

## **North Carolina Phi Beta Lambda Executive Council Synopsis for chapters of August 23, 2008, SEC meeting**

The North Carolina Phi Beta Lambda State Executive Council (SEC) met on Friday and Saturday, August 22-23, 2008 at the Holiday Inn Express in Clemmons. There was a quorum present. The state president presided.

On Friday the group continued with officer training sessions on Business Etiquette and Communications. Discussion was held on a plan for recruiting new chapters, the up-coming Kick-Off program, the 2008-2009 Terry Lowrance Leadership Award, the 2008-2009 state goals, the state newsletter, the 2009 Awards Program, and the 2008-2009 state handbook.

The Council business session was held on Saturday. Minutes from the June meeting were approved, and the state adviser reviewed the 2007-2008 financial report. In accordance with the by-laws, a Financial Review Committee was appointed.

Professional Division officers gave reports and noted that a Professional Division "Code of Ethics" has been adopted and will be included in the PD section of the 2008-2009 NCPBL Handbook.

Motions were made to approve the state handbook and the state goals. The handbook, with the goals included, will be posted on the NCPBL.org website and distributed on disk at the Kick-Offs, with copies mailed to chapters not in attendance. Goals directly related to local chapter activities will be used for the "locker room" discussions at the conclusion of the Kick-Offs.

Council members discussed the value of having the official FaceBook page. Officers will monitor the site and respond to entries. Members throughout the state are encouraged to take advantage of the site to promote their chapter activities, ask questions, make suggestions, etc. The intent is for the FaceBook to always present a positive image of the organization since students or college employees thinking about reactivating or chartering a chapter would be looking at it, with other items or questions sent directly to a Council member rather than posted on the FaceBook site.

During discussion on building interaction between PBL and Future Business Leaders of America, the up-coming regional FBLA fall conferences were mentioned. Hopefully several Council representatives can be involved.

A 2008-2010 strategic plan outline was presented by the state adviser and approved by the Council. Information will be sent to chapters and posted on the website and FaceBook page, with a detailed workshop being scheduled for the Fall Leadership Development Conference.

The Leadership Development Director reviewed the locations and programs of the fall conferences:

Kick-Offs – September 18, 1:00-4:00

### **Barton College, Asheville-Buncombe Tech CC, High Point University**

Postcards and on-line communication will be sent to active chapters with the locations; a letter about PBL and invitation to the Kick-Offs will be sent to other colleges throughout the state. The program will include information on chartering.

Fall Leadership Development Conference – November 7-8

Crabtree Valley Holiday Inn, Raleigh

The program will begin at approximately 3:00 on Friday and continue until noon Saturday. A conference guide will be mailed to chapters and posted online in mid-September.

National Fall Leadership Conference – November 14-15 in Washington and November 21-22 in New Orleans

These are the two locations where PBL tracks will be held. Most of the Council members are planning to attend the DC NFLC. A representative of the NCPBL Foundation, Inc., announced that again this year the Foundation would provide registration scholarships to state officers wishing to attend an NFLC.

NCPBL Tip-Offs – February 5, 1:00-4:00

These meetings will be used to review State Leadership Conference materials.

2009 State Leadership Conference (including competitive events) – April 2-4, Charlotte University Place Hilton. The 2010 SLC will also be held in Charlotte.

The upcoming National Leadership Conferences:

2009 – Anaheim, California, June 22-23

2010 – Nashville, Tennessee, July 9-12

2011 – Orlando, Florida, June 23-26

The state officers, the state adviser and directors, state PD officers, and Foundation officers now have official PBL e-mail addresses. These will be published in the fall edition of the newsletter and posted online for convenient communication between state representatives and chapter members.

To continue building communications, the state secretary will post a similar synopsis on the website and FaceBook within two weeks of Council business meetings.

Destiny Brown, Council Secretary