We are looking forward to traveling to Greensboro to attend the upcoming state and national fall leadership conferences, which should provide a great start to our year.

We have information up on our club bulletin board and are working with instructors to encourage students to join our great chapter this year. Fund raising events are an ongoing activity and we have "Grub Day" coming up soon on our campus, which is a fun day for students and the unofficial start to our fundraising efforts. Our community service projects will certainly include working with our local Christmas Cheer Center and the Salvation Army in helping kids in our area have a better holiday. Earning the Gold Star and the TLLA are two goals our chapter will strive for again this year, as we pursue the challenge to unlock our potential. Working on these awards give the members and the chapter as a whole the opportunities to become more focused on PBL's overall program of leadership.

Our congratulations go to the following new officers for our chapter:

Sandra Wilkerson, President
Stephanie Holloway, VP-Service
Kelly Murray, VP-Fund Raising
Diane Dixon, Secretary

Campbell University

A Blast from the Past the Delta Chapter

After a hiatus of 30 years, the Delta Chapter of Phi Beta Lambda is finally up and running at Campbell University. First chartered in 1948, the Delta Chapter was active until about 1974. For reasons unknown, the Delta Chapter went into inactive status, and remained unknown to the students of Campbell University until August of 2005. The President of the Delta Chapter, David Edwards, came to Campbell from Blue Ridge Community College where he had been active in PBL as the Treasurer. Upon learning that Campbell had no active chapter, he dug deeper into the history and also learned that Campbell had been among the first to be chartered in North Carolina. This sparked an interest to undertake the strenuous job of organizing and reestablishing the PBL organization on campus.

Early in the year, when two students from Blue Ridge Community College learned they were accepted at Campbell, ideas were in the making to reactivate the PBL Delta Chapter. At Nationals in Orlando, BRCC's Cindy Blount and Karen Kawa went on to win 1st place in Web Development. National's was a great experience for this chapter and being part of a strong, triumphant chapter only served to spark the desire to continue on with this legacy at Campbell. The members at BRCC are a strong team of individuals who helped make this dream a reality.

Upon arriving at Campbell, it was evident that students were extremely interested in a business organization of this magnitude. It was not hard to find people who were dedicated and passionate about the vision that Phi Beta Lambda portrays. With hard work from each of its members, the Delta Chapter has successfully established a prominent PBL organization that enables students to better themselves within the business world, within their school, and most importantly within their selves.

We struggled with many setbacks at the beginning of the semester here at Campbell. You would never realize how much paperwork and how much time goes into starting a chapter. Unless, of course, you personally had to deal with it. There was confusion between the guidelines that PBL requires and that Campbell SGA requires. We had to learn an entirely new set of rules, add them to PBL guidelines, and integrate both into our PBL chapter. Being a private, Christian university, we had to integrate our schools' vision into the vision of PBL.

Time was definitely not on our side when we first decided to reinstate the Delta Chapter. The SGA was scheduled to vote on new clubs and organizations early in the semester. This timetable only gave us about a week to get all paperwork finished and turned into the Student Life Office for approval to be voted on at the SGA meeting. We also had to get a tentative membership list together within a matter of a few days. Luckily,

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there was such a great interest; we had around 10 new members at our first "unofficial" meeting. The number doubled in a little over 2 weeks, and it continues to grow with each passing week. We have, as a chapter, developed a close knit group of members. The members are excited and dedicated. The Delta Chapter is only beginning. We are very strong, determined and look forward to seeing and competing with all of you in the years to come.

Parliamentary Procedure

By: Dennis Scott, North Carolina Central University

On September 7, 2005, the Iota Tau Chapter of Phi Beta Lambda, the North Carolina Central University School of Law, the Urban Financial Coalition, along with Student Leadership Training and Development conducted a "Parliamentary Procedure" workshop. Parliamentary procedure is very important for ensuring effective meetings. Without the role of parliamentarian, meetings would be conducted without organization. The next paragraph explains the significance of parliamentary procedure.

Parliamentary procedure is commonly practiced when a group of people come together, present and discuss possible courses of action, and make decisions. All types of decision-making bodies use this practice on a daily basis. They include school boards, homeowners' associations, city councils, and non-profit boards of directors. Parliamentary procedure also defines what duties people typically have when they are elected the president, secretary, or treasurer of an organization. Last, but not least, this practice defines how groups of people can effectively arrive at and make decisions in a fair, consistent manner while making good use of everyone's time.

If you attended the "Parliamentary Procedure" workshop, please remember to use "Robert's Rules of Order" as a reference. Like the other individuals in attendance, you will be able to share a great deal of knowledge with your respective organizations.

National Leadership Conference

By: Rebecca Whitley, 2004-2005 ERVP

Have you ever asked yourself, "Should I attend a National Leadership Conference?" I hope you said, "YES!!!" I am certainly glad that when I asked myself that question each year that I chose to say YES!!!

The National Leadership Conference in Orlando, Florida was hot (and I mean hot)!!!!



Ms. Kallen King, Ms. Sonya McCoy, Jeremy Crocker, and I pulled out our road map, jumped in the Tahoe, and traveled down the Road to Success (I-95 South) heading to the National Leadership Conference. You really learn a lot about your fellow PBL members and friends when going to conference (right Ms. McCoy???) The Opening Session was very exciting as the speaker had the delegation laughing and ready for the upcoming

days of competition and conference fun. I was thrilled when that very night, Ms. Kallen King, Professional Division member, was recognized at the Opening Session as one of the Business Persons of the Year!!!

I encourage each of you to strive to qualify to compete at the National Leadership Conference in 2006. It is a great honor to represent both your chapter and your state in competition at the national level. I was honored to compete at NLC in Denver and in Orlando representing NCPBL.

The night of the awards ceremony is probably one of the most exciting events of the conference. It is the end to the PBL year (so to speak), and everyone is excited to see just who will take home one of those cool awards. Once your name is called as a finalist and you make your way to the stage, and you know that your hard work (those long nights of studying) have paid off.

I challenge all of you to start fundraising today, and get your chapters ready for an awesome 2006 National Leadership Conference in Nashville, TN.

I would like to say thanks to everyone for helping to make my experiences in PBL memorable. It was a great trip down the road to success, and I hope this year you'll support your state officer team in unlocking your potential!!!!

PD Members and Your Local Chapter

The Professional Division Executive Council would like to congratulate all local chapters and their advisers with their assistance in making the 2004-05 academic year great as we traveled on the "Road to Success". As we look ahead to the new academic year, NCPBL hopes to help you to "Unlock Your Potential".

For the 9th year in a row, the North Carolina Professional Division is the largest and strongest Professional Division in the nation. Without the local chapters that continue to recruit PBL members, this would not be possible

As past members with a wealth of knowledge, remember your Professional Division members as you and your students prepare for the opportunities and challenges that are ahead. Continue to encourage PD recruitment among your members to earn recognition at both the state and national levels.

PD members are vital to the success of your chapter and its members and are valuable resources for your students. Listed below are ways to utilize PDs in your local chapter.

- Φ Serve as a liaison between business and classrooms
- Φ Share real-life experiences at chapter meetings and conference workshops
- Φ Arrange tours of local businesses
- Φ Guide members as they prepare for state and national competition
- Φ Prepare a student as a candidate for a state office
- Φ Help raise funds for chapter activities
- Φ Assist with local chapter meetings, committees, and officer training
- Φ Assist advisers
- Φ Serve as judges at state and national competitive events
- Φ Support The North Carolina Phi Beta Lambda Foundation, Inc., general activities fund and the scholarship program
- Φ Network with business people in the community

Important deadlines for recruitment for the 2005-06 year are as follows:

TLLA and Gold Star Recognition – Five (5) new Professional Division members received by the state office no later than October 27, 2005.

State Leadership Conference Recognition – Membership dues received by the state office no later than March 8, 2006.

Please send PD dues to Ms. Robbie McDonald, NCPBL Professional Division Director (P O Box 20087, Charlotte, NC 28202). You may request brochures to start the recruitment process or use the membership form found in Section III of your state handbook.

Thank you for continuing to support the Professional Division across the state. You are encouraged to join and expand your support of our great association. The Professional Division is here to support the association and its members in many ways. We look forward to working with your chapter this year to "Unlock Your Potential"! Contact your PD members and ask for their assistance and support today!



Professional Division President Eric McGarvey



Eric McGarvey is an honors graduate of both Isothermal Community College (1997) and Western Carolina University (2000) with degrees in Business Administration/Law and Economics/Entrepreneurial Studies. As a student, Eric served in many local, state, and national leadership roles with organizations such as SGA, Phi Theta Kappa, Future Business Leaders of America-Phi Beta Lambda, Students in Free Enterprise, and Phi Sigma Pi.

Some of Eric's most notable accomplishments include receiving such awards as The International Distinguished Chapter President Award for Phi Theta Kappa, National 1st place recipient of the Future Business Executive competition for Phi Beta Lambda, Accounting, Economics, and Entrepreneurial Student of the Year awards, and Outstanding Student of the Year.

He currently serves as the founder and President of Youreka! Personal and Small Business Solutions, Inc., where he works with many organizations across North America, including some of those he was once actively involved with as a student.

In his spare time, Eric enjoys spending time with friends, traveling, playing in soccer and volleyball leagues, backpacking, and looking for new adventures and challenges!

Professional Vice Division President Michelle Dobbins



Michelle Dobbins is employed by Progress Energy as a Business Financial Analyst. She is a 1994 graduate of North Carolina Central University.

She has been a member of Phi Beta Lambda since 1992. While an active member of Phi Beta Lambda she has served as the NC PBL Foundation VP and NC PBL Professional Division VP.

She has served as part of the Alpha Kappa Alpha Sorority, Inc., NC Center for Nonprofits. Michelle has one daughter and also serves as a foster parent in Wake County.

Professional Division Secretary/Treasurer Amethia Clay



A 1994 graduate of Meredith College, Amethia Clay first became involved with North Carolina Phi Beta Lambda during the fall semester 2000 at Durham Technical Community College where she served as local chapter Secretary. Upon graduation from Durham Tech in 2001, she joined the Professional Division and participated in event administration and

judging for several events. She currently serves as 2004-06 Secretary/Treasurer of the Professional Division and is also a member of the Board of Directors of The NCPBL Foundation, Inc. where she is currently serving as Secretary.

Amethia is currently employed with Duke University where she has worked for the past 6½ years. She currently works in the Office of Capital Budgeting and Reporting within the Division of Financial Services. Capital Budgeting tracks construction and renovation projects on campus and at the medical center. In her role in this office, she is responsible for preparing financial reports for the board of trustees. In addition, she is currently pursuing her Master of Business Administration degree at the University of Phoenix.

Although single with no children, Amethia has very little free time. When she has free time in her busy schedule, Amethia's hobbies include watching movies, making stained glass art, bowling, crocheting, cross-stitching, volunteering, traveling, and scrap booking. She enjoys her work with the Professional Division and hopes to make a real difference.

NCPBL Sponsors & Contributors

The North Carolina State Chapter of Phi Beta Lambda would like to thank the following sponsors and contributors to our 2005 State Leadership Conference:

Duke Energy Corporation

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Event Sponsors for 2005-2007:

Accounting for Professionals:

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North Carolina Phi Beta Lambda Professional Division

Word Processing:

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Accounting for Professionals:

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Business Decision Making:

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Business Plan:

North Carolina REAL Enterprises, Inc., Durham, NC
(\$500 Stipend to the First Place Winner)

Future Business Executive:

Carriage on the Park, Charlotte, NC

Management:

Carolina Forge Company, Wilson, NC



American Enterprise Day

November 15

A National Celebration, this day is set aside to recognize how free enterprise has made our country great! Through improved productivity, better technology and entrepreneurship, the American free enterprise system builds a better tomorrow for all.

Life After Grad, Entrance into Corporate America By Temika Smith, North Carolina Central University

Our lazy mornings getting prepared for class, senioritis in completing tasks and assignments and misunderstandings in believing a job will just fall into the palms of our hands ends before you walk across the stage. My thought about life after graduation was a bit of a dream that was formulated into a real life story. Having the opportunity to become a member of Phi Beta Lambda business organization instilled the ability to think outside of the box, creating a new level of comfort, heighten my competitive edge and professionalism. Through the provided opportunity to network I was able to get to know corporate managers, my professors, faculty and staff, who in the future could assist me in my success. Ms. Sonya Scott, Mrs. Cindy R. Love, Mrs. Carmen Dorsey as well as others played a phenomenal role in my growth and success professionally, by providing internship opportunities, professional advice and just simply keeping me cognizant of the available job openings in the area.

Three months prior to graduation my dream was now reality. Out of three job offers, Wachovia was the decided career path that I vision to challenge my knowledge. Within Wachovia there's a myriad of growth opportunities for higher education, excellent benefits, the ability to matriculate through the corporate later and diversity in the workplace. The values that Wachovia holds are similar to those we engage in our educational career, which are Integrity, Respect and to value individuals, Teamwork, Service, Personal Excellence and Accountability and Winning.

I am now a Wachovian. I was made aware of the opening through North Carolina Central Universities Career Services and recruited through Wachovia's Associates Program General Banking Group. This program creates an outstanding opportunity to obtain a position that entails 3-4 years of experience, condensed into a 13 month training program at Wachovia's expense.

Transforming from school to work can be quite difficult i.e. early mornings, excessive networking, stepping out of your comfort zone etc. but being able to apply what you have learned in school and what you will learn in your career can be draining but beneficial to your success. You just have to learn to be a sponge and try your best to soak everything up.

My goal is to continue my education in the fall of 2006 with all expenses paid by Wachovia's outstanding education reimbursement benefit and never look back. Looking back would only create stumbling blocks that would slow me down in my entrance into a successful future. My advice to upcoming graduates are to set realistic goals, have a plan, always have a support group, learn to be professional at all times, on or off work, be optimistic in learning what you do or do not want to learn, take advantage of your schools business clubs because they will instill a professional platform for your individual enhancement, take your Professional Development courses seriously because what you learn in those forums and classes are contingent upon past and present corporate leaders, managers or recruiters who know what Corporate America is looking for in their employees and remember that **No One** can control your success but you.

Before you enter life after grad and enter into the realms of Corporate America make sure you increase your visibility, enlarge your territory, and land the opportunity of your dreams. Keep in mind that success is not achieved, its attracted. Just think about it, Who have you been networking with lately?

NCPBL

Experiencing the 51st Annual State Leadership Conference

By: Jenni Fox

Attending my first State Leadership Conference is something that I will always remember. Seeing hundreds of people rushing about sporting their professional attire with an assortment of colored ribbons was all new to me. I remembered thinking, "what do all those colors mean?" Of course, knowing me I had to sit up in my hotel room in the wee hours of the morning and study my SLC program so I could get into the swing of things. I had the privilege of wearing the royal blue and light blue ribbons.

This was a huge weekend for me! Besides running for office, I was competing in Word Processing and Hospitality Management. I sat with my fellow Barton PBL'ers at the Awards Banquet and cheered them on when their name was called. Silently I thought, "Well, I am not expecting to place in any of the events, but it sure would be nice!" There it went, in alphabetical order, all the listed events. Hospitality Management came and went. Then at the last moments of the banquet, Word Processing. Finally! I was shocked to hear one of the state officer's call out my name. There I went. My friends cheered me on as I hurried and climbed the stairs to the stage. 8th place, 7th place, 6th place...1st place. It was me! I couldn't believe it as I walked to shake Rebecca's hand and get my prized shadow box. I am sure that I looked goofy jumping up and down in high heels. Still to this day, a little smile comes across my face when I think about that moment winning first place in Word Processing.

SLC was a weekend jammed packed with achievement, fellowship and other leadership opportunities. Those three days in April was a great experience as well as a confidence builder for myself as a new member. I learned things about myself that I didn't think I had in me. I believe that I went past my own expectations and succeeded. I truly believe that I found my "Road to Success" that weekend in April.

FBLA-PBL Hurricanes Katrina and Rita Support-A-Member/Adopt-A-Chapter Program

(from www.fbla-pbl.org)

The FBLA-PBL National Division Officers have been working diligently to develop a meaningful fundraising program for FBLA-PBL victims of Hurricanes Katrina and Rita. This is an ongoing program earmarked for a national emergency fund. Here is the two-pronged approach "Support a Member, Support a Chapter" project that brings our FBLA-PBL family together to assist our fellow members in need.

Support-a-Member:

The Support-a-Member program will provide for FBLA-PBL members and/or students displaced by a national tragedy who would like to continue to participate in an FBLA-PBL chapter, despite financial adversity. The Support-a-Member program is a great way for members in unaffected areas to help FBLA-PBL members in affected areas.

This plan begins immediately and will be a perpetual program to help support members that have been drastically impacted by a national tragedy.

Support-A-Member Donation Amount: \$15* per member or whatever you'd like to give.

The \$15 will cover the cost of FBLA-PBL national, state and local dues for one member.

Donations should be sent to the FBLA-PBL National Center, and will be distributed to members who request emergency support. One hundred percent of all donations to this program will go directly to helping FBLA-PBL members in need.

Adopt-a-Chapter:

Like the Adopt a Member, this program will support the FBLA-PBL chapters from the areas affected by a national tragedy. It offers a unique way for unaffected chapters to directly impact the lives of FBLA-PBL members across the country.

This program also begins right away, and will be an ongoing plan to help support chapters that have been drastically affected by a national catastrophe.

Adopt-A-Chapter Donation Amount: \$250* per chapter or whatever you'd like to give.

The \$250 will provide the following for the chapter in need to help offset:

- State and national dues
- Conference travel costs
- School necessities (school supplies, textbooks, etc.)
- Support in general (clothing, food, etc.)
- Rebuilding of Chapter Resources

Donations are to be sent to the FBLA-PBL National Center, and will be distributed to chapters who request emergency support. One hundred percent of all donations to this program will go directly to helping FBLA-PBL chapters that are in need.

The Adopt-A-Chapter Program also is an opportunity to work together, build mutual growth, and create valuable experiences among the respective chapters involved in this project.

(You can download the appropriate forms on the national website)

2005-06 Competitive Events Topics – PBL

(from www.fbla-pbl.org)

2006 PBL Emerging Business Issues

On August 14, 1935, President Franklin D. Roosevelt signed the Social Security Act, which included a number of social programs, including unemployment compensation, the Aid to Dependent Children program, aid to the states for health and welfare programs, and retirement benefits for workers. The first regular monthly payments for Social Security began in 1940.

President George W. Bush has proposed a plan to privatize a portion of Social Security through the establishment of personal retirement accounts for people born after 1950. Be prepared to argue the affirmative, that the government should privatize Social Security by allowing certain individuals to establish personal retirement accounts or the negative that government should not reform the current Social Security.

2006 PBL Multimedia Presentation

Create a multimedia presentation that teaches people about ways to prevent identity theft. Include information on what you can do to prevent identity theft, what you can do to lessen the impact if you are a victim, and what you can do once you discover you're a victim. Include statistics in your presentation, as well as a list indicating ways that an individual's identity can be stolen.

2006 PBL Web Site Development

You have just been appointed to an economic development committee for your city/town. Design a Web site that is focused on attracting people to your city/town. What makes your city/town special? What does your city/town offer a small business, entrepreneur, or Web-based business? What does your community offer families? What is the economic impact with increased businesses and families in your city/town? (Case information may be totally fictitious)

* Or whatever amount you would like to give.

Win a \$10,000 scholarship or a FREE MaggieMoo's franchise!

(From www.fbla-pbl.org)

This offer is extended to ALL members of FBLA, PBL, and the Professional Division.

MaggieMoo's International, a new FBLA-PBL national partner, is sponsoring a Business Plan Writing Contest for all FBLA-PBL members. The contest starts September 1, 2005 and all entries for the contest must be postmarked by December 31, 2005. The one (1) winner will be awarded a \$10,000 scholarship or a MaggieMoo's franchise (MaggieMoo's will waive its \$30,000 initial franchise fee). The winner will be announced at the 2006 National Leadership Conference in Nashville, Tennessee.

Go to the FBLA-PBL national website to see the MaggieMoo's Business Plan Writing Contest PDF document for full details and guidelines.

Finding the key to success with On-campus Recruitment

(From www.fbla-pbl.org)

With so many activities and organizations on campus, the key to recruiting success for your chapter is visibility. You can hand out all the flyers you want, send all the brochures out that you can, and hang as many posters as you can, but the best way to get known on campus is to be out there all the time. There are so many great ways to get your name out there. Volunteer to help move freshmen into their dorms during orientation week. While you're helping them carry in their boxes, talk to them about Phi Beta Lambda and everything you do. Sponsor events on campus that will draw many students. Some events that might work are guest speakers or workshops and social events like a homecoming event. Always make sure you're visible to potential members on campus. Don't be afraid to "press the flesh" with them by talking one-on-one with students about what could get them interested in joining. By forming friendships, you'll be more likely to get new members, because people are more willing to join an organization filled with people they trust. Remember, all campuses are different, so experiment to find what works for you.

Phi Beta Lambda Goals

- Develop competent, aggressive business leadership
- Strengthen the confidence of students in themselves and their work
- Create more interest in and understanding of American business enterprise
- Encourage members in the development of individual projects which contribute to the improvement of home, business, and community
- Develop character, prepare for useful citizenship, and foster patriotism
- Encourage scholarship and promote school loyalty
- Encourage and practice efficient money management
- Assist students in the establishment of occupational goals
- Facilitate the transition from school to work

PBL Code of Ethics

- I will be honest and sincere.
- I will approach each task with confidence in my ability to perform my work at a high standard.
- I will willingly accept responsibilities and duties.
- I will seek to profit by my mistakes and take suggestions and criticisms directed toward the improvement of myself and my work.
- I will abide by the rules and regulations of my college.
- I will exercise initiative and responsibility and will cooperate with my employer and fellow worker.
- I will dress and act in a manner that will bring respect to me and to my college.
- I will seek to improve my community by contributing my efforts and my resources to worthwhile projects.

Important Websites for your PBL needs:

National website is www.fbla-pbl.org
State website is: www.ncpbl.org

Message from Your National President Danielle Tolentino



Greetings, North Carolina Phi Beta Lambda! Energy is contagious and your state is the perfect example of positive energy at work. It is exciting to see the anticipation that exists within Phi Beta Lambda members across the country, including myself, who cannot wait to attend the National Fall Leadership Conference in Greensboro!

It gives me great pleasure to welcome all of you to a new, fun and exciting school year! Someone once said, "Continuity gives us roots; change gives us branches, letting us stretch and grow and reach new heights." We are definitely working hard to keep the momentum going that was established by the leaders before us as well as opening our minds and hearts to a year full of new ideas and change. This is definitely the year of change...already; this year is off to a great start with a group of dedicated and experienced North Carolina state officers that are aiming towards one main goal – to make this year, the best year for North Carolina Phi Beta Lambda.

My challenge to all of you is to join your leaders as they take us to places we've never been before. It is very important for all of us to know that we must be persistent and work together. Yes, there will be challenges, but we always need to remember that, "Ain't no mountain high enough...ain't no valley low enough...ain't no river wide enough..." to keep us from reaching our goals!

United as one, we will achieve so much. Remember the Power of One throughout this year. Let's join together to reach our national membership goal of 11,111 with North Carolina PBL leading the way!

Danielle E. Tolentino
Phi Beta Lambda National President
Email: pblpres@fbla.org

Excerpt from the Phi Beta Lambda Le@d

"Phi Beta Lambda...this is our year! We will all join together to reach our membership goal with the Power of One. What is the Power of One? Each member has the ability to contribute to Phi Beta Lambda success. Imagine what would happen if each member recruited just one member to our organization...we would instantly double in size! We need not underestimate the Power of One. As one unified organization, let's unlock our potential and aim together to reach our powerful membership goal of 11,111."

Phi Beta Lambda Creed

- I believe education is the right of every person.
- I believe the future depends on mutual understanding and cooperation among business, industry labor, religious, family, and education and institutions, as well as people around the world.
- I agree to do my utmost to bring about understanding and cooperation among all of these groups.
- I believe every person should prepare for a useful occupation and carry on that occupation in a manner that brings the greatest good to the greatest number.
- I believe every person should actively work toward improving social, political, community, and family life.
- I believe every person has the right to earn a living at a useful occupation.
- I believe every person should take responsibility for carrying out assigned tasks in a manner that brings credit to self, associates, school, and community.
- I believe I have the responsibility to work efficiently and to think clearly. I promise to use my abilities to make the world a better place for everyone.



The North Carolina State Chapter of

Phi Beta Lambda

2005 COMPETITIVE EVENT WINNERS

at the

51st ANNUAL STATE LEADERSHIP
CONFERENCE

ACCOUNTING PRINCIPLES

FIRST PLACE	SUSAN RIDDLE	BLUE RIDGE COMMUNITY COLLEGE
Second Place	Nick Dyson	Johnson & Wales University
Third Place	Angela Dedrick	Johnson & Wales University
Fourth Place	Ken Elliott	Barton College
Fifth Place	Nathen Rennels	Wayne Community College
Sixth Place	Catherine Childers	Wilkes Community College
Seventh Place	Sharon Angle	Surry Community College
Eighth Place	Britney Gregory	Elizabeth City State University

ACCOUNTING FOR PROFESSIONALS

FIRST PLACE	CRIS RIVERA	DURHAM TECHNICAL COMM, COLLEGE
Second Place	Jeff Billings	Wilkes Community College
Third Place	Elaine Price	Nash Community College
Fourth Place	Alex Givens	Mount Olive College
Fifth Place	Chasity Gravely	Surry Community College
Sixth Place	Courtney Barham	Barton College
Seventh Place	Coleen Richardson	Pfeiffer University
Eighth Place	Elisabeth Dennis	Pfeiffer University

AMERICAN ENTERPRISE PROJECT

FIRST PLACE	ASHEVILLE-BUNCOMBE TECH COMM COLLEGE (JANE McMAHAN, NICHOLAS CASE, MICHAEL SMITH)
Second Place	Barton College (Mark Edwards, Todd Bailey, Ken Elliott)
Third Place	North Carolina Central University (Amber Banks, Kristen Hunter, David Summers)
Fourth Place	Beaufort County Community College (Tabitha Fulford, Nathan Spencer, Rosa Edwards)
Fifth Place	Asheville-Buncombe Technical Community College (Irma Wagner, Josiah Hyatt, Kathy Woods)

BUSINESS COMMUNICATION

FIRST PLACE	ALLISON YOUNT	LENOIR-RHYNE COLLEGE
Second Place	Marie Howard	Stanly Community College
Third Place	Kristy Leonard	Winston-Salem State University
Fourth Place	Amanda Cox	Surry Community College
Fifth Place	Sharon Bowman	Surry Community College
Sixth Place	Vicky Hinson	Blue Ridge Community College
Seventh Place	Katie Tucker	Appalachian State University
Eighth Place	Emily Ricks	Mount Olive College

BUSINESS DECISION MAKING

FIRST PLACE	ASHEVILLE-BUNCOMBE TECH COMM COLLEGE (JANE McMAHAN, MICHAEL FANN, AMBER BECKETT)
Second Place	Lenoir-Rhyne College (Julie Lackey, Lauren Hale, Allison Yount)
Third Place	Johnson & Wales University (Randy Hockey, James Henderson, Amber Winters)
Fourth Place	Barton College (Courtney Barham, Allen Davis, Nadine Cornelius)
Fifth Place	Surry Community College (Chasity Gravely, Elizabeth White, Lynn Wilson)
Sixth Place	Southeastern Community College (Janice Melton, Cassandra Smith, Tara Walker)
Seventh Place	Lenoir-Rhyne College (Christy Harvey, Shea Hunter, Erica Call)
Eighth Place	Winston-Salem State University (Kevin Haynie, William Hartless, Tiffany Goggins)

BUSINESS LAW

FIRST PLACE	JULIE LACKEY	LENOIR-RHYNE COLLEGE
Second Place	Dave Edwards	Blue Ridge Community College
Third Place	Beverly Felts	Surry Community College
Fourth Place	Jennifer Fitch	Pfeiffer University
Fifth Place	Lindsay Ralph	Appalachian State University
Sixth Place	Jacque Carter	Lenoir-Rhyne College
Seventh Place	Barbara Abernathy	Cleveland Community College
Eighth Place	Rachel Lane	Surry Community College

BUSINESS PLAN

FIRST PLACE	STEVE MONCUS	SURRY COMMUNITY CLLEGE
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C++ PROGRAMMING

FIRST PLACE	TONYA WOESSNER	STANLY COMMUNITY COLLEGE
Second Place	Larry Meek	Barton College

COMMUNITY SERVICE PROJECT

FIRST PLACE	ASHEVILLE-BUNCOMBE TECH COMM COLLEGE (AMBER BECKETT, MICHAEL FANN, DANA HUSKINS)
Second Place	Barton College (Kathi Blackmon, Amanda Raper, Wayne Shearon)
Third Place	Beaufort County Community College (Diane M. Jackson, Ashley Leggett, Bernard Dozier)
Fourth Place	Asheville-Buncombe Technical Community College (Glenda Pulley, Josiah Hyatt, Kathy Woods)
Fifth Place	Barton College (Courtney Barham, Kelly Clairmont, Brandon York)
Sixth Place	Lenoir-Rhyne College (Christy Harvey, Juan Ramirez, Shea Hunter)

COMPUTER APPLICATIONS

FIRST PLACE	KATHY WOODS	ASHEVILLE-BUNCOMBE TECH CC
Second Place	Erica Call	Lenoir-Rhyne College
Third Place	Travis Joyner	Barton College
Fourth Place	Sandra Wilkerson	Isothermal Community College

COMPUTER CONCEPTS

FIRST PLACE	DANA HUSKINS	ASHEVILLE-BUNCOMBE TECH CC
Second Place	Brandon Andrews	Lenoir Community College
Third Place	Ray Curtis	Isothermal Community College
Fourth Place	Joseph Nix	Fayetteville Technical Community College
Fifth Place	Nicholas Ingram	North Carolina Central University
Sixth Place	Mario Adams	Lenoir Community College
Seventh Place	Mitali Ganguly	Barton College
Eighth Place	Lynette Torres	Stanly Community College

DESKTOP PUBLISHING

FIRST PLACE	NATHAN SPENCER, TABITHA FULFORD
Second Place	BEAUFORT CO COM COLLEGE Corey Friedman, Eric Voliva Craven Community College
Third Place	Reneka Hemingway, Ashley Johnson Southeastern Community College
Fourth Place	Diane Dixon, Brenda Watkins Isothermal Community College

ECONOMICS

FIRST PLACE	LATANYA BENNET	WINSTON-SALEM STATE UNIV.
Second Place	Jeremy Crocker	Mount Olive College
Third Place	Raymond Michaels	Durham Technical Comm. College
Fourth Place	Lisa Rose	Barton College
Fifth Place	Johannah Buhrmaster	Appalachian State University
Sixth Place	Destiny Dickerson	Elizabeth City State University
Seventh Place	Michelle White	Wilkes Community College
Eighth Place	Kristen Hunter	North Carolina Central University

EMERGING BUSINESS ISSUES

FIRST PLACE	MARK EDWARDS, TAMMY GRIFFIN	BARTON COLLEGE
Second Place	Santisha Martin, Octavia Jones	Saint Augustine's College

FINANCE

FIRST PLACE	CRIS RIVERA	DURHAM TECHNICAL COMM. COLLEGE
Second Place	Alex Givens	Mount Olive College
Third Place	Jacque Carter	Lenoir-Rhyne College
Fourth Place	Andrea Smith	Surry Community College
Fifth Place	Jacinta Mason	Barton College
Sixth Place	Jeff Billings	Wilkes Community College
Seventh Place	Nick Dyson	Johnson & Wales University
Eighth Place	Olivia Webb	Johnson & Wales University

FUTURE BUSINESS EXECUTIVE

FIRST PLACE	LANETTA HOLLOWAY	NORTH CAROLINA CENTRAL UNIV.
Second Place	Rosa Edwards	Beaufort County Community College
Third Place	Kristen Hunter	North Carolina Central University
Fourth Place	James Hunter Collins	Surry Community College
Fifth Place	Tonya Woessner	Stanly Community College
Sixth Place	Michele Knotts	Mount Olive College
Seventh Place	Erique Zuniga	Wake Technical Community College
Eighth Place	Wendy Parker	Barton College

FUTURE BUSINESS TEACHER

FIRST PLACE	KRISTI STOKER	SURRY COMMUNITY COLLEGE
Second Place	Rebecca Whitley	Mount Olive College
Third Place	Amanda Cox	Surry Community College
Fourth Place	Allison Jilson	Johnson & Wales University

HOSPITALITY MANAGEMENT

FIRST PLACE	LATANYA BENNET	Winston-Salem State University
Second Place	Faith Barter	Johnson & Wales University
Third Place	Tarshal Ravenell	Lenoir Community College
Fourth Place	Danielle Larkins	Durham Technical Community College
Fifth Place	Kamia Barker	Surry Community College
Sixth Place	Joseph Saberhagen	Johnson & Wales University
Seventh Place	Michelle White	Wilkes Community College
Eighth Place	Dave Edwards	Blue Ridge Community College

HUMAN RESOURCE MANAGEMENT

FIRST PLACE	TARSHAL RAVENELL	LENOIR COMMUNITY COLLEGE
Second Place	Christy Harvey	Lenoir-Rhyne College
Third Place	Danielle Larkins	Durham Technical Community College
Fourth Place	Rebecca Whitley	Mount Olive College
Fifth Place	Olivia Webb	Johnson & Wales University
Sixth Place	Derek Nichols	Lees-McRae College
Seventh Place	Sonya Davis	North Carolina Central University
Eighth Place	Amanda Raper	Barton College

IMPROMPTU SPEAKING

FIRST PLACE	OCTAVIA JONES	SAINT AUGUSTINE'S COLLEGE
Second Place	James Paylor	Piedmont Community College
Third Place	Susan Carlisle	Surry Community College
Fourth Place	Ashley Royster	Craven Community College
Fifth Place Tolulope Omokaiye		North Carolina Central University
Sixth Place	Joseph Saberhagen	Johnson & Wales University
Seventh Place	Irma Wagner	Asheville-Buncombe Tech Community College
Eighth Place	Nicholas Case	Asheville-Buncombe Tech Community College

INFORMATION MANAGEMENT

FIRST PLACE	TONYA CALLIHAN	FAYETTEVILLE TECH COMM COLLEGE
Second Place	Alegera Wilkerson	Asheville-Buncombe Tech. Community College
Third Place	Lisa Rose	Barton College
Fourth Place	Shea Hunter	Lenoir-Rhyne College
Fifth Place	Jacquelyn Brown	Asheville-Buncombe Tech Community College
Sixth Place	Cellestine Hinton	Wake Technical Community College
Seventh Place	Brandon Andrews	Lenoir Community College
Eighth Place	Chelbie Careins	Isothermal Community College

INTERNATIONAL BUSINESS

FIRST PLACE	KRISTY LEONARD	WINSTON-SALEM STATE UNIVERSITY
Second Place	Elaine Price	Nash Community College
Third Place	Sandra Wingate	Lenoir Community College
Fourth Place	Marvin Anderson	Lees-McRae College
Fifth Place	Nadine Cornelius	Barton College
Sixth Place	Michelle Douglas	Wilkes Community College
Seventh Place	Vicky Hinson	Blue Ridge Community College
Eighth Place	Steve Moncus	Surry Community College

JAVA PROGRAMMING

FIRST PLACE	ALEGERA WILKERSON	ASHEVILLE-BUNCOMBE TECH CC
Second Place	Tonya Callihan	Fayetteville Technical Community College
Third Place	Sunisa Turner	Fayetteville Technical Community College
Fourth Place	Cindy Blount	Blue Ridge Community College

JOB INTERVIEW

FIRST PLACE	ALEXIS SMITH	NORTH CAROLINA CENTRAL UNIVERSITY
Second Place	Eriqun Zuniga	Wake Technical Community College
Third Place	Randi East	Stanly Community College
Fourth Place	Diane M. Jackson	Beaufort County Community College
Fifth Place	Gina Lewis	Nash Community College

LOCAL CHAPTER ANNUAL BUSINESS REPORT

FIRST PLACE	BARTON COLLEGE
Second Place	Lenoir-Rhyne College
Third Place	Asheville-Buncombe Technical Community College
Fourth Place	Surry Community College
Fifth Place	Stanly Community College

MANAGEMENT

FIRST PLACE	ALLEN DAVIS	BARTON COLLEGE
Second Place	Kamia Barker	Surry Community College
Third Place	Michelle Douglas	Wilkes Community College
Fourth Place	Cameron Smith	Lenoir-Rhyne College
Fifth Place	Tiffany Adams	Johnson & Wales University
Sixth Place	Seneca Davidson	Winston-Salem State University
Seventh Place	Frank Spallino	Mount Olive College
Eighth Place	Miranda Hensley	Appalachian State University

MARKETING

FIRST PLACE	SUSANNE BLAYLOCK	WAKE TECHNICAL COMM. COLL.
Second Place	Agnes Murphy	Nash Community College
Third Place	Jamie Stevens	Fayetteville Technical Community College
Fourth Place	Samantha Beavers	Mount Olive College
Fifth Place	James Goodman	Surry Community College
Sixth Place	Temika Smith	North Carolina Central University
Seventh Place	Jessica Fields	Elizabeth City State University
Eighth Place	Ashley Sanderson	Mount Olive College

MULTIMEDIA PRESENTATION

FIRST PLACE	NORTH CAROLINA CENTRAL UNIVERSITY (LASHAUNDA BUNN, NICHOLAS INGRAM, DENNIS SCOTT)
Second Place	Elizabeth City State University (Gary Sauls, LaVaris Poole, Latoya Allen)

NETWORK DESIGN

FIRST PLACE	SURRY COMMUNITY COLLEGE (SHARON ANGLE, RODNEY OWENS)
Second Place	Fayetteville Tech Comm College (Joseph Nix, Kris Rehder, Emmanuel Barnes)
Third Place	Barton College (Ken Elliott, Travis Joyner)

NETWORKING CONCEPTS

FIRST PLACE	EMMANUEL BARNES	FAYETTEVILLE TECH CC
Second Place	Rodney Owens	Surry Community College
Third Place	Dana Huskins	Asheville-Buncombe Tech Comm. College
Fourth Place	Marie Howard	Stanly Community College
Fifth Place	Clarence Goode	Stanly Community College
Sixth Place	Sarah Espinosa	Fayetteville Technical Community College
Seventh Place	Ray Curtis	Isothermal Community College
Eighth Place	Raymond Michaels	Durham Technical Community College

PARLIAMENTARY PROCEDURE

FIRST PLACE	STANLY COMMUNITY COLLEGE (RANDI EAST, LISA CLARK, KEVIN FURR, CLARENCE GOODE, BRYNN POPLIN)
Second Place	North Carolina Central University (Sonya Davis, Lanetta Holloway, Amber Banks, Krystle David, Temika Smith)
Third Place	Pfeiffer University (Carla Hield, Stephen Wajert, Jennifer Fitch, Elisabeth Dennis)
Fourth Place	Piedmont Community College (Barbara Barrett, Marcus Blackwell, James Paylor, Selena Thornton, Charlene Wilson)

PARTNERSHIP WITH BUSINESS PROJECT

FIRST PLACE	BARTON COLLEGE (TAMMY GRIFFIN, BRANDON YORK, WAYNE SHEARON)
Second Place	Asheville-Buncombe Tech Community College (Jane McMahan, Nicholas Case, Dana Huskins)
Third Place	Asheville-Buncombe Tech Community College (Glenda Pulley, Amber Beckett, Michael Smith)

PUBLIC SPEAKING

FIRST PLACE	TABITHA FULFORD	BEAUFORT COUNTY CC
Second Place	David Summers	North Carolina Central University
Third Place	Jane McMahan	Asheville-Buncombe Tech Comm College
Fourth Place	Brad Roberson	Barton College
Fifth Place	Ally Kindel	Barton College
Sixth Place	Sylvia Duncan	Southeastern Community College
Seventh Place	Amy Wishon	Isothermal Community College
Eighth Place	DeAndre Littles	Johnson & Wales University

SALES PRESENTATION

FIRST PLACE	ELIZABETH WHITE	SURRY COMMUNITY COLLEGE
Second Place	William Toler	Craven Community College
Third Place	Stephen Wajert	Pfeiffer University

SPORTS MANAGEMENT AND MARKETING

FIRST PLACE	JAMIE STEVENS	FAYETTEVILLE TECH COMM COLLEGE
Second Place	Samantha Beavers	Mount Olive College
Third Place	Larry Meek	Barton College
Fourth Place	Jessica Fields	Elizabeth City State University
Fifth Place	Jeremy Crocker	Mount Olive College
Sixth Place	Tess Segalla	Barton College
Seventh Place	Kevin Furr	Stanly Community College
Eighth Place	Carlandro Dudley	Lenoir Community College

STATISTICAL ANALYSIS

FIRST PLACE	KEVIN HAYNIE	WINSTON-SALEM STATE UNIVERSITY
Second Place	Clarenica McCutchen	Winston-Salem State University
Third Place	Susanne Blaylock	Wake Technical Community College
Fourth Place	Mitali Ganguly	Barton College
Fifth Place	Juliette Harris	Surry Community College
Sixth Place	Sid Chopra	Barton College
Seventh Place	Valerie Raper	Johnson & Wales University
Eighth Place	Melissa Call	Wilkes Community College

TELECOMMUNICATIONS

FIRST PLACE	KATHY WOODS	ASHEVILLE-BUNCOMBE TECH CC
Second Place	Josiah Hyatt	Asheville-Buncombe Tech Community College
Third Place	Souwan Kiengkham	Johnson & Wales University
Fourth Place	Kris Rehder	Fayetteville Technical Community College
Fifth Place	Robert Penry	Johnson & Wales University
Sixth Place	Seneca Davidson	Winston-Salem State University
Seventh Place	Felizia Polly	Durham Technical Community College

VISUAL BASIC PROGRAMMING

FIRST PLACE	BRENDA WATKINS	ISOTHERMAL COMMUNITY COLLEGE
Second Place	Michael Pressley	Stanly Community College
Third Place	Bernard Dozier	Beaufort County Community College

WEBSITE DEVELOPMENT

FIRST PLACE	NORTH CAROLINA CENTRAL UNIVERSITY (CHANTE WHITE)
Second Place	Blue Ridge Community College (Cindy Blount, Karen Kawa)
Third Place	Stanly Community College (Tonya Woessner, Liz Moore, Marie Howard)
Fourth Place	Lenoir Community College (Brandon Andrews)
Fifth Place	Fayetteville Technical Community (Sarah Espinosa)

WORD PROCESSING

FIRST PLACE	JENNI FOX	BARTON COLLEGE
Second Place	Stephanie Holloway	Isothermal Community College
Third Place	Lisa Thomas	Surry Community College
Fourth Place	Ashley Leggett	Beaufort County Community College
Fifth Place	Tena Gray	Southeastern Community College
Sixth Place	Brynn Poplin	Stanly Community College
Seventh Place	Angela Gibert	Isothermal Community College
Eighth Place	Glenda Pulley	Asheville-Buncombe Tech. Community College

LARGEST LOCAL CHAPTER DELEGATION BARTON COLLEGE**LARGEST LOCAL CHAPTER MEMBERSHIP**

FIRST PLACE BARTON COLLEGE
 Second Place Johnson & Wales University
 Third Place Winston-Salem State University

LARGEST INCREASE IN LOCAL CHAPTER MEMBERSHIP

FIRST PLACE ISOTHERMAL COMMUNITY COLLEGE
 Second Place Piedmont Community College
 Third Place (3-way tie) Chowan College
 Lenoir-Rhyne College
 Mount Olive College

LARGEST PERCENTAGE OF INCREASE IN LOCAL CHAPTER MEMBERSHIP

FIRST PLACE PIEDMONT COMMUNITY COLLEGE
 Second Place Chowan College
 Third Place Isothermal Community College

LOCAL RECRUITMENT OF CHAPTERS

Appalachian State University
 Barton College
 Johnson & Wales University

LARGEST LOCAL CHAPTER MEMBERSHIP--PROFESSIONAL DIVISION

FIRST PLACE NORTH CAROLINA CENTRAL UNIVERSITY
 Second Place Lenoir Community College
 Third Place Asheville-Buncombe Technical Community College

PROFESSIONAL DIVISION CHAPTER OF THE YEAR

NORTH CAROLINA CENTRAL UNIVERSITY

PROFESSIONAL DIVISION DISTINGUISHED SERVICE AWARD

Jelani Thompson, NCCU

LOCAL RECRUITMENT OF PROFESSIONAL MEMBERS

(Certificates for recruiting five or more new Professional Members)

Asheville-Buncombe Tech Community College
 Beaufort County Community College
 Craven Community College
 Durham Technical Community College
 Fayetteville Technical Community College
 Lenoir-Rhyne College
 Lenoir Community College
 North Carolina Central University
 Sampson Community College
 Wake Technical Community College

BUSINESSPERSONS OF THE YEAR

Ms. Heidi Metcalf, Asheville-Buncombe Technical Community College
 Ms. Kallen King, Mount Olive College
 Ms. Michelle Dobbins, North Carolina Central University

NORTH CAROLINA PHI BETA LAMBDA GOLD SEAL CHAPTER AWARDS

Asheville-Buncombe Technical Community College
 Barton College
 Lenoir-Rhyne College
 Stanly Community College
 Surry Community College

NORTH CAROLINA PHI BETA LAMBDA SCHOLARSHIP AWARD WINNERS

Julie Lackey, Lenoir-Rhyne College
 Kristen Hunter, North Carolina Central University
 Kevin Furr, Stanly Community College

WHO'S WHO IN NORTH CAROLINA PHI BETA LAMBDA

Dana Huskins	Asheville-Buncombe Technical Community College
Jane McMahan	Asheville-Buncombe Technical Community College
Glenda Pulley	Asheville-Buncombe Technical Community College
Courtney Barham	Barton College
Lisa Garren	Blue Ridge Community College
Sarah Espinosa	Fayetteville Technical Community College
Sandra Wingate	Lenoir Community College
Christy Harvey	Lenoir-Rhyne College
Lanetta Holloway	North Carolina Central University
Carla Hield	Pfeiffer University
Randi East	Stanly Community College
Marie Howard	Stanly Community College
Liz Moore	Stanly Community College
Tonya Woessner	Stanly Community College
Kristi Stoker	Surry Community College
Michelle White	Wilkes Community College

National Who's Who Nominee
 Lanetta Holloway, North Carolina Central University

OUTSTANDING LOCAL CHAPTER ADVISER

Ms. Sonya Scott, North Carolina Central University

TERRY LOWRANCE LEADERSHIP AWARDS

Appalachian State University
 Asheville-Buncombe Technical Community College
 Barton College
 Beaufort County Community College
 Blue Ridge Community College
 Craven Community College
 Durham Technical Community College
 Fayetteville Technical Community College
 Isothermal Community College
 Johnson & Wales University
 Lenoir Community College
 Lenoir-Rhyne College
 Mount Olive College
 North Carolina Central University
 Stanly Community College
 Surry Community College
 Wilkes Community College

GOLD STAR CHAPTERS

Asheville-Buncombe Technical Community College
 Barton College
 Beaufort County Community College
 Blue Ridge Community College
 Isothermal Community College
 Lenoir Community College
 Lenoir-Rhyne College
 Mount Olive College
 Surry Community College

ACTIVE CHAPTERS WITH ANNIVERSARY YEARS

30th Anniversary Stanly Community College

40th Anniversary North Carolina Central University

ACTIVE LOCAL CHAPTER ADVISER ANNIVERSARY YEARS

5 years	Ms. Jo James, Isothermal Community College
5 years	Ms. Debbie Branch, Surry Community College
5 years	Dr. Brenda Barfield, Surry Community College
10 years	Ms. Cindy Burns, Fayetteville Tech Community College
15 years	Dr. Carolyn Jewell, Fayetteville State University
25 years	Ms. Kathy Toler, Asheville-Buncombe Tech Comm College

2005 NCPBL SLC PARTICIPATION:

351 members, advisers, and professional members representing
 29 local chapters.

NCPBL REGIONAL AWARDS

EASTERN REGION

LARGEST LOCAL CHAPTER DELEGATION, EASTERN REGION
BARTON COLLEGE

LARGEST LOCAL CHAPTER MEMBERSHIP, EASTERN REGION
FIRST PLACE (120) BARTON COLLEGE
Second Place (24) (2-way tie) Mount Olive College
Wayne Community College
Third Place (23) Fayetteville Technical Community College

LARGEST INCREASE IN LOCAL CHAPTER MEMBERSHIP, EASTERN REGION
FIRST PLACE (8) (2-way tie) MOUNT OLIVE COLLEGE
CHOWAN COLLEGE
Second Place (4) Barton College
Third Place (2) Lenoir Community College

LARGEST PERCENTAGE OF INCREASE IN LOCAL CHAPTER MEMBERSHIP, EASTERN REGION
FIRST PLACE (133%) CHOWAN COLLEGE
Second Place (50%) Mount Olive College
Third Place (22%) Lenoir Community College

LARGEST LOCAL CHAPTER MEMBERSHIP--PROFESSIONAL DIVISION, EASTERN REGION
FIRST PLACE (16) LENIOR COMMUNITY COLLEGE
Second Place (10) (3-way tie) Barton College
Fayetteville Technical Community College
Sampson Community College
Third Place (9) Mount Olive College

CENTRAL REGION

LARGEST LOCAL CHAPTER DELEGATION, CENTRAL REGION
NORTH CAROLINA CENTRAL UNIVERSITY

LARGEST LOCAL CHAPTER MEMBERSHIP, CENTRAL REGION
FIRST PLACE (111) JOHNSON & WALES UNIVERSITY
Second Place (44) Winston-Salem State University
Third Place (37) Saint Augustine's College

LARGEST INCREASE IN LOCAL CHAPTER MEMBERSHIP, CENTRAL REGION
FIRST PLACE (9) PIEDMONT COMMUNITY COLLEGE
Second Place (3) Livingstone College
Third Place (2) Durham Technical Community College

LARGEST PERCENTAGE INCREASE IN LOCAL CHAPTER MEMBERSHIP, CENTRAL REGION
FIRST PLACE (150%) PIEDMONT COMMUNITY COLLEGE
Second Place (38%) Livingstone College
Third Place (17%) Durham Technical Community College

LARGEST LOCAL CHAPTER MEMBERSHIP--PROFESSIONAL DIVISION, CENTRAL REGION
FIRST PLACE (64) NORTH CAROLINA CENTRAL UNIVERSITY
Second Place (8) (3-way tie) Durham Technical Community College
Stanly Community College
Wake Technical Community College

WESTERN REGION

LARGEST LOCAL CHAPTER DELEGATION, WESTERN REGION
SURRY COMMUNITY COLLEGE

LARGEST LOCAL CHAPTER MEMBERSHIP, WESTERN REGION
FIRST PLACE (38) (2-way tie) APPALACHIAN STATE UNIVERSITY
SURRY COMMUNITY COLLEGE
Second Place (29) Lenoir-Rhyne College
Third Place (24) Asheville-Buncombe Technical Comm College

LARGEST INCREASE IN LOCAL CHAPTER MEMBERSHIP, WESTERN REGION
FIRST PLACE (11) ISOTHERMAL COMMUNITY COLLEGE
Second Place (8) Lenoir-Rhyne College
Third Place (7) Surry Community College

LARGEST PERCENTAGE OF INCREASE IN LOCAL CHAPTER MEMBERSHIP, WESTERN REGION
FIRST PLACE (100%) ISOTHERMAL COMMUNITY COLLEGE
Second Place (38%) Lenoir-Rhyne College
Third Place (23%) Surry Community College

LARGEST LOCAL CHAPTER MEMBERSHIP--PROFESSIONAL DIVISION, WESTERN REGION
FIRST PLACE (13) ASHEVILLE-BUNCOMBE TECHNICAL COMM COLL
Second Place (11) Surry Community College
Third Place (8) Lenoir-Rhyne College

STATE CHAPTER GOALS RECOGNITION

I. FOR MEETING STATE GOALS FOR THE NCPBL FOUNDATION, INC. SCHOLARSHIP FUND CONTRIBUTION (\$30)

Asheville-Buncombe Technical Community College	Lenoir-Rhyne College
Barton College	Mount Olive College
Beaufort County Community College	North Carolina Central University
Blue Ridge Community College	Southeastern Community College
Craven Community College	Stanly Community College
Durham Technical Community College	Surry Community College
Isothermal Community College	Wilkes Community College
Lenoir Community College	

TOTAL CONTRIBUTIONS RECEIVED DURING 2004-2005 YEAR: \$1,025

II. FOR MAINTAINING OR EXCEEDING LOCAL CHAPTER MEMBERSHIP AS COMPARED TO PREVIOUS YEAR

Appalachian State University	Lenoir Community College
Barton College	Livingstone College
Chowan College	Mount Olive College
Durham Technical Community College	Pfeiffer University
Fayetteville State University	Piedmont Community College
Isothermal Community College	Sampson Community College
Lenoir-Rhyne College	Surry Community College

III. LOCAL CHAPTERS MAKING CONTRIBUTIONS TO THE MARCH OF DIMES Mission LIFT

Asheville-Buncombe Technical Community College	Lenoir-Rhyne College
Barton College	Mount Olive College
Craven Community College	North Carolina Central University
Isothermal Community College	Surry Community College
Lenoir Community College	Wilkes Community College

TOTAL CONTRIBUTIONS MADE DURING 2004-2005 YEAR: \$1,638

IV. LOCAL CHAPTERS MAKING CONTRIBUTIONS TO THE NCPBL FOUNDATION, INC., (minimum of \$1 per member)

Asheville-Buncombe Technical Community College	Lenoir Community College
Barton College	Lenoir-Rhyne College
Beaufort County Community College	Mount Olive College
Blue Ridge Community College	Saint Augustine's College
Craven Community College	Sampson Community College
Durham Technical Community College	Stanly Community College
Fayetteville Technical Community College	Southeastern Community College
Isothermal Community College	Wilkes Community College

TOTAL CONTRIBUTIONS RECEIVED DURING 2004-2005 YEAR: \$1,522

FBLA-PBL 2005 MEMBERSHIP RECOGNITION AWARDS

2005 Career & Membership Achievement Program (CMAP)

President Level	
Rebecca Whitley	Mount Olive College
Executive Level	
Kelly Clairmont	Barton College
Rosa Edwards	Beaufort County Community College
Tabitha Fulford	Beaufort County Community College
Christy Harvey	Lenoir-Rhyne College
Rebecca Whitley	Mount Olive College
Bruce Corbett	North Carolina Central University
Kristi L. Stoker	Surry Community College
Michelle White	Wilkes Community College
Director Level	
Barton College	
Jeff Etheridge	Amanda Raper
Cate Jordan	Charity Bouren
Dennis O'Donnell	Heather Raynor
Josh Talton	Kathi Blackmon
Leroy Badger	Lisa Rose
Mathew Watson	Melissa Faulkner
Tammy Griffin	Tess Segalla
Brandon York	Bryan Overby
Daman Gandhi	Dane Wiggins
Jasper Tyson	Jennifer McKithen
Katy Tilley	Larry Meek
Marcie Bissette	Mark Edwards
Sheila Hemby	TaMia Mendez
Travis Joyner	Wayne Shearon

Beaufort County Community College	Nathan Spencer
Blue Ridge Community College	Amy Robinson
Fayetteville Technical Community College	Sarah Espinosa
Isothermal Community College	Amy Wishion
Johnson & Wales University	Justin Flemons
Lenoir-Rhyne College	Christy Harvey
Mount Olive College	Rebecca Whitley
Saint Augustine's College	Duane Gilbert
	Joanna Odums
	James Watson
	Marquina Jackson
	Toney Spruell
Stanly Community College	Randi East
Surry Community College	Kristi Stoker
	Susan Carlisle
	Membership Madness

Barton College	
Allen Davis	Ally Kindel
Courtney Barham	Jenni Fox
Beaufort County Community College	Brandon York
	Cate Jordan
	Katy Tilley
	Kelly Clairmont
	Christina Rogerson
	Larry Meek
	Tammy Griffin
Beaufort County Community College	Rosa Edwards
	Tabitha Fulford
Elizabeth City State University	LaVaris Poole
Fayetteville Technical Community College	Sarah Espinosa
Isothermal Community College	Amy Wishion
Lenoir-Rhyne College	Christy Harvey
Mount Olive College	Michele Knotts
	Rebecca Whitley
North Carolina Central University	Bruce Corbett
	Dennis Scott
Stanly Community College	Randi East
Surry Community College	Kristi Stoker
Wilkes Community College	Michelle White

The North Carolina State Chapter of

PHI BETA LAMBDA

Proudly Congratulates Our Competitive Event Winners at the

2005 National Leadership Conference

Orlando, Florida

FIRST PLACE

Business Decision Making Amber Beckett, Michael Fann, Jane McMahan
Asheville-Buncombe Technical Community College

Business Plan Steve Moncus, Surry Community College

Community Service Amber Beckett, Michael Fann, Dana Huskins
Asheville-Buncombe Technical Community College

Computer Concepts Dana Huskins
Asheville-Buncombe Technical Community College

Java Programming Alegera Wilkerson
Asheville-Buncombe Technical Community College

Partnership with Business Project
Tammy Griffin, Wayne Shearon, Brandon York; Barton College

Website Development Cindy Blount, Karen Kawa
Blue Ridge Community College

Largest Local Chapter Membership, Professional Division (58)
North Carolina Central University

Largest Local Chapter Membership, Professional Division, Southern Region (58)
North Carolina Central University

Largest State Chapter Membership, Professional Division (234) North Carolina

Largest State Chapter Membership, Professional Division, Southern Region (234)
North Carolina

Largest Increase in State Chapter Membership, Southern Region (38)
North Carolina

State Recruitment of Chapters (5) North Carolina

State Recruitment of Chapters, Southern Region (5) North Carolina

SECOND PLACE

Computer Applications Kathy Woods
Asheville-Buncombe Technical Community College

Networking Concepts Rodney Owens, Surry Community College

Partnership with Business Project Nicholes Case, Dana Huskins, Jane McMahan
Asheville-Buncombe Technical Community College

Largest State Chapter Membership (835) North Carolina

Largest Percentage of Increase in State Chapter Membership, Southern Region
(4.77%) North Carolina

Outstanding Delegate Participation in Institute for Leaders (37)
North Carolina

Open Event—Network Security Rodney Owens, Surry Community College

Open Event, PD—Advertising Ms. Dondi Duff-Byrd, Lenoir Comm College

THIRD PLACE

Accounting Principles Susan Riddle, Blue Ridge Community College

Accounting for Professionals Cris Rivera, Durham Technical Community College

Business Communication Marie Howard, Stanly Community College

Community Service Project Larry Meek, Brad Roberson, Barton College

Hospitality Management Danielle Larkins, Durham Technical Comm College

FOURTH PLACE

Emerging Business Issues Tammy Griffin, Wayne Shearon, Barton College

Future Business Teacher Rebecca Whitley, Mount Olive College

International Business Elaine Price, Nash Community College

FIFTH PLACE

Human Resource Management Christy Harvey, Lenoir-Rhyne College

SIXTH PLACE

Information Management Tonya Callihan
Fayetteville Technical Community College

Parliamentary Procedure
Randi East, Liz Clark, Kevin Furr, Clarence Goode, Brynn Poplin
Stanly Community College

SEVENTH PLACE

Computer Concepts Brandon Andrews, Lenoir Comm College
State Chapter Annual Business Report North Carolina

EIGHTH PLACE

Business Law Julie Lackey, Lenoir-Rhyne College
Network Design Sharon Angle, Rodney Owens, Surry Community College

TENTH PLACE

Future Business Teacher Kristi Stoker, Surry Community College
Local Chapter Annual Business Report Barton College
Networking Concepts Emmanuel Barnes, Fayetteville Tech CC

ACTIVE LOCAL CHAPTER ADVISER ANNIVERSARY YEARS

5 years Ms. Jo James, Isothermal Community College
5 years Ms. Debbie Branch, Surry Community College
5 years Dr. Brenda Barfield, Surry Community College
10 years Ms. Cindy Burns, Fayetteville Technical Community College
15 years Dr. Carolyn Jewell, Fayetteville State University
25 years Ms. Kathy Toler, Asheville-Buncombe Technical Community College

BUSINESSPERSON OF THE YEAR

Ms. Kallen King, Mount Olive College

CMAP—PRESIDENT'S LEVEL

Kathy Woods, Asheville-Buncombe Tech CC
Rebecca Whitley, Mount Olive College

DISTINGUISHED BUSINESS LEADER SCHOLARSHIP

Christy Harvey, Lenoir-Rhyne College

GOLD SEAL CHAPTER AWARDS OF MERIT

Asheville-Buncombe Technical Community College Barton College
Lenoir-Rhyne College Stanly Community College
Surry Community College

NATIONAL LEADERSHIP CONFERENCE SCHOLARSHIP WINNERS

Rosa Edwards Beaufort County Community College
Christy Harvey Lenoir-Rhyne College
Diane Jackson Beaufort County Community College

OUTSTANDING LOCAL CHAPTER ADVISER

Sonya Scott, North Carolina Central University

ADVISER YEARS OF SERVICE

Dr. Bob Simmons, Lenoir-Rhyne College, 41 years

WHO'S WHO IN PHI BETA LAMBDA

Lanetta Holloway, North Carolina Central University

2005 INSTITUTE FOR LEADERS: 37 Participants

Asheville-Buncombe Technical Community College
Nicholes Case Josiah Hyatt Michael Smith Alegera Wilkerson
Beaufort County Community College
Ms. Debra Baker Rosa Edwards Tabitha Fulford
Veronica Respass Diane Jackson Nathan Spencer
Fayetteville Technical Community College
Tonya Callihan Sarah Espinosa
Mr. Kenneth Kleiner Joseph Nix

Johnson & Wales University

Faith Barter Nick Dyson Justin Flemons Mr. Eric Gamble
Souwan Kiengkham Melinda Robinson April Rogers Olivia Webb

North Carolina Central University

LaToya Bethea Sonya Davis Nicholas Ingram
Dennis Scott Ms. Sonya Scott Alexis Smith

Stanly Community College

Lisa Clark Randi East Kevin Furr
Clarence Goode Marie Howard Liz Moore
Brynn Poplin Mike Presley Tonya Woessner

2004-2005 PROFESSIONAL DIVISION NATIONAL VICE PRESIDENT

Robbie McDonald

2005-2006 SOUTHERN REGION VICE PRESIDENT NATIONAL CANDIDATE

Justin Flemons

2005 NCPBL NLC DELEGATION:

125 members, advisers, and professional members representing 19 local chapters and the NCPBL Professional Division.

What is life like after Phi Beta Lambda?

By: Rebecca Whitley

What is life like after Phi Beta Lambda? Exciting, Interesting, and Challenging! I can't believe that just a year ago, I was in Wilmington, NC at the Fall Leadership Development Conference with all of you! Now, as all of you are at the 2006 FLDC in Greensboro, I find myself a few hours away at Target in Jacksonville, working as the Human Resources Executive Team Leader. Truthfully, without my experiences in PBL, I would not be where I am today!

When your college professors/instructors tell you that PBL provides you opportunities to network with others and build your leadership skills, believe them...it's true! I joined PBL in 2002 at Mount Olive College, and became friends with Jessica Murphy, 2003-2004 NC PBL State President. During Jessica's year as President, she helped me to see just how much I loved PBL and everything it had to offer. In 2004, I followed in Jessica's footsteps (this would not be the last time I would follow in her footsteps) and ran for a state office, and became the 2004-2005 Eastern Region Vice President.

Before running for a state office, I was very shy, insecure, unconfident, and definitely not a public speaker. When I realized that I wanted to run for an office, I knew that I would have to overcome some of my own obstacles, and "Unlock My Potential." My adviser, Ms. Sonya McCoy, was wonderful, and helped me along the way allowing me the opportunity to express my ideas and opinions, and supported me in the decisions that I made. Ms. McCoy you are a great mentor and adviser, thanks for all of your support during my PBL years. Ms. Kallen King, Professional Division Member, thanks for helping me to achieve so many of my PBL goals, and always being there in the audience when I needed a supportive smile.

Throughout my year as a state officer, I kept in contact with Jessica Murphy, and once again in 2005 I followed in her footsteps, this time in the corporate world. In 2004, Jessica graduated from MOC and went to work for Target as the Human Resources Executive Team Leader in Greenville, NC. Jessica encouraged me to apply for a job with Target, and sure enough I did. Well, the rest is history, because today through my connections with PBL, I am now employed with a wonderful company.



I was excited on the day of graduation, but a little sad too. I knew that I was leaving behind a chapter in my life that had provided me with so many opportunities to become the person that I needed to be. I graduated from college with a full-time job, thanks to a friend that I

made in PBL. When I walked across the stage on May 7, I transformed from a student member to a professional division member of PBL.

Today, I am a Professional Division member affiliated with Mount Olive College. I challenge all of you to continue your involvement with Phi Beta Lambda in the Professional Division. The Professional Division was developed for a reason, the reason was to help build a mentor and support system for future PBL students, and it also helps students like me continue involvement in an organization that I love. I surely want to be there to help build and grow an organization that helped to build and grow me!

Is there life after PBL? There sure is, in the Professional Division!

**Deadline for the Spring Edition of the
newsletter is
DECEMBER 15, 2005**

NCPBL Dress Code

Participants in NCPBL conferences and other official activities are required to adhere to the official NCPBL Dress Code. Specifically, participants in the competitive events program will be required to adhere to the standards described below in order to compete. Representatives of the State Executive Council will enforce this policy and are authorized to remove members from competitive events if required.

1. NCPBL members and advisers should develop a keen awareness of the image one's attire projects to the business world.
2. The purpose of the dress code is to uphold the professional image of the association and its members and to prepare members for the business world. Appropriate attire is required for all attendees including members, advisers, and guests at all general sessions, competitive events, regional meetings, workshops, and other activities unless otherwise stated in the conference materials.
3. Conference name tags are part of this dress code and must be worn at all times.
4. Professional attire acceptable for wear during official NCPBL activities includes:

Males

- Business suit with collar dress shirt and necktie OR
- Sport coat, dress slacks, collared shirt, and necktie OR
- Dress slacks, collared shirt, and necktie
- Banded collar shirt may be worn only if sport coat or business suit is worn
- Dress shoes and socks

Females

- Business suit with blouse OR
- Business pantsuit with blouse OR
- Skirt or dress slacks with blouse or sweater OR
- Business dress
- Dress shoes and nylons

5. No visible body piercing, other than ears, on men or women.
6. Inappropriate attire includes:
 - Denim or chambray fabric clothing of any kind
 - Overalls, shorts, skorts, stretch or stirrup pants, exercise or bike shorts
 - Backless, see-through, tight-fitting, spaghetti straps, extremely short or low-cut blouses/tops/dresses/skirts
 - T-shirts, lycra, spandex, midriff tops, tank tops, bathing suits
 - Sandals, athletic shoes, industrial work shoes, hiking boots, bare feet, or over-the-knee boots
 - Athletic wear, including sneakers
 - Hats, flannel fabric clothing
 - Bolo ties
 - Visible foundation garments
7. Casual attire may be worn for dances and caucusing (includes jeans, nice T-shirts, or denim/chambray shirts, sneakers, or sandals). Not allowed are "cut-out" or "cut-off" jeans, lycra, spandex, midriff tops, and bathing suits. Shoes and shirt must be worn.

The NCPBL website is your connection to other chapters in the state! The website is here to serve you as you "Unlock Your Potential"!

On the website you can find:

The link for the brand new message board and chat room
Contact information for the State Executive council
View the current handbook
View previous newsletters and award winners
Important Dates
And More!!

www.ncpbl.org